

Greenpop turns two, Makhulu seeks crowdfunding

 By [Sindy Peters](#)

19 Sep 2012

Greenpop, one of the pioneers of the *treevolution* in South Africa and abroad, celebrated its second birthday this month at Assembly in Cape Town. There was no birthday cake and candles, but a collage of funky moves and beats to suit any party animal. Festivities also included a screening of the Trees for Zambia doccie and a slideshow of memories that had many a volunteer, who'd participated in the project, welling up with nostalgia.

Produced by Makhulu - Moving Images, the short documentary highlights the problem of deforestation in Zambia and the role that Trees for Zambia continues to play in helping to combat the environmental dilemma facing the southern African country.

In order to turn this effort into a full-length feature called Losing Livingstone, Makhulu aims to raise USD20 000 via crowdfunding on Indiegogo.

"With the money we raise, we will focus on a feature-length documentary about deforestation and the change-makers on the ground that are working together to shift mindsets and promote reforestation. The money will fund our travel costs to Zambia, transport, food, accommodation, post-production services and distribution of the film. We will showcase the work to individual funders and international film festivals. More money means greater production quality, expert interviews and wider distribution," said Makhulu.

There are plenty of perks for contributors; naturally, the more you give, the more you are rewarded. Perks range from a personalised thank you in the form of a digital postcard, to executive producer status on the film and include a helicopter ride over Victoria Falls.

For more info and to contribute, go to www.indiegogo.com/makhulu.

Herd of zebra coming through

As for the party, well wild and wonderful is putting it mildly. Just about every square inch of Assembly was occupied - if you weren't bumping into a human on the dance floor, you were making room for a herd of zebra coming through - it was all



good fun! Makhulu's debut in Cape Town - and what a sensational voice the man has. His track, We All Sat On The Verandah, is featured in the Trees for Zambia highlights video.

"My first time in Cape Town was incredible; it was my first time leaving Joburg solely for music. I felt like a real musician, and to be met with such warm welcome made it even better. The people were incredible; the guys at Greenpop and Makhulu were just lovely. I want to do it again!" said Toure.

The birthday bash also featured Larry Joe Live, Touchwood, The Little Kings, Jeremy Loops and Cold Turkey DJs in the Annex. Many happy returns Greenpop, I personally hope you see many, many more trees into the ground!

For more info on Greenpop, go to www.greenpop.org.

For more info on Makhulu, go to www.makhulu.co.za.

ABOUT SINDY PETERS

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