

# Loeries Creative Week 2020

Issued by [Loeries](#)

1 Oct 2020

Monday, 16 November to Friday 20, November



Five days of talks, panel discussions and workshops from 1pm to 4pm each followed by daily awards announcements and DJ sets.

The broadcast version of Loeries Creative Week 2020 will have three channels with over 75 hours of content! The three channels are **Loeries Presents**, **Loeries Conversations** and **Loeries Engage**.

Details about these channels are as follows:

**Loeries Presents** will see keynote speakers from across the world join the Creative Week platform.

Tune in to listen to live talks by:

- Katherina Tudball - creative director from SuperUnion in the UK who repositioned Shakespeare's Globe.
- Iain Thomas - one of the world's most popular poets who's been quoted by Hollywood and British Royalty.
- Julie Adenuga – celebrated as one of *Forbes* 30 under 30 and *NME's* 500 Most Influential People in Britain.
- Dr Rebecca Swift - global head of Creative Insights, Getty Images.
- Dennis Lueck - number one creative in Switzerland and drummer in a punk rock band.
- Jess Weiner – a rockstar US-based consultant who helped Mattel reposition Barbie to be more culturally relevant and works with Fortune 500 companies to better reflect people in their media, marketing and advertising.
- Niko Omilana – English YouTuber best known for his prank-style videos that have garnered nearly a quarter billion views.
- Nicholas Hulley - executive creative director of AMV BBDO.
- Tayo Aina - Nigerian filmmaker who is focussed on changing the way the world views Africa.
- And more inspirational speakers to be announced soon!

**Loeries Conversations** takes a deeper look at the hot-button topics facing our industry in curated round table discussions. Meet industry leaders from across the region as we uncover strategies to #CreateChange for good. We'll confront misrepresentation, transformation, diversity, gender disparity and more.

**Loeries Engage** is the time to get your hands dirty! Join this channel of practical and wondrous workshops, masterclasses and open briefs. Learn about virtual reality, artificial intelligence, Ancient Egyptian calligraphy, how to invest your pay cheque to plan for your financial future and so much more!

Be inspired by Instagram influencers from across the region, join Sanlam as they help you master your financial future and go on a journey with Vodacom as we explore how building profit and community value is imperative in our region.

If you are looking to #CreateChange then be prepared for the most inspirational briefs and challenge your colleagues, in other agencies and companies, with our versus battles as the regions finest go head to head on hot-button topics.

All of these amazing experiences culminate in the biggest awards across Africa and the Middle East - the Loerie Awards 2020. Every afternoon we will be announcing winners after weeks of intense judging.

Bigger and Bolder – Loeries Creative Week 2020. [#CreateChange](#)

Category	Access	Price
STUDENT	5 days access	R250
FREELANCE	5 days access	R550
FREELANCE	5 days access & Directory Listing	R900
XS COMPANY (15-25 PAX)	5 DAY PASS 3 ACCESS PASSES	R12950
SMALL COMPANY (26-49 PAX)	5 DAY PASS 5 ACCESS PASSES	R20,950
MEDIUM CO. (50-99 PAX)	5 DAY PASS FAN PARK STATUS 10 ACCESS PASSES	R40,250
LARGE COMPANY (100-199 PAX)	5 DAY PASS FAN PARK STATUS 20 ACCESS PASSES	R51,750
X-LARGE COMPANY (200+ PAX)	5 DAY PASS FAN PARK STATUS VIRTUAL SHOWCASE R10,000 TO STUDENT DEVELOPMENT 100 ACCESS PASSES	R139,000

**ACCESS PASSES:** With you company package you are allocated a certain amount of access codes, these can be used by individuals or in groups  
**5 DAYS PASSES:** Access to all talks, workshops and awards each day from Monday 16<sup>th</sup> – Friday 20<sup>th</sup> November  
**FAN PARK STATUS:** Thinking of having watching Creative Week as a group? Let us know and you will be included on the Official Schedule  
**VIRTUAL SHOWCASE:** Your company will have a dedicated site on our virtual platform for video and picture uploads as well as live links

[click to enlarge](#)

Tickets on sale at [loeries.com](https://loeries.com)

For more, visit: <https://www.bizcommunity.com>