

Seeing SA through the eyes of US bloggers



3 Dec 2008

Hosted by the International Marketing Council (IMC) of South Africa, the We Blog the World South Africa - Blogging South Africa Tour 2008 - is currently underway. As SA blogger Matthew Buckland writes, "the idea [is] to show some key US bloggers what our country is made of: the good, the bad and the complex."

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360° picture of the participatingUS and South African bloggers, courtesy of Virtual Africa. Full screen version.

So what have they been up to? Find out in their own words by reading:

- Bizcommunity blog: [US blogger tour] My first lesson on blogging
- Bizcommunity blog: [US blogger tour] We Blog the World kicks off on Sunday [this post lists all the participating bloggers]
- Bizcommunity blog: [US blogger tour] We Blog the World kicks off on Sunday
- Weblogtheworld.com: Lanzerac Hotel is a hidden gem
- Weblogtheworld.com: Rosebank Hotel refurbished and rocking
- Weblogtheworld.com: The story behind Stormhoek
- Weblogtheworld.com: South Africa Sluggish on Wind Power
- Weblogtheworld.com: We blog the world: US bloggers hit RS of A
- Weblogtheworld.com: South Africa's Darling Wind Farm
- Weblogtheworld.com: Jouled
- Weblogtheworld.com: A Call From the Distant Past
- Weblogtheworld.com: Virtual Panoramic Shot of American Bloggers in Africa
- Weblogtheworld.com: Cape Town Helicopter Flight
- Weblogtheworld.com: Helicopter Ride Over the Cape
- Weblogtheworld.com: Joule, the South African Electric Car
- Weblogtheworld.com: Africa joining the electric car craze, with Optimal Energy's Joule
- Weblogtheworld.com: <u>Same Information</u>, <u>Different Representation</u>
- Weblogtheworld.com: View from the new Mandela Rhodes hotel
- Weblogtheworld.com: New Media in Action
- Weblogtheworld.com: Enter a New South African Chapter
- Weblogtheworld.com: The GRID and South Africa's First Mobile Documentary
- Weblogtheworld.com: Painted Faces
- Weblogtheworld.com: "A Very Exciting Experiment"
- Weblogtheworld.com: Getting Connected
- Weblogtheworld.com: Flickr, Twitter & YouTube Feeds to Follow Us in South Africa
- Weblogtheworld.com: Johannesburg's Rosebank Hotel

View:

- Aggregated We Blog the World blog
- Zoopy
- Flickr
- YouTube
- <u>Twitter</u>
- Some of the conversation on Twitter

ABOUT SIMONE PUTERMAN

Simone Ruterman (@SimoneAtLarge) is currently editor-at-large at Marklives.comand deputy chair of the Sanef online editors subcommittee. After majoring in psychology and linguistics at Rhodes University, and then completing her honours in psychology, she has been in the world of B2B publishing since 1997, with 7.5 year stints at both WriteStuff Rublishing and Bizcommunity.com (March 2006-August 2013). Email her at simone@marklives.com

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