

115: GreenPOP Zambia Festival of Action

Tune in to the <u>Biz Takeouts Marketing & Media radio show</u> tomorrow, Thursday, 27 November 2014, from 9-10am as show host Warren Harding chats to Misha Teasdale and Lauren O'Donnell from Greenpop, and Dillon Jearey, CEO of KiloWatt AV.

Lineup

- Show host: Warren Harding (@bizWazza)
- In studio guests: Misha Teasdale and Lauren O'Donnell, founders of Greenpop (@greenpopSA); and Dillon Jearey, CEO of KiloWatt AV (@Kilowatt_AV)



- Discussion topics:
 - We get the low down on the company, why trees, and take a closer look at the Greenpop Zambia Festival of Action happening in June 2015.
 - The history of KiloWatt AV, what you need to know about event AV and audio, as well as exciting developments like Video Mapping and 3D content animation.

How to listen

- Internet radio/streaming audio: 2oceansVibe Radio
- Mobile: <u>iPhone</u>, <u>Blackberry or Android apps</u>

Comments or questions

- Email: biztakeouts@bizcommunity.com
- Twitter: tweet <u>@BizWazza</u> using <u>#biztakeouts</u>
- Facebook: 2oceansVibe Radio

Podcast

A <u>podcast</u> of the show will be available in the <u>Biz Takeouts special section</u> on Biz later during the week.

Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



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