

Retail

We've compiled our annual #BestofBiz 2019 lists across all our industries featuring our most popular articles, most-read contributors and brand press offices with the most views. Discover the most read content on Bizcommunity's Retail site over the past year below.



Most-read stories

1	Husband and wife team lands multi-million rand Shoprite contract	11 Mar 2019
2	Pick n Pay tests plastic-free fruit and veg section	01 Jul 2019
3	South African retailers reveal deals for Black Friday 2019 - Lauren Hartzenberg	22 Nov 2019
4	Yet another small business accuses Woolies of plagiarism	11 Feb 2019
5	5 businesses you'd be smart to start in 2019	12 Feb 2019
6	Heineken SA upskills 20 learners in their Packaging Learnership Programme	22 Jan 2019
7	How SA's biggest supermarkets measure up in customer satisfaction	07 Mar 2019
8	South Africans can soon shop Zara online	03 Sep 2019
9	SA design icon Carrol Boyes dies	15 Aug 2019
10	#BizTrends2019: The future of the South African in-store retail experience - Cecil Ungerer	18 Jan 2019
11	PepsiCo eyes growth in Africa with \$1.7bn Pioneer Foods acquisition	19 Jul 2019
12	Zara's #DearSouthAfrica micro-influencer campaign floods social media	19 Sep 2019
13	#SeamlessSA: 6 steps to starting an e-commerce store in South Africa - Maroefah Smith	22 Mar 2019
14	2019 Sunday Times/Sowetan Shopper Survey reveals SA's favourite retailers	05 Sep 2019
15	South Africans, say goodbye to Dunkin' Donuts and Baskin-Robbins	15 Feb 2019
16	SA supermarkets prepped and primed for Black Friday - Lauren Hartzenberg	08 Nov 2019
17	Takealot and Superbalist launch annual sale event	18 Jul 2019
18	Woolworths accused of copying baby carrier design	09 Jan 2019
19	Pep, Truworths and Ackermans lead clothing retail customer satisfaction rankings	29 Jul 2019
20	#BizTrends2019: Will South African e-commerce take the step up in 2019? - Kevin Tucker	07 Jan 2019

Most-read contributors

1 Cecil Ungerer 2 Eben Esterhuizen 3 Kevin Tucker 4 Leo Van De Polder 5 Rowan Leibbrandt 6 Marylee Townshend 7 Andrew Smith 8 Joe Boyle 9 Andy Walker 10 Gareth Pearson 11 Graham van der Merwe 12 Alan Hockey 13 Vian Chinner 14 Lindie Stroebel 15 Daniella Shapiro		
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9 Andy Walker 10 Gareth Pearson 11 Graham van der Merwe 12 Alan Hockey 13 Vian Chinner 14 Lindie Stroebel	7	Andrew Smith
10 Gareth Pearson 11 Graham van der Merwe 12 Alan Hockey 13 Vian Chinner 14 Lindie Stroebel	8	Joe Boyle
11 Graham van der Merwe 12 Alan Hockey 13 Vian Chinner 14 Lindie Stroebel	9	Andy Walker
12 Alan Hockey 13 Vian Chinner 14 Lindie Stroebel	10	Gareth Pearson
13 Vian Chinner 14 Lindie Stroebel	11	Graham van der Merwe
14 Lindie Stroebel	12	Alan Hockey
	13	Vian Chinner
15 Daniella Shapiro	14	Lindie Stroebel
	15	Daniella Shapiro

Most-viewed press offices

1	Ackermans
2	Bata
3	Heineken South Africa
4	TFG (The Foschini Group)
5	Mpact Plastics
6	ACDOCO SA
7	Rosebank College
8	Burger King
9	Aramex
10	Samsonite
11	Juta and Company
12	Amonet.co.za
13	Blackline Retail Interiors
14	Sloom

Most-read new business wins

1	Jimmy's Killer Brands appoints Idea Hive	13 Sep 2019
2	Cape Union Mart looks to Centric Software for its PLM	23 Jan 2019

Most-read new appointments

1	Heineken South Africa appoints Natalie Jantjies, Lauren Muller	05 Apr 2019
2	Want to travel to Spain with Robert Marawa?	15 Mar 2019
3	Bureau Veritas Southern Africa appoints a new head of marketing	15 May 2019
4	Shoprite Group makes a number of promotions and senior appointments	12 Aug 2019
5	Theo Spencer joins U-Studio as business director	13 Sep 2019
6	Pick n Pay appoints new chief finance officer, executive director	02 Aug 2019
7	Mohammed Abdool-Samad to replace Johannes van Lierop at Massmart	30 Apr 2019
8	Kraft Heinz names AB InBev's Miguel Patricio CEO	23 Apr 2019
9	Godwin Oche is the new CEO of Monument Distillers Nigeria	13 Nov 2019
10	Shoprite to minimise environmental footprint with new appointment	05 Mar 2019

View the most-read lists for our other industries: <u>Marketing & Media, Agriculture, Automotive, Construction, CSI & Sustainability, Education, Energy & Mining, Entrepreneurship, Finance, Healthcare, HR & Recruitment, ICT, Legal, Lifestyle, Logistics & Transport, Property, Tourism and Marketing & Media Africa.</u>

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