

Van Schaik launches multiple e-book vendor solution

Issued by Realm Digital 12 Oct 2018

Long-standing Realm Digital client, Van Schaik Bookstore, recently launched a multiple e-book vendor solution.





The Van Schaik webstore previously only made allowance for one supplier to sell e-books, but the update makes provision for the webstore to sell from multiple providers.

This enables Van Schaik to increase their offering, be more accessible, and ultimately, further their reach.

As technical partner, Realm Digital was responsible for the implementation. including e-book token generation from different endpoints for each provider, as well as a visual indicator on the front-end to differentiate between each provider.

"We refactored the previous implementation, which only catered for a single e-book provider, to allow for several, using a strategy pattern. The aim was, to ensure minimal future costs for the client, for onboarding of new providers and quicker turnaround times," says Realm Digital's Technical Lead on the project, Adrian de Vries.

The different e-book providers are differentiated by colour ribbons over the jacket images and the detailed view then has delivery info in the respective colour of the provider, with the relevant logo.

The webstore previously sold books from only one supplier, namely VitalSource. Van Schaik Bookstore launched e-books for higher education with the introduction of the Vitalsource (a US brand) in South Africa through the online store nearly half a decade ago. The level of integration pulled off by Realm and Van Schaik Bookstore IT teams is such that students can buy e-book tokens (also known as redeem codes) in the physical book stores conveniently much like pre-paid data or airtime.

The update has now added SmartSWOT as an additional supplier. SmartSWOT is an exciting new e-reader platform developed for local use in South Africa where more offline functionality is required to enable seamless e-learning on- or off-campus especially for South Africa students that experience internet access challenges. SmartSWOT allows for local customisation and inclusion of facilitator content. It is data-light, so is suited for K-12, private college and TVET applications

where an expensive LMS is too costly to maintain. The new implementation by Realm is an automated advancement from the very manual methods of allocating access credentials by Van Schaik Bookstore.



"As one of the oldest and well-known aggregators of content in the physical book world, it makes sense for us to be able to offer our Customers their preferred flavour of platform for e-books too. We are looking forward to having an even more credible selection of titles from various e-reader ecosystems to present to the growing market of e-learning. This initiative is as per our digital strategy roadmap so watch this space for more exciting options on how to read and learn with technology that is taking you places," says Melvin Kaabwe, Group Digital Manager for Van Schaik Bookstore.

Interested in doing work with Realm Digital? Get in touch with us today!

- * Why UK businesses are choosing South Africa as their outsourcing destination of choice 25 0d 2022
- " 'The Great Resignation' meets 'The Workforce of the Future' 12 Jul 2022
- * Realm Digital announces 3 strategic key hires to enhance innovative, high-value solutions to clients 25 Apr
- "Realm Digital wins Mail & Guardian digital account 20 Apr 2022
- " Digital services and solutions... One trend to rule them all 13 Apr 2022

Realm Digital



Realm Digital is a leading global digital strategy and technology partner helping companies solve problems, unlock value and achieve their vision. We design, build and develop innovative digital business solutions with client experience at the core of everything we do. Our team is made up of experienced individuals who are passionate about technology, digital transformation, and creating intelligent digital solutions.

Profile | News | Contact | Twitter | Facebook | RSS Feed