

Guess launches sexy summer 2017 range

 By [Meagan Duckitt](#)

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Wednesday, 29 November saw the launch of Guess' Summer range at The Lookout in Cape Town V&A Waterfront. The range of ladies and menswear, sported lifestyles reminiscent of the Sicilian beach side, included off shoulder dresses, fringe details, bodycon dresses, and denim.

The launch featured some tropical island and palm printed blow up chairs, a photo backdrop with tropical trees and PVC chairs, which beautifully bounced back the ultraviolet light next to the runway.



Guests were welcome to help themselves to canopies and a complimentary bar, while socializing. Amongst the list present were Jimmy Nevis, Craig Lucas, Jo-Ann Strauss, Siv Ngesi, and Leigh-Anne Williams.



Jo-Ann Strauss

The show

Jeannie D did a magnificent job of emceeing, and sporting one of the Guess bodycon dresses, which she pulled off like a diva.

The show was exciting, and true to its ethos of an *'upscaled brand of clothing'. Models strutted the runway in beachwear, daywear, and my personal favourite - swimwear.





The range was readily available in the pop up store just outside the Lookout building, where guests were able to buy the range first hand.

Well done to Guess for an amazing show!





References - [*successstory.com/companies/guess](https://www.successstory.com/companies/guess).

ABOUT MEAGAN DUCKITT

Meagan is a fashion designer, stylist, writer and public speaker. She owns a small clothing business called Calista Clothing and enjoys using her knowledge to empower women.

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