

Prism judging panel selected

The Prism Awards, taking place on 17 April 2016, have announced this year's judging panel, which comprises a diverse mix of experts in communication, advertising, corporate affairs, public relations, brand strategy and media.

Judges

- Amanda Hamilton-Attwell – founder and executive director: Business DNA
- André Oberholzer – group head for corporate affairs: Sappi Limited
- Adele Paulsen – executive director: Public Relations Institute of Southern Africa (PRISA)
- Bridget Bhengu – senior manager: Public Relations and Communications at MTN
- Bridget von Holdt – communication strategist: Glasshouse Communication
- Catherine Constantinides – executive director: Lead SA
- Candy Guvi – media relations manager: Barclays Africa Group
- Charlene Lamb – founder and executive director: On Spot Communication Management
- Corné Meintjies – lecturer: department of marketing and retail management: Durban University of Technology (DUT)
- Cynthia Mabela – communications manager: Tongaat
- Cherylann Smith – Co-founder and MD: WeCollaborate
- Danette Breitenbach – freelance writer
- Dave Macleod – owner and manager: Gameplan Media
- Daniel Munslow – principal consultant: VMA Group Global and director: MCC Consulting
- Deirdré van Zyl Smit – head of corporate communications: eBucks Rewards
- Doug de Villiers – CEO: Interbrand Africa
- Elton Fortuin – VP for group communications and brand management: Sasol
- Ed Jardim – group investor and media executive: Murray & Roberts
- Evette Wessels - manager: marketing and communications BMW division: Barloworld Motor Retail Group
- Francois Vorster – chief disrupter: Integrated Marketing Solutions
- Heidi Brauer – chief marketing officer: Hollard
- Hein Kaiser – head of department of stakeholder relations, communication and public affairs: Mango Airlines
- Ingrid Lotze – president elect: PRISA (Public Relations Institute of South Africa)
- Jill Hamilton – African MD: Weber Shandwick
- Jerry Mpufane – group MD: M&C Saatchi Abel
- Jacqui O'Sullivan – managing executive of group communication and public relations: Telkom
- Jonathan Rees – founding director: Proof Communication Africa
- Katherine Madley – group executive: strategy, programmes and performance : Alexander Forbes
- Kevin Welman – MD: FleishmanHillard SA
- Lucy Balona – GM: marketing and communication at CANSA
- Maritha Pritchard – lecturer in the department of strategic communications: University of Johannesburg
- Marilyn Watson – founder: Cinnamon Communication
- Nicola Chaning-Pearce – founder: Tynago Communications
- Neil de Klerk – executive manager: corporate marketing at GWK
- Natalie Pringle – mentor: Personal Brilliance
- Nkhensani Moyane – senior client service manager: Glasshouse Communication Management
- Nikki Munsie – business director: Independent Agency Search and Selection Company (IAS)
- Palesa Madumo – MD: African Mavens
- Patrick Singh – head : alternate distribution and digital: Old Mutual
- Ronel Rensburg – Professor of communication management: University of Pretoria
- Ruth Kolevsohn – director Burson-Marsteller Africa
- Sylvester Chauke – chief architect: DNA Brand Architects

- Sonya Culverwell – editor: Adlip
- Shenanda Janse van Rensburg – group executive: marketing, public relations and communication: Altech
- Sonja Verwey – Professor and head of department of strategic communication: University of Johannesburg
- Tasneem Carrim – chief director: policy and research at Government Communication and Information System (GCIS)
- Vicki St Quintin – group corporate affairs and investor relations manager: Adcock Ingram Healthcare

For more information, go to www.prism-awards.co.za.

For more, visit: <https://www.bizcommunity.com>