

# SPARK Media celebrates the life of Andy Stanton

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*SPARK Media is celebrating the life of long-time colleague and close friend Andy Stanton who tragically suffered a fatal heart attack earlier this month.*



The Johannesburg celebration of Andy's life will take place this Thursday the 16th August. Please join the team at Baron on Main in Bryanston from 4pm to share your memories of Andy with his friends and colleagues.

Gill Randall, Joint CEO of SPARK Media, says: "For so many of us, the world we live in lost some of its sparkle when the booming voice of the great Scotsman, Andy Stanton, was silenced forever. His beautiful heart stopped beating, doing what he loved, playing a round of golf, surrounded by friends.

"Andy was one the gentlest giants who had an infinite capacity to care about his fellow man and show kindness with every human interaction. He lived his life as an example to us all, with love, passion and a deep sense of humility. He has left a legacy in so many places including the newspaper and advertising industry, the soccer fraternity and the golfing world.

"Dear Andy, on behalf of the SPARK Media family, we want you to know that you were cherished and adored by so many of us and our team will feel your loss forever."

## SPARK Media DNA

Established in 2015, SPARK Media, a division of CTP Ltd, are experts in retail and location-based marketing solutions. The company owns and represents a myriad of print and digital products that deliver locally relevant, effective audiences for advertising clients. SPARK Media are Strategic Partners in Audience Research and Knowledge and offer 'Insights that Ignite'.

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Spark Media, a division of Caxton & CTP Publishers and Printers Ltd, is South Africa's largest print and digital media solutions sales company. It represents Caxton's 115 local newspapers and 58 local websites, providing location-targeted content for brands and ad agencies at scale in 120 economically-active communities. It also produces ROOTS, SA's leading urban, community-level quantitative survey that provides unequalled demographic and behavioural information on local consumers.

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