

## #Fokofcrowdfunding supporters to receive *Selfmedikasie*

Fokofpolisiekar will release their first full-length album in 11 years, *Selfmedikasie* (Self-Medication), on 3 October 2017. While the digital pre-sales of the album kick off on 12 September 2017, those who contributed to the band's crowdfunding efforts will receive the album today.

Fokofpolisiekar's fans managed to raise over R1m via a crowdfunding campaign to cover the album's production and additional campaign costs. In return, Fokofpolisiekar rewarded their fans' support by gifting Cape Town and Johannesburg with free shows.



Image by Liam Lynch

### The gift that keeps on giving

Out of the 1,531 pledges received for Fokofpolisiekar goods during the crowdfunding campaign, 1,281 were from unique backers and 545 supporters pledged to receive a digital copy of the album on 5 September 2017.



#### Fokofpolisiekar shatters two crowdfunding records

4 Apr 2017



"The entry level #fokofcrowdfunding pledge was a digital download of the album at R80 with the added benefit of getting that download a month before the official release. It did however not feel right to not seed the album to the backers that pledged for a vinyl, CD or even awards like an acoustic show. In reality they would only get their copies a few weeks after the digital download seeding and that would suck. We want everyone that backed the making of this album to enjoy *Selfmedikasie* at the same time regardless if they spend R80 or R10,000," says Wynand Myburgh.

Francois van Coke adds that, “we also ended up writing and recording an additional three tracks. People backed a 10-track album, but we felt so inspired by the support during the crowdfunding campaign that we ended up writing three more songs and had the budget to record them. So the backers will be getting a 13-track album!”

[www.fokofpolisiekar.co.za](http://www.fokofpolisiekar.co.za)

For more, visit: <https://www.bizcommunity.com>