

## Aki Anastasiou shares tech insights with AMASA

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Radio personality and tech guru Aki Anastasiou will be headlining AMASA's February forum next week to discuss the gadgets and technologies unveiled at the recently held CES (consumer electronics show) Las Vegas 2014 event and their impact on the media landscape.

"The role of technology in media changes on an almost daily basis, and it's imperative that the industry keeps abreast of the latest tools and devices and how they're going to affect our industry," says AMASA Chairperson Lyn Jones.

Members and non members are invited to join the presentation at no cost which will be followed by a Q&A session.

For more on AMASA, like us on Facebook (AMASA Joburg) or visit our website: <u>www.amasa.org.za</u> and follow us on Twitter <u>@AMASAJoburg</u>

Date: Wednesday, 12 February 2014 Venue: SterKinekor Preview Theatre Primovie Park 185 Katherine Street Sandton Time: 4pm for 4:30pm

For more information, contact: Lyn Jones on jonesl@continentaloutdoor.com or Tel: (+ 27) 11 514 1610

- " E-commerce landscape in SA Insights and trends for marketers? 1 Dec 2021
- \* Amasa forum event is back at the normal venue: Advertising spend is up has the industry turned the corner? 9 Nov 2021
- \* Amasa Media Management in Brand Building online course with Vega School: 1 July-9 September 2021 18 May 2021
- <sup>a</sup> Amasa presents She Leads. She Empowers. The Unique Qualities of Women Leadership 31 August 4.30pm 28 Aug 2020

\* Amasa Ignite Webinar Forum - Purpose-driven conscious marketing 28 Jul 2020

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The Advertising Media Association of South Africa's primary focus is the education of people with an interest in the media, marketing and advertising industry.

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