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Sanlam Top Destination Awards 2017 winners announced

The <u>Sanlam Top Destination Awards</u> ceremony, held 14 September 2017, saw 35 accommodation establishments walk away winners in their respective categories and star gradings. The evening, themed #MyHeartBeatsAfrica, recognised the local entrepreneurs who have helped make the South African tourism industry the success that it is.



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In conjunction with title sponsor, Sanlam, Discount Traveler South Africa pulled out all the stops. Guests were serenaded by the sounds of Ricky Botsis while they dined on a delectable three-course meal on tables decked by Rialhiem Ceramics to encapsulate the authentically African theme of the evening. This while masters of ceremonies - radio and TV personality, Tracey Lange and Josie Eveleigh of SABC 3 travel show, Where Josie Goes - announced the winners and treated entrants in attendance to further exquisite giveaways throughout the evening.

The Sanlam Top Destination Awards awarded the finest selection from 9,700 establishments entered for this year's awards. Finalists are privy to R10,000's worth of advertising in The Traveler Mag South Africa to accompany their certificate and the 35 winners each walked away with the title of Top Destination in their category and star grading, receiving a winner's certificate and hand-crafted ceramic elephant trophy by Rialheim Ceramics, as well as their share in R1m worth of advertising! The Sabre Top Destination Technology Award gave one lucky establishment a trip to the Sabre Forum 2018 in Europe.

The winners of the Sanlam Top Destination Awards 2017 are:

Caravan-Camping

Ungraded: Richtersveld Wilderness Camp 4-star grading: Dibiki Holiday Resort

Backpacker

Ungraded: George Backpackers 4-star grading: B.I.G. Backpackers

Self-Catering

Ungraded: Wild Thingz Lodge1-star grading: Golden Gate Guesthouse3-star grading: Rhino Manor4-star grading: Cabana Beach Resort

Guest House

Ungraded: 5 on Jean
3-star category: La Picasso Guesthouse
4-star category: Grey Manor Guesthouse
5-star category: Nova Constantia Boutique Residence Guest House

Country House

Ungraded: Blue Gum Country Estate3-star grading: Olive Grove Guest Farm4-star grading: Crawford's Beach Lodge5-star grading: Wild Mushroom Luxury Country House

Bed & Breakfast

Ungraded: Leopard Lily Bed & Breakfast Potchefstroom4-star grading: Lapologa Bed and Breakfast5-star grading: Azamare Camps Bay

Lodge

Ungraded: Santos Express Train Lodge3-star grading: African Game Lodge4-star grading: Sunset Beach Lodge and Spa5-star grading: Hayward's Grand Safari Lodge

Game Lodge

Ungraded: Godwana's Bush Villas & Fynbos Villas
2-star grading: Tented Adventures Pilanesberg
3-star grading: Timbavati Safari Lodge
4-star grading: Morokolo Game Lodge
5-star grading: Ivory Tree Game Lodge

Farm Accommodation

Ungraded: Affi Lande Boetiek Guest Farm3-star grading: Ganora Guestfarm4-star grading: Dusk to Dawn Farm Guesthouse

Hotel

Ungraded: Trennerys hotel3-star grading: Hotel Savoy4-star grading: NH The Lord Charles Hotel5-star grading: The Twelve Apostles Hotel

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