

Print & Publishing Lions winners!

The 66th annual Cannes Lions Festival of Creativity kicked off on 17 June, with the 2019 Cannes Print & Publishing Lions announced during the first Communication award track ceremony.



#CannesLions2019 Print & Publishing Lions' Grand Prix winner: An-Nar's 'The Blank Edition' by Impact Porter Novelli Dubai.

Winners of the Cannes Lions' first Communication track were announced and the Cannes Lions' opening award ceremony held at the Palais on Monday, 17 June from 7pm.

“ The [#CannesLions](#) Print & Publishing Grand Prix goes to [@Impact_BBDO](#) for The Blank Edition, a campaign for An-Nahar! Congratulations on the FIRST EVER Print & Publishing Grand Prix for UAE! pic.twitter.com/627wri3IKD— Cannes Lions (@Cannes_Lions) [June 17, 2019](#) ”

Honouring the best creativity in circulation, work in this category exhibits ingenuity and outstanding craftsmanship in published media, showcasing ideas that leap off the page. Of the 1,252 entries from 62 countries competing, 32 Lions were awarded: 1 Grand Prix, 6 Gold, 7 Silver and 18 Bronze Lions.

The Print & Publishing Lions celebrate creativity in circulation.



#CannesLions2019: Print & Publishing Lions shortlist

16 Jun 2019



Olivier Altmann, co-founder, CEO & chief creative officer of Altmann + Pacreau, France is Print & Publishing Lions jury president. Altmann commented:

“ We are very happy to award the Grand Prix to a piece of work that celebrates creativity and journalism. We have seen some great campaigns over the past few days, where the new magazines the newspapers need our creativity to promote freedom of press and the Grand Prix is a white page of paper, multiple white pages of paper that are the proof that a great

idea can help democracy to work better. ”

Neo Mashigo, chief creative officer (CCO) for M&C Saatchi Group SA as well as the founder of I See A Different You, also served on this year's Cannes Lions Print & Publications jury.



#CannesLions2019: "Purpose-driven work led by conscious consumerism" - Neo Mashigo

Leigh Andrews 13 Jun 2019



Purr-fect Print

This year, the Print & Publishing Grand Prix went to **Impact BBDO** Dubai, with Impact Porter Novelli Dubai on media and PR for leading Lebanese daily newspaper, *An-Nar* newspaper publications and media's 'The Blank Edition', issued as a form of protest of the political situation in Lebanon.

No SA work was awarded. View the full table of winning work below:

