

Western Cape receives WTTC global safety stamp

The Western Cape has been awarded the Safe Travels Stamp by the World Travel and Tourism Council (WTTC).



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Following announcements by Stellenbosch, Paarl, Wellington, the City of Cape Town and the V&A Waterfront that they had been awarded the Safe Travels Stamp, the Western Cape Government applied for the globally recognised stamp as a sign of its commitment to adhere to the WTTC's health and hygiene global standardised protocols and to further inspire confidence in the destination.

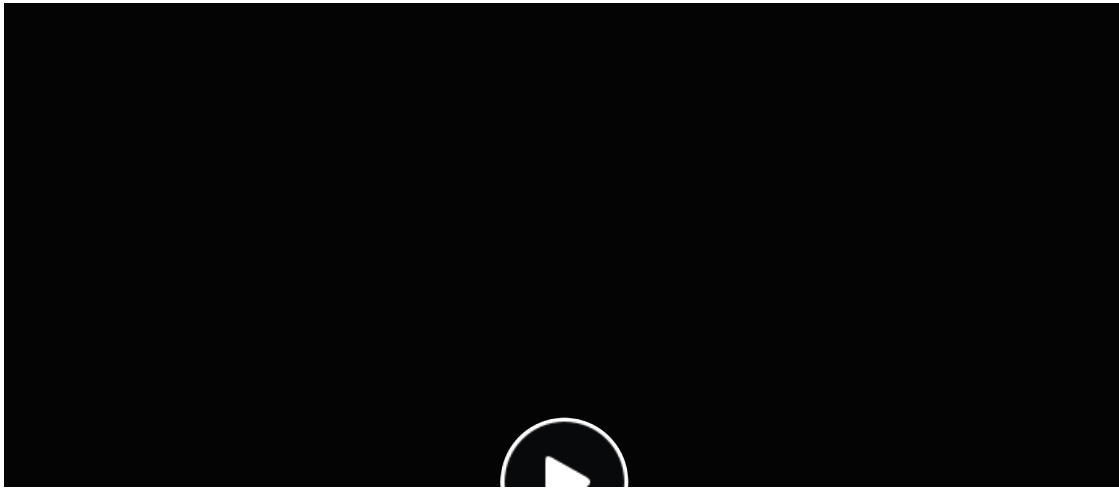
"We are confident that not only do we offer visitors many affordable and world-class attractions, but we can also assure them that wherever they see the WTTC Safety Stamp in the Western Cape they can know that there is the strictest adherence to the necessary health and safety global protocols.

"With the launch of our ["We Are Open" domestic tourism campaign](#) last week, receiving the stamp is another indication that the Western Cape is ready to open safely and ready to start doing business again," said David Maynier, Western Cape Provincial Minister of Finance and Economic Opportunities.



"We Are Open" domestic tourism campaign launched

Minister David Maynier • [Follow](#)



WTTC designed the special Safe Travels stamp to enable travellers to identify governments and companies around the world that have adopted its health and hygiene global standardised protocols so that holidaymakers can experience 'Safe Travels'.

These global protocols were developed in collaboration with WTTC members, leading industry associations and international organisations, and they take into account the current guidelines of the World Health Organization (WHO) and the Centers for Disease Control and Prevention (CDC).

Businesses have been working hard to implement the health and safety guidelines to stop the spread of Covid-19 in the workplace so that their staff and their customers are safe, and we have been working hard alongside them to provide the tools and resources they need to do this. Members of the public can also submit a complaint if a business is not complying with the necessary health guidelines to stop the spread of Covid-19.

"We know times are tough, but we all have an important role to play in the recovery of our economy as we go out and safely explore the Western Cape, supporting local businesses and providing them with a much-needed lifeline during these difficult times.

"During Tourism Month, I will be visiting businesses across the province to engage with them, listen to them and identify ways that we can work together to rebuild our economy in the Western Cape," said Maynier.

Businesses and local tourism authorities in the Western Cape who are interested in obtaining the Safety Stamp and protocols for application for their respective organisations can contact Inge at Wesgro for more information at inge@wesgro.co.za.

For more, visit: <https://www.bizcommunity.com>