

KFC is testing vegan fried chicken in the US, could it come to SA?

By [Shereesa Moodley](#)

28 Aug 2019

If you enjoy a plant-based diet but still want what meat-eaters have, KFC will this week begin testing vegan fried chicken in the US city of Atlanta.



Image credit: KFC

According to a report by [CNBC](#), the franchise will offer customers in Atlanta a plant-based chicken substitute by Beyond Meats, which will be fried alongside KFC's actual chicken.

Though this might seem counter-productive for a company that has "chicken" in its name, KFC reportedly claims that the vegan food is aimed at "flexitarians" who want to try meat-free options.

The fast-food chain plans to roll out the chicken-free chicken to more states in the US if the test proves popular.



Plant-based Beyond Burger launches in South Africa

6 Nov 2018



With plant-based diets on the rise internationally, however, perhaps we may soon see vegan KFC here in South Africa too.

After all, Beyond Meats not only supplies meat-alternatives to American chains like Del Taco and Dunkin Donuts, the company also serves 150 restaurants in [South African and Botswana](#) too.

ABOUT SHEREESA MOODLEY

Shereesa is a passionate writer who often delves into the world of social media, online trends and all things photography. She is also a journalism graduate of Rhodes University and can be found frequenting YouTube and Instagram. She lurks on Twitter too, sometimes.

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