

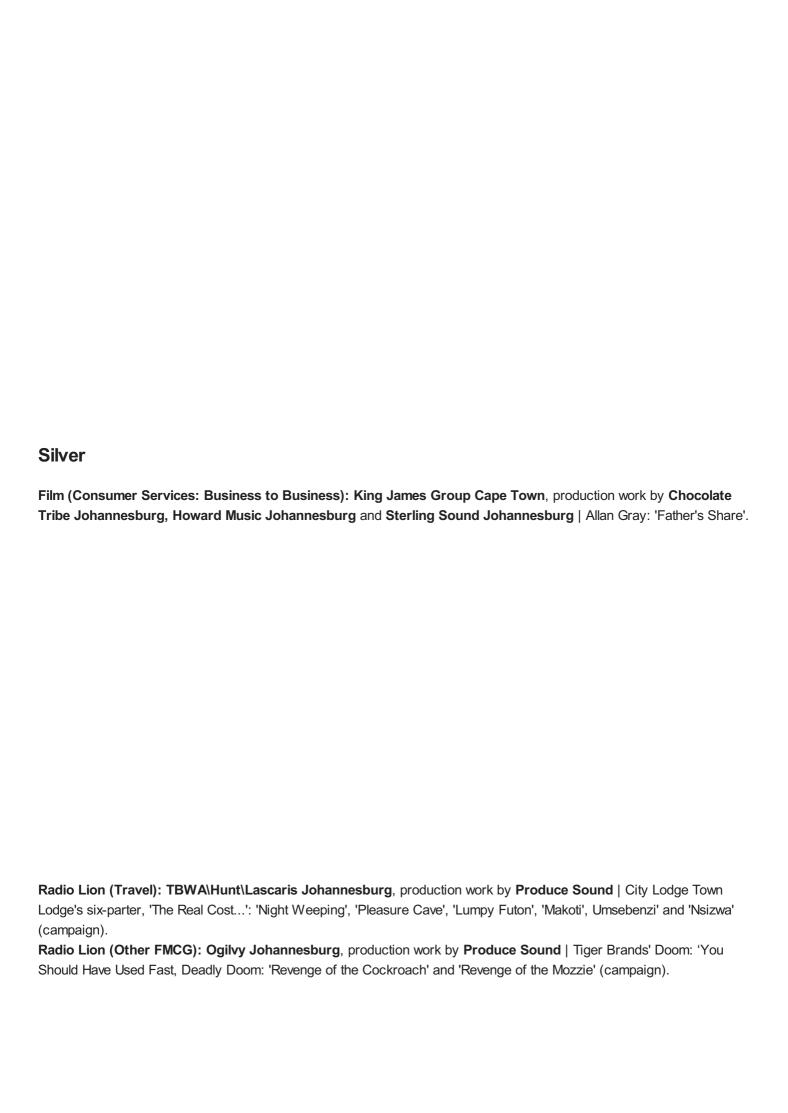
All the SA winners!

