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## Webhelp appoints Tammy Chetty as managing director for South Africa

Webhelp has announced the appointment of Tammy Chetty as managing director of its South African operations. The announcement comes on the heels of the recent launch of Webhelp's Durban-based branch.



ammy Chetty | image supplied

With more than two decades of private-sector business management and sales experience, Chetty is an impactful appointment. She previously held senior roles in the business banking division of Barclays (Absa) where she led a team of over 2000 people.

She has held the roles of chief operating officer for the Harambee Academy, and the national client services executive as well as the Western Cape executive of Harambee Youth Employment Accelerator.

She will be drawing on this wealth of experience in her new position as Webhelp MD, where she will seek to further increase diversity and inclusion across all areas of business. This drive to build a sustainable business in South Africa has seen Webhelp successfully employ candidates from disadvantaged communities through impact-sourcing models.

Commenting on her new role, Chetty said: "I am excited to be joining the team at Webhelp as I've had first-hand, positive experiences of the Webhelp values and culture that so resonate with me.

"Making a difference in communities through impact sourcing has stood out for me as a beacon of hope and sustainable practice in growing the business further. I am eager to get stuck in and be a part of the next phase of the journey."

As the MD for Webhelp in South Africa, Chetty joins Cathy Kalamaras, Melissa Naidoo Claassen and David Turner, Webhelp's chief executive officer for South Africa, UK and India in the country leadership team.

Praising Chetty's appointment, Turner said: "Much has changed since we started our South Africa operations in 2014 so, as we look at all areas of our business, this is a hugely exciting appointment for us. The Webhelp story in South Africa is one of tremendous growth, with nearly 5,500 people now working across locations at Cape Town, Johannesburg, Pretoria and our newly launched site in Durban.

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