

All the SA winners!

The 66th annual Cannes Lions Festival of Creativity came to an end on 21 June 2019, rounding out a full week of award shows that celebrated creativity across various categories. Here's how SA fared overall...



Gold

Radio Lion (Script): TBWA\Hunt\Lascaris Johannesburg, production work by **Produce Sound** | City Lodge Town Lodge's six-parter, 'The Real Cost...': 'Night Weeping', 'Pleasure Cave', 'Lumpy Futon', 'Makoti', Umsebenzi' and 'Nsizwa' (campaign).

Silver

Film (Consumer Services: Business to Business): King James Group Cape Town, production work by **Chocolate Tribe Johannesburg**, **Howard Music Johannesburg** and **Sterling Sound Johannesburg** | Allan Gray: 'Father's Share'.

Radio Lion (Travel): TBWA\Hunt\Lascaris Johannesburg, production work by **Produce Sound** | City Lodge Town Lodge's six-parter, 'The Real Cost...': 'Night Weeping', 'Pleasure Cave', 'Lumpy Futon', 'Makoti', 'Umsebenzi' and 'Nsizwa' (campaign).

Radio Lion (Other FMCG): Ogilvy Johannesburg, production work by **Produce Sound** | Tiger Brands' Doom: 'You Should Have Used Fast, Deadly Doom: 'Revenge of the Cockroach' and 'Revenge of the Mozzie' (campaign).

Bronze

Entertainment Lion ('Non-fiction Film: 5-30 minutes'): **Net#work BBDO South Africa**, production by **7Films Cape Town**, **Audio Militia Johannesburg**, **Flare BBDO Johannesburg** and **Upstairs Ludus Johannesburg**; media by **OMD Johannesburg**; PR by **ByDesign Communications Johannesburg** | Mercedes-Benz S-Class: 'Return to Chapman's Peak'.

Entertainment Lion (Talent: Digital & Social): **VMLY&R South Africa**, production by **Giant Films Cape Town** and **Tessa Ford Post**, media by **OMD Johannesburg**, PR by **A-List Communications** and **Salt PR and Communications Johannesburg** | Edgars: 'Don't Tell Me What to Do'.

Film (Consumer Services: Business to Business): **King James Group Cape Town**, production work by **Chocolate Tribe Johannesburg**, **Howard Music Johannesburg** and **Sterling Sound Johannesburg** | Allan Gray: 'Father's Share'.

Glass (Lion for Change): **Wieden+Kennedy Amsterdam**, production by **Glassworks Amsterdam**, **Park Pictures London**,

Radio Lion (Social Behaviour & Cultural Insights): TBWA\Hunt\Lascaris Johannesburg, production work by Produce Sound | City Lodge Town Lodge's 'The Real Cost' and 'Nothing for Mahala' (campaign).

Cannes Lions 2019 wins per agency

Entrant / Idea creation	Gold Lion Campaign	Silver Lion Campaign	Silver Lion	Bronze Lion Campaign	Bronze Lion	Total
KING JAMES GROUP, Cape Town			1		1	2
NET#WORK BBDO, Johannesburg					1	1
OGILVY, Johannesburg		1				1
TBWA\HUNT LASCARIS, Johannesburg	1	1		1		3
VMLY&R SOUTH AFRICA, Johannesburg					1	1
Total	1	2	1	1	3	8

Entertainment winners - View				
Bronze Lion	NET#WORK BBDO, Johannesburg	MERCEDES-BENZ	S-CLASS	RETURN TO CHAPMAN'S PEAK
Bronze Lion	VMLY&R SOUTH AFRICA, Johannesburg	EDGARS	FILM	DONT TELL ME WHAT TO DO
Radio & Audio winners - View				
Gold Lion Campaign	TBWA\HUNT LASCARIS, Johannesburg / TBWA\HUNT LASCARIS, Johannesburg	CITY LODGE HOTEL GROUP	TOWN LODGE	NIGHT WEEPING
Gold Lion Campaign	TBWA\HUNT LASCARIS, Johannesburg / TBWA\HUNT LASCARIS, Johannesburg	CITY LODGE HOTEL GROUP	TOWN LODGE	PLEASURE CAVE
Gold Lion Campaign	TBWA\HUNT LASCARIS, Johannesburg / TBWA\HUNT LASCARIS, Johannesburg	CITY LODGE HOTEL GROUP	TOWN LODGE	LUMPY FUTON

