

Creative Circle 2021 winners announced

The Creative Circle 2021 Annual Awards were announced this evening, at a live event at Katy's Palace in Sandton. The winners are selected by the judges from all the Creative Circle Monthly Award winners from each category throughout the year.



Sourced from [Twitter](#)

Joe Public United was awarded nine awards, including a clean sweep in the Ad of the Year - Design category. Joe Public took five awards, and one with Joe Public, Riverbed, Liquorice & The MediaShop. TBWA \ Hunt Lascaris South Africa took three awards, while King James and Duke each took home two awards and Duke Advertsing and Ogilvy Cape Town took one each.

Chicken Licken was the winner of five awards, and Nedbank three, both Joe Public clients.

Creative Circle Winners

Ad of the Year - Design				
Prize	Entry Agency	Brand	Product	Title
First	Joe Public United	South African Breweries	Castle Milk Stout	The Clan Beat Vinyl
Second	Joe Public United	Chicken Licken	Chicken Licken	SoulFuel Safe Lamp
Third	Joe Public United	Converse	Unity Laces	Unity Laces - Fabric Design
Ad of the Year - Digital Communication				
First	TBWA \ Hunt Lascaris South Africa	Nissan South Africa	Shwii by Nissan	Shwii
Second	King James Group	Sanlam	Savings Month	Savings J/AR
Third	King James Group	Sanlam	Sanlam	Confidence Coach
Ad of the Year - PR & Media Communication				
First	Joe Public United	ABinBev	Castle Milk Stout	One For The Ancestors
Second	DUKE	Little Green Beverage Company	Jive Cooldrink	Dala your Colour
Third	Joe Public United	People Opposing Women Abuse (POWA)	People Opposing Women Abuse	The Abused News
Ad of the Year - Out of Home				
First	DUKE	Little Green Beverage Company	Jive Cooldrink	Dala your Colour
Second	Joe Public	Nedbank	Nedbank	ZeroStars
Third	DUKE Advertising (Pty) Ltd	Riscura Holdings South Africa (Pty) Ltd	Riscura	UPSHOT
Ad of the Year - Print Communication				

First	Joe Public	Converse	Unity Laces	Unity Laces
Second	Joe Public United	SANBS	SANBS	Car
Third	Joe Public	Chicken Licken	Slyders	Hike
Ad of the Year - Radio & Audio				
First	TBWA Hunt Lascaris South Africa	Nissan South Africa	Shwi by Nissan	Nqola yamalahle
Second	Joe Public United	Chicken Licken	Achaar	Gordon Ramsay
Third	Joe Public United	Chicken Licken	Slider	It's Fine
Ad of the Year - Film				
First	Joe Public	Chicken Licken	Super Slider	Nyathi Rider
Second	Joe Public	Nedbank	Nedbank	The Price of Consumerism
Third	Ogilvy Cape Town	CARLING BLACK LABEL	#NOEXCUSE	#NOEXCUSE Bride Armour
Ad of the Year - Integrated Campaign				
First	Joe Public United	Castle Milk Stout	Castle Milk Stout	ClanBeat
Second	TBWA \ Hunt Lascaris South Africa	Nissan South Africa	Shwii by Nissan	Shwii
Third	Joe Public, Riverbed, Liquorice & The MediaShop	Nedbank	Nedbank	The Anti-Advertising Advertising Campaign

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