

Candy Tsamandebetele to host Limpopo Women In Music workshop in Bolobedu

Candy Tsamandebetele is set to host the Limpopo Women In Music workshop at Shidila Lodge in Ga-Kgapane, Bolobedu outside Tzaneen in Limpopo from 12 to 13 May 2021.

The two-day music workshop, curated for upcoming artists in Bolobedu, aims to use established artists and behind-the-scenes music professionals' lived experiences to educate and empower attendees.



Candy Tsamandebetele

The panel includes:

- Candy Tsamandebetele, who will touch on packing and selling the Khelobedu traditional music and the culture brand without distorting its meanings and values.
- Hloni Modise, a veteran music publicist, will be focusing on the elements of selling artists to the media, from putting together press kits to a single selection, to the radio plugging to handling media interviews.
- Hellen Seabi, who is one of the well-known music compilers in Limpopo currently stationed at Capricorn FM. Artists often struggle to place their music in compilers ears, especially in Bolobedu. Seabi's participation in this workshop is valuable for the music scene in Limpopo.
- Pollet Nakana, one of the founders of the annual Bolobedu Get Together Music Festival, will share her involvement with the Bolobedu music scene as a promoter, and how that benefits the artists on top of what the music festival promoters look for when booking artists.
- Dr Winnie Mashaba, who will share her story from being discovered by a legend to becoming one and how that journey contributed to the Limpopo gospel music scene including Bolobedu.
- Esta M, an artist who understands the art of selling traditional XiTsonga music to the masses.