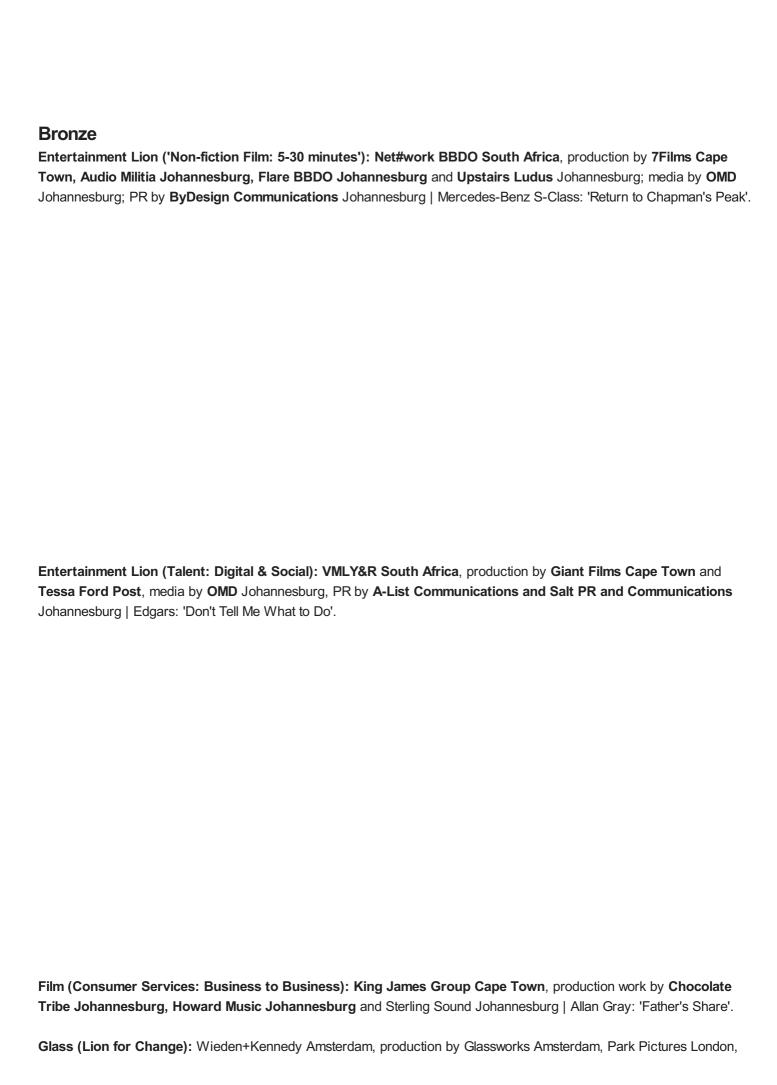
The 66th annual Cannes Lions Festival of Creativity came to an end on 21 June 2019, rounding out a full week of award shows that celebrated creativity across various categories. Here's how SA fared overall...



Gold

Radio Lion (Script): TBWA\Hunt\Lascaris Johannesburg, production work by Produce Sound | City Lodge Town Lodge's six-parter, 'The Real Cost...': 'Night Weeping', 'Pleasure Cave', 'Lumpy Futon', 'Makoti', Umsebenzi' and 'Nsizwa' (campaign).





Radio Lion (Social Behaviour & Cultural Insights): TBWAlHunt\Lascaris Johannesburg, production work by Produce Sound City Lodge Town Lodge's 'The Real Cost' and 'Nothing for Mahala' (campaign). Cannes Lions 2019 wins per agency													
Cannes L	ions 2019 win												
Entrant / Idea creation		Gold Lion Campaign	Silver Lion Campaign	Silve	r Lion	Bronze Campai		Bronze Lion		Total			
KING JAMES GRO	OUP, Cape Town			1				1		2			
NET#WORK BBD	O, Johannesburg							1		1			
OGILW, Johanne	esburg		1							1			
TBWA\HUNT LASCARIS, Johannesburg		1	1			1				3			
VMLY&R SOUTH AFRICA, Johannesburg								1		1			
Total		1 2		1	1		3			8			
Entertainment	winners - <u>View</u>								DET ID	ALTO OLIADIANIO			
Bronze Lion	NET#WORK BBDO, Joh		N	MERCEDES-BENZ		S-CLASS		PEAK	RETURN TO CHAPMAN'S PEAK				
Bronze Lion VMLY&R SOUTH AFRIC		CA, Johannesburg		E	EDGARS		FILM		DONT TELL ME WHAT TO DO				
Radio & Audio	winners - <u>View</u>												
Gold Lion TBWA\HUNT LASCARIS Campaign TBWA\HUNT\LASCARIS					CITY LODGE HOTEL GROUP		TOWN LODGE		NIGHT WEEPING				
Gold Lion Campaign					CITY LODGE HOTEL GROUP		TOWN LODGE		PLEASURE CAVE				
Gold Lion	TBWA\HUNT LASCARIS			C	CITY LODGE HOTEL		TOMALLOS		LUMPYCHTON				

Campaign

TBWA\HUNT\LASCARIS, Johannesburg

TOWN LODGE

GROUP

LUMPY FUTON

Trim London and Wave Studios London | Nike South Africa': Just Do It: Caster Semenya'.

