BIZCOMMUNITY

Maserati SA reveals plans for 2021, Ghibli Hybrid launching soon

Maserati South Africa is ready to accelerate into 2021 with a line-up of new models. The luxury Italian car manufacturer will soon launch the Maserati Ghibli Hybrid in South Africa as the first model to kick-start the brand's new era.



Source: motorpress.co.za

Nagesh Naidoo, the dealer principal of Maserati Johannesburg, says: "It is only fitting that the Ghibli Hybrid is the first new model from Maserati to be launched in South Africa. It combines petrol and electric power, which is significant for the future of our brand, and South Africa was host to the hybrid testing mules during their hot weather testing cycle."

Following the introduction of the Hybrid, Maserati will shift its focus to high-performance cars, with the launch of a complete range of Trofeo models.

"Last year we introduced – and quickly sold out – the Levante Trofeo with its bi-turbo 433kW V8 engine. This year, a new consignment of Levante Trofeo models is on its way, accompanied by bespoke versions of the Ghibli Trofeo and Quattroporte Trofeo," says Naidoo.

The Ghibli Trofeo and the larger Quattroporte Trofeo are fitted with the same Ferrari-sourced V8 engine but promise 433kW of power delivered through the rear wheels. Both models will offer a top speed of 326km/h.

MC20 super sports car

Following the launch of the Trofeo range, Maserati's most powerful models thus far introduced in South Africa, the focus will shift to the MC20 super sports car.

Maserati's new MC20 will make its debut in mid-2021 and will arrive in South Africa towards the end of the year. Maserati Johannesburg placed the first South African orders shortly after the model's global reveal in Modena, Italy, in September 2020.

The MC20 – for Maserati Corse – is the harbinger of a new era of style, performance and passion for the Italian brand. It features a new 463 kW V6 engine, made by Maserati, and a 0-100 km/h acceleration time of only 2.9 seconds.

For more, visit: https://www.bizcommunity.com