2019 Cannes Print & Publishing Lions winners

Award	Entrant / Idea Creation	Client	Product	Title	Country
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Grand Prix	IMPACT BBDO, Dubai	AN-NAHAR	NEWSPAPER PUBLICATIONS & MEDIA	THE BLANK EDITION	UNITED ARAB EMIRATES
Gold Lion Campaign	DAWD, Miami	COCA-COLA	COCA-COLA	COKE KTCHKK	USA
Gold Lion Campaign	DAWD, Miami	COCA-COLA	COCA-COLA	COKE PTSSHHHH	USA
Gold Lion Campaign	DAWD, Miami	COCA-COLA	COCA-COLA	COKE FZZZZZZ	USA
Gold Lion Campaign	adam&eveDDB, London	UNILEVER	MARMITE	LOVERS, DON'T SPREAD THE HATE - HONEY	UNITED KINGDOM
Gold Lion Campaign	adam&eveDDB, London	UNILEVER	MARMITE	LOVERS, DON'T SPREAD THE HATE - BUTTER	UNITED KINGDOM
Gold Lion Campaign	adam&eveDDB, London	UNILEVER	MARMITE	LOVERS, DON'T SPREAD THE HATE - MARMALADE	UNITED KINGDOM
Gold Lion Campaign	LOLA MULLENLOWE, Madrid	BURGER KING	RESTAURANTS	BIRTHDAY 1	SPAIN
Gold Lion Campaign	LOLA MULLENLOWE, Madrid	BURGER KING	RESTAURANTS	BIRTHDAY 5	SPAIN
Gold Lion Campaign	LOLA MULLENLOWE, Madrid	BURGER KING	RESTAURANTS	BIRTHDAY 4	SPAIN
Gold Lion Campaign	VMLY&R, Santiago	AMNISTÍA INTERNACIONAL	AMNISTÍA INTERNACIONAL	EARTHQUAKE	CHILE
Gold Lion Campaign	VMLY&R, Santiago	AMNISTÍA INTERNACIONAL	AMNISTÍA INTERNACIONAL	TSUNAMI	CHILE
Gold Lion Campaign	VMLY&R, Santiago	AMNISTÍA INTERNACIONAL	AMNISTÍA INTERNACIONAL	HURRICANE	CHILE
Gold Lion	McCANN PARIS / McCANN LONDON	L'ORÉAL PARIS	AGE PERFECT	THE NON-ISSUE	FRANCE
Gold Lion	FCB CHICAGO	ILLINOIS COUNCIL AGAINST HANDGUN VIOLENCE	ILLINOIS COUNCIL AGAINST HANDGUN VIOLENCE	THE GUN VIOLENCE HISTORY BOOK	USA
Silver Lion Campaign	DDB ARGENTINA, Buenos Aires	VOLKSWAGEN	DRIVER ASSISTANCE FEATURES	NIGERIA	ARGENTINA
Silver Lion Campaign	DDB ARGENTINA, Buenos Aires	VOLKSWAGEN	DRIVER ASSISTANCE FEATURES	INDIA	ARGENTINA
Silver Lion Campaign	DDB ARGENTINA, Buenos Aires	VOLKSWAGEN	DRIVER ASSISTANCE FEATURES	BOLIMA	ARGENTINA
Silver Lion	MOTHER, London	KFC	KFC	KFC 'AFC - ZFC'	UNITED KINGDOM
Silver Lion Campaign	SCHOLZ & FRIENDS, Berlin	BERLINER PHILHARMONIKER	BERLINER PHILHARMONIKER	REARRANGED - 1	GERMANY
Silver Lion Campaign	SCHOLZ & FRIENDS, Berlin	BERLINER PHILHARMONIKER	BERLINER PHILHARMONIKER	REARRANGED - 3	GERMANY
Silver Lion Campaign	SCHOLZ & FRIENDS, Berlin	BERLINER PHILHARMONIKER	BERLINER PHILHARMONIKER	REARRANGED - 4	GERMANY
Silver Lion	TBWA\CHIAT\DAY, New York	COLUMBIA JOURNALISM REVIEW	COLUMBIA JOURNALISM REVIEW - NEWS	THE FAKE NEWS STAND	USA
Silver Lion	AFRICA, São Paulo	E-GALAXIA PUBLISHING HOUSE	INSTITUTIONAL	JUDGEABLE COVERS COLLECTION	BRAZIL
Silver Lion	AFRICA, São Paulo	AB INBEV	BUDWEISER	THE BEER BEHIND SPORTS	BRAZIL
Silver Lion	SERVICEPLAN FRANCE, Paris	AUCHAN	GPS	THE GPS QUALITY LABEL	FRANCE
Bronze Lion Campaign	CHEIL WORLDWIDE HONG KONG	CHUPA CHUPS (SNACK TO HOME LIMITED)	CHUPA CHUPS	HOMEWORK	HONG KONG
Bronze Lion Campaign	CHEIL WORLDWIDE HONG KONG	CHUPA CHUPS (SNACK TO HOME LIMITED)	CHUPA CHUPS	MUSIC	HONG KONG
Bronze Lion Campaign	CHEIL WORLDWIDE HONG KONG	CHUPA CHUPS (SNACK TO HOME LIMITED)	CHUPA CHUPS	TIDY-UP	HONG KONG
Bronze Lion Campaign	ARNOLD WORLDWIDE, Boston	LEICA STORE BOSTON	CAMERAS	ALI	USA
Bronze Lion Campaign	ARNOLD WORLDWIDE, Boston	LEICA STORE BOSTON	CAMERAS	CHE	USA