Gold Lion Campaign	TBWA\HUNT LASCARIS, Johannesburg / TBWA\HUNT\LASCARIS, Johannesburg	CITY LODGE HOTEL GROUP	TOWN LODGE	MAKOTI	
Gold Lion Campaign	TBWA\HUNT LASCARIS, Johannesburg / TBWA\HUNT\LASCARIS, Johannesburg	CITY LODGE HOTEL GROUP	TOWN LODGE	UMSEBENZI	
Gold Lion Campaign	TBWA\HUNT LASCARIS, Johannesburg / TBWA\HUNT\LASCARIS, Johannesburg	CITY LODGE HOTEL GROUP	TOWN LODGE	NSIZWA	
Silver Lion Campaign	OGILVY JOHANNESBURG	TIGER BRANDS	DOOM	REVENGE OF THE COCKROACH	
Silver Lion Campaign	OGILW JOHANNESBURG	TIGER BRANDS	DOOM	REVENGE OF THE MOSQUITO	
Silver Lion Campaign	TBWA\HUNT LASCARIS, Johannesburg / TBWA\HUNT\LASCARIS, Johannesburg	CITY LODGE HOTEL GROUP	TOWN LODGE	NIGHT WEEPING	
Silver Lion Campaign	TBWA\HUNT LASCARIS, Johannesburg / TBWA\HUNT\LASCARIS, Johannesburg	CITY LODGE HOTEL GROUP	TOWN LODGE	PLEASURE CAVE	
Silver Lion Campaign	TBWA\HUNT LASCARIS, Johannesburg / TBWA\HUNT\LASCARIS, Johannesburg	CITY LODGE HOTEL GROUP	TOWN LODGE	LUMPYFUTON	
Silver Lion Campaign	TBWA\HUNT LASCARIS, Johannesburg / TBWA\HUNT\LASCARIS, Johannesburg	CITY LODGE HOTEL GROUP	TOWN LODGE	МАКОТІ	
Silver Lion Campaign	TBWA\HUNT LASCARIS, Johannesburg / TBWA\HUNT\LASCARIS, Johannesburg	CITY LODGE HOTEL GROUP	TOWN LODGE	UMSEBENZI	
Silver Lion Campaign	TBWA\HUNT LASCARIS, Johannesburg / TBWA\HUNT\LASCARIS, Johannesburg	CITY LODGE HOTEL GROUP	TOWN LODGE	NSIZWA	
Bronze Lion Campaign	TBWA\HUNT LASCARIS, Johannesburg / TBWA\HUNT\LASCARIS, Johannesburg	CITY LODGE HOTEL GROUP	TOWN LODGE	THE REAL COST	
Bronze Lion Campaign	TBWA\HUNT LASCARIS, Johannesburg / TBWA\HUNT\LASCARIS, Johannesburg	CITY LODGE HOTEL GROUP	TOWN LODGE	NOTHING FOR MAHALA	
Film winners -	<u>View</u>	·			
Silver Lion	KING JAWES GROUP, Cape Town	ALLAN GRAY	CONSUMER SERVICE	ALLAN GRAY FATHER'S SHARE	
Bronze Lion	KING JAWES GROUP, Cape Town	ALLAN GRAY	CONSUMER SERVICE	ALLAN GRAY FATHER'S SHARE	
Glass - The Lic	n For Change winners - <u>View</u>				
Bronze Lion	WEDEN+KENNEDY AVSTERDAM	NIKE SOUTH AFRICA	NIKE SOUTH AFRICA	JUST DO IT: CASTER SEMENYA	

Here's a reminder of our total entries this year, and how SA fared at Cannes Lions 2018...



#CannesLions2019: 375 entries for South Africa

14 Jun 2019





#CannesLions2018: All the SA winners!

22 Jun 2018



The Cannes Lions Festival of Creativity ran from 17 to 21 June 2019, with Cinemark – now known as Ster-Kinekor Sales – the local representatives of Cannes Lions for SA. Visit our <u>Cannes Lions special section</u> for tall the interviews, overviews and updates!