Gold Lion Campaign	TBWA\HUNT LASCARIS, Johannesburg / TBWA\HUNT\LASCARIS, Johannesburg	CITY LODGE HOTEL GROUP	TOWN LODGE	MAKOTI
Gold Lion Campaign	TBWA\HUNT LASCARIS, Johannesburg / TBWA\HUNT\LASCARIS, Johannesburg	CITY LODGE HOTEL GROUP	TOWN LODGE	UMSEBENZI
Gold Lion Campaign	TBWA\HUNT LASCARIS, Johannesburg / TBWA\HUNT\LASCARIS, Johannesburg	CITY LODGE HOTEL GROUP	TOWN LODGE	NSIZWA
Silver Lion Campaign	OGILVY JOHANNESBURG	TIGER BRANDS	DOOM	REVENGE OF THE COCKROACH
Silver Lion Campaign	OGILVY JOHANNESBURG	TIGER BRANDS	DOOM	REVENGE OF THE MOSQUITO
Silver Lion Campaign	TBWA\HUNT LASCARIS, Johannesburg / TBWA\HUNT\LASCARIS, Johannesburg	CITY LODGE HOTEL GROUP	TOWN LODGE	NIGHT WEeping
Silver Lion Campaign	TBWA\HUNT LASCARIS, Johannesburg / TBWA\HUNT\LASCARIS, Johannesburg	CITY LODGE HOTEL GROUP	TOWN LODGE	PLEASURE CAVE
Silver Lion Campaign	TBWA\HUNT LASCARIS, Johannesburg / TBWA\HUNT\LASCARIS, Johannesburg	CITY LODGE HOTEL GROUP	TOWN LODGE	LUMPY FUTON
Silver Lion Campaign	TBWA\HUNT LASCARIS, Johannesburg / TBWA\HUNT\LASCARIS, Johannesburg	CITY LODGE HOTEL GROUP	TOWN LODGE	MAKOTI
Silver Lion Campaign	TBWA\HUNT LASCARIS, Johannesburg / TBWA\HUNT\LASCARIS, Johannesburg	CITY LODGE HOTEL GROUP	TOWN LODGE	UMSEBENZI
Silver Lion Campaign	TBWA\HUNT LASCARIS, Johannesburg / TBWA\HUNT\LASCARIS, Johannesburg	CITY LODGE HOTEL GROUP	TOWN LODGE	NSIZWA
Bronze Lion Campaign	TBWA\HUNT LASCARIS, Johannesburg / TBWA\HUNT\LASCARIS, Johannesburg	CITY LODGE HOTEL GROUP	TOWN LODGE	THE REAL COST
Bronze Lion Campaign	TBWA\HUNT LASCARIS, Johannesburg / TBWA\HUNT\LASCARIS, Johannesburg	CITY LODGE HOTEL GROUP	TOWN LODGE	NOTHING FOR MAHALA
Film winners - View				
Silver Lion	KING JAMES GROUP, Cape Town	ALLAN GRAY	CONSUMER SERVICE	ALLAN GRAY FATHER'S SHARE
Bronze Lion	KING JAMES GROUP, Cape Town	ALLAN GRAY	CONSUMER SERVICE	ALLAN GRAY FATHER'S SHARE
Glass - The Lion For Change winners - View				
Bronze Lion	WIEDEN+KENNEDY AMSTERDAM	NIKE SOUTH AFRICA	NIKE SOUTH AFRICA	JUST DO IT: CASTER SEMENYA

Here's a reminder of our [total entries](#) this year, and how SA fared at [Cannes Lions 2018](#)...



#CannesLions2019: 375 entries for South Africa

14 Jun 2019



#CannesLions2018: All the SA winners!

22 Jun 2018



The Cannes Lions Festival of Creativity ran from 17 to 21 June 2019, with Cinemark – now known as Ster-Kinekor Sales – the local representatives of Cannes Lions for SA. Visit our [Cannes Lions special section](#) for all the interviews, overviews and updates!

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