

Former Springbok captain Adriaan Strauss receives his MBA at the NWU with distinction

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Former Springbok captain and firebrand Cheetahs and Bulls hooker, Adriaan Strauss, graduated with honours from North-West University (NWU) with a Master of Business Administration (MBA) on Thursday, 25 April.



Adriaan Strauss' graduation belt (also known as the draping of the hood) was bestowed upon him by deputy registrar Prof Michael Temane.

The graduation ceremony was held on the NWU's Potchefstroom Campus.

In 2022, Strauss enrolled for his MBA at the NWU's Business School, and two years later, he added another qualification to his CV.

So which is harder, working towards an MBA or facing the All Blacks? "An MBA takes a bit longer than a test against the All Blacks, but the All Blacks are not a team to be taken lightly. Perhaps if a test against the All Blacks lasted two years...", jokes the veteran of 66 tests. "I'd say the All Blacks!"

Strauss says he wouldn't trade his journey into the world of academia for anything, but he doesn't mince words about the demands of this internationally accredited course.

"It has been a wonderful experience; I have loved every moment and I have improved so much. It's the best thing I could have done. I would advise anyone to do an MBA at the NWU. However, it requires a great deal of dedication and work. My advice is to take in everything that is offered during the two years of the course. But you must be prepared and know what to expect."

On the rugby field, he was known for his exceptional leadership and his performance, and the latter proved to be a valuable arrow in his academic quiver.

"There is a huge difference between sitting behind the books and being on the field. As a professional rugby player you have to train every day and you have to constantly work on your physical conditioning. I think that work ethic has helped me with my studies. Then there is the matter of competitiveness. During my MBA I competed with myself every day and

made sure that every assignment I submitted was a reflection of my best work. The workload is considerable and there is a lot of pressure, but I was determined not to deliver substandard work.”

It is an attitude that has paid off for him. He's going to savour that distinction for a long time to come.

“It's quite nice. My goal was simply to pass, so to pass with distinction was a surprise,” he says.

Now he is even better equipped to match or even surpass his success on the field in the business world.

“The course is very relevant, and I have already applied it with great success. You learn not only book knowledge, but also how to work together in a group and how to improve your time management. It has changed the way I think and taught me how to solve problems. Then I have to say that the quality of the administrative staff at the university made it easy for me, and the professors were fascinating. The North-West University is an incredible institution, and what makes this qualification even more special is that it is internationally accredited.”

The final destination was reached, but for Strauss it was by no means a solitary journey.

“I couldn't have done it without my wife, Carmen. We have three children, the youngest of whom was about seven months old when I commenced my studies, so she had a lot on her plate. I want to thank all my family for their support. There were a few family gatherings that I was unable to attend due to class on a Saturday, but they understood. I would also like to single out Prof Hein Prinsloo, my supervisor. He provided me with invaluable guidance and support.”

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