Bronze Lion Campaign	OGILVY GROUP THAILAND, Bangkok	DKSH (THAILAND) LIMITED	LEGO	SPACESHIP	THAILAND
Bronze Lion Campaign	ARNOLD WORLDWIDE, Boston	LEICA STORE BOSTON	CAMERAS	KISS	USA
Bronze Lion Campaign	GREY BRAZIL, São Paulo	SEKRON	SECURITY COMPANY	MARTIAL ARTS CHAMPIONS	BRAZIL
Bronze Lion Campaign	GREY BRAZIL, São Paulo	SEKRON	SECURITY COMPANY	ARMY HEADQUARTER	BRAZIL
Bronze Lion Campaign	GREY BRAZIL, São Paulo	SEKRON	SECURITY COMPANY	POLICE	BRAZIL
Bronze Lion Campaign	OGILVY GROUP THAILAND, Bangkok	DKSH (THAILAND) LIMITED	LEGO	DRAGON	THAILAND
Bronze Lion Campaign	OGILVY GROUP THAILAND, Bangkok	DKSH (THAILAND) LIMITED	LEGO	EMPIRE STATES	THAILAND
Bronze Lion Campaign	GEOMETRY GLOBAL, Buenos Aires	VOLKSWAGEN	TRUCKS	CEMENT	ARGENTINA
Bronze Lion Campaign	GEOMETRY GLOBAL, Buenos Aires	VOLKSWAGEN	TRUCKS	WINE	ARGENTINA
Bronze Lion Campaign	GEOMETRY GLOBAL, Buenos Aires	VOLKSWAGEN	TRUCKS	SOY	ARGENTINA
Bronze Lion Campaign	MULLENLOWE SSP3, Bogotá	HYUNDAI	DRIVE RESPONSIBLY PROGRAM	PARTY EMOJI	COLOMBIA
Bronze Lion Campaign	MULLENLOWE SSP3, Bogotá	HYUNDAI	DRIVE RESPONSIBLY PROGRAM	LAUGHTER EMOJI	COLOMBIA
Bronze Lion Campaign	MULLENLOWE SSP3, Bogotá	HYUNDAI	DRIVE RESPONSIBLY PROGRAM	TOY GUN EMOJI	COLOMBIA
Bronze Lion Campaign	TBWA/PARIS	MCDONALD'S FRANCE	DELIVERY SERVICE	MCDELIVERY-3	FRANCE
Bronze Lion Campaign	TBWA/PARIS	MCDONALD'S FRANCE	DELIVERY SERVICE	MCDELIVERY-4	FRANCE
Bronze Lion Campaign	TBWA/PARIS	MCDONALD'S FRANCE	DELIVERY SERVICE	MCDELIVERY-6	FRANCE
Bronze Lion Campaign	TBWA/PARIS	MCDONALD'S FRANCE	DELIVERY SERVICE	MCDELIVERY-2	FRANCE
Bronze Lion Campaign	TBWA/PARIS	MCDONALD'S FRANCE	DELIVERY SERVICE	MCDELIVERY-1	FRANCE
Bronze Lion Campaign	OGILVY GERMANY, Frankfurt	DEUTSCHE BAHN	DEUTSCHE BAHN	ARIZONA - RHINELAND	GERMANY
Bronze Lion Campaign	OGILVY GERMANY, Frankfurt	DEUTSCHE BAHN	DEUTSCHE BAHN	GUILIN - KROMLAU	GERMANY
Bronze Lion Campaign	OGILVY GERMANY, Frankfurt	DEUTSCHE BAHN	DEUTSCHE BAHN	VANCOUVER - HUNS RUECK	GERMANY
Bronze Lion Campaign	OGILVY GERMANY, Frankfurt	DEUTSCHE BAHN	DEUTSCHE BAHN	SANTOS - BERLIN	GERMANY
Bronze Lion Campaign	OGILVY GERMANY, Frankfurt	DEUTSCHE BAHN	DEUTSCHE BAHN	OREGON - BAVARIA	GERMANY
Bronze Lion Campaign	AFRICA, São Paulo	ESPN	ESPN APP	WATER POLO	BRAZIL
Bronze Lion Campaign	AFRICA, São Paulo	ESPN	ESPN APP	BASKETBALL	BRAZIL
Bronze Lion Campaign	MERCADO McCANN, Buenos Aires	SHUTTERSTOCK	OFFSET BY SHUTTERSTOCK	PLAYING WITH BABY	ARGENTINA
Bronze Lion Campaign	MERCADO McCANN, Buenos Aires	SHUTTERSTOCK	OFFSET BY SHUTTERSTOCK	RUNNING	ARGENTINA
Bronze Lion Campaign	MERCADO McCANN, Buenos Aires	SHUTTERSTOCK	OFFSET BY SHUTTERSTOCK	WASHING DISHES	ARGENTINA
Bronze Lion Campaign	MERCADO McCANN, Buenos Aires	SHUTTERSTOCK	OFFSET BY SHUTTERSTOCK	FRENCH KISS	ARGENTINA
Bronze Lion Campaign	ALMA, Miami	CHANGE THE REF	ACTIVIST FIGHTING FOR GUN CONTROL.	GUNS 1	USA
Bronze Lion Campaign	ALMA, Miami	CHANGE THE REF	ACTIVIST FIGHTING FOR GUN CONTROL.	GUNS 2	USA
Bronze Lion Campaign	ALMA, Miami	CHANGE THE REF	ACTIVIST FIGHTING FOR GUN CONTROL.	GUNS 3	USA

Bronze Lion Campaign	ALMA, Miami	CHANGE THE REF	ACTIVIST FIGHTING FOR GUN CONTROL	GUNS 4	USA
Bronze Lion Campaign	DDB ARGENTINA, Buenos Aires	VOLKSWAGEN	DRIVE CAREFULLY	BEER	ARGENTINA
Bronze Lion Campaign	DDB ARGENTINA, Buenos Aires	VOLKSWAGEN	DRIVE CAREFULLY	VODKA	ARGENTINA
Bronze Lion Campaign	DDB ARGENTINA, Buenos Aires	VOLKSWAGEN	DRIVE CAREFULLY	TEQUILA	ARGENTINA
Bronze Lion	BETC/HAVAS, São Paulo	PUMA	BIOGRAPHY BOOK	THE 9'58 BIOGRAPHY	BRAZIL
Bronze Lion	VMLY&R POLAND, Warsaw	GAZETA.PL / MASTERCARD / BNP PARIBAS	GAZETA.PL (A NEWS PORTAL)	THE LAST EVER ISSUE	POLAND
Bronze Lion	TBWA/INDIA, Mumbai	NEUROGEN BRAIN AND SPINE INSTITUTE	KIT	ONE MINDFUL MIND	INDIA
Bronze Lion	ROTHCO ACCENTURE INTERACTIVE, Dublin	AIB	AIB	ROOTS	IRELAND
Bronze Lion	FCB&FIRE, Madrid	TRAPA CHOCOLATES	TRAPA - PALM OIL FREE CHOCOLATES	AN UNREPEATABLE PHOTOGRAPH?	SPAIN
Bronze Lion	DROGA5, New York	UNESCO, THE NEW YORK TIMES AND PARTICIPATING NEWS ORGANIZATIONS	WORLD PRESS FREEDOM DAY	READ MORE. LISTEN MORE.	USA

Here's a reminder of the [#CannesLions2019 Print & Publishing Lions shortlist](#) in full:



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16 Jun 2019



The Cannes Lions Festival of Creativity runs from 17 to 21 June 2019, with Cinemark – now known as Ster-Kinekor Sales – the local representatives of Cannes Lions for SA. Visit our [Cannes Lions special section](#) for the latest updates!

For more, visit: <https://www.bizcommunity.com>