

Newspapers ABC Q3 2020: Newspapers data submission rate up



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As with Q2 of this year, the Audit Bureau of Circulation (ABC) Q3, for the period July to September 2020, saw many publications not submitting circulation data. However, the situation has improved substantially compared to Q2 when two-thirds of publications did not submit any data. Despite this, the circulation figures for the quarter is largely negative.



Daily newspapers

Of the 27 publications in this category 10 did not submit any data and 11 submitted only yearly data. All year to date data was negative on the prior year. *Daily Nation**, *New Vision**, *Times of Swaziland** and *Taifa Leo** all submitted quarterly data and showed positive gains on the previous quarter. *Bukedde** showed a decrease (14.3%) on the previous quarter. One publication changed publisher.

Publication name	Frequency	Paid circulation	Free circulation	Total circulation	%change quarter	%change year
Daily Nation	MD, Mo-Sat	74,673		74,673	7.6%	-26.4%
Daily Sun	Mo-Fr	57,699	146	57,845	No Submission	-45.8%
Bukedde	MD, Mo-Sat	35,275		35,275	-14.3%	-5.8%
Burger, Die Daily	MD, Mo-Fr	32,042	648	32,690	No Submission	-8.4%
Citizen, The (Daily)	MD, Mo-Fr	22,679	5,637	28,316	No Submission	-26.0%
Sowetan	Mo-Fr	27,275		27,275	No Submission	-54.7%
Son (Daily)	MD, Mo-Fr	24,504	33	24,537	No Submission	-45.9%
Beeld, Daily	MD, Mo-Fr	23,401	1,056	24,457	No Submission	-19.5%
New Vision	MD, Mo-Fr	19,657		19,657	13.4%	-21.0%
Times of Swaziland	MD, Mo-Fr	18,181		18,181	1.1%	-10.4%
Business Day	MD, Mo-Fr	12,544		12,544	No Submission	-30.5%
Herald, The	MD, Mo-Fr	11,697		11,697	No Submission	-15.9%
Volksblad - Daily	Mo-Fr	11,099	5	11,104	No Submission	-10.5%
Daily Dispatch	MD, Mo-Fr	11,038		11,038	No Submission	-25.3%
Witness, The	MD, Mo-Fr	8,347	149	8,496	No Submission	-16.5%
Taifa Leo	MD, Mo-Sat	7,080		7,080	4.6%	-37.6%

Cape Argus	MD, Mo-Fr	No Submission				
Cape Times	MD, Mo-Fr	No Submission				
Daily Monitor	MD, Mo-Fr	No Submission				
Daily News	MD, Mo-Fr	No Submission				
Isolezwe	MD, Mo-Fr	No Submission				
Mercury, The	MD, Mo-Fr	No Submission				
Namibian, The	MD, Mo-Fr	No Submission				
Pretoria News	MD, Mo-Fr	No Submission				
Star, The	MD, Mo-Fr	No Submission				
Zambia Daily Mail	MD, Mo-Sat	No Submission				
Diamond Fields Advertiser	MD, Mo-Fr	Changed Publisher				

Weekly newspapers

Half of the publications in this category submitted data for the year, and all showed a decrease on the prior year. Only two publications submitted data for the quarter, with both showing a positive increase on the previous quarter. *The Voice** (24%) – also reversing its fortunes from 2020 Q1, and *Lesotho Times** (15.8%). Four publications submitted no data at all and one for digital only.

Publication name	Frequency	Paid circulation	Free circulation	Total circulation	%change quarter	%change year
Soccer Laduma	Wkly, Wed	93,202		93,202	No Submission	-57.4%
Ilanga	2xW, Mo&Th	46,145		46,145	No Submission	-13.9%
Mail & Guardian	Wkly, Fr	10,898	335	11,233	No Submission	-49.2%
Voice, The	Wkly, Fr	10,117	343	10,460	24.0%	-24.9%
Lesotho Times	Wkly, Th	6,496		6,496	15.8%	-12.8%
Botswana Gazette , The	Wkly, Wed	No Submission				
Mmegi Reporter, The	4xW, Tu-Fr	No Submission				
Post, The	Wkly, Wed	No Submission				
The Monitor (Formerly Mmegi Monitor)	Wkly, Mon	No Submission				
Burger, Die Friday	Wkly, Fr	Digital Only				.

Weekend newspapers

In a category of 27 publications, two publications were discontinued, 10 did not submit any data for the period and 12 did not submit data for the quarter. The three publications that did submit quarter data all showed a positive increase on the previous quarter (*Sunday Nation**, *Sunday Vision** and *Taifa Jumapili**). All submissions showed a decrease on the prior year except for *Sunday Vision** (a 1.9% increase on the prior year).

Publication name	Frequency	Paid circulation	Free circulation	Total circulation	%change quarter	%change year
Sunday Times	Wknd	106,079	29	106,108	No Submission	-52.0%
Sunday Nation	Wkly, Sun	91,342		91,342	4.4%	-15.4%
Rapport	Wknd	84,798	202	85,000	No Submission	-13.8%
Burger, Die Saturday	Wkly, Sat	45,270	681	45,951	No Submission	-6.7%
Beeld, Saturday	Wkly, Sat	32,261	185	32,446	No Submission	-12.4%
Sunday World	Wknd	31,950		31,950	No Submission	-7.3%
City Press	Wknd	27,431	309	27,740	No Submission	-29.2%
Ilanga Langesonto	Wknd	22,847		22,847	No Submission	-27.0%
Citizen, The (Saturday)	Wkly, Sat	15,433	2	15,435	No Submission	-5.8%
Sunday Vision	Wkly, Sun	14,868		14,868	31.8%	1.9%
Volksblad - Saturday	Wkly, Sat	12,087	6	12,093	No Submission	-6.9%
Weekend Post	Wknd	9,851		9,851	No Submission	-24.1%
Daily Dispatch Weekend Edition (formerly Saturday Dispatch)	Wknd	9,518		9,518	No Submission	-28.3%
Weekend Witness	Wkly, Sat	7,777	125	7,902	No Submission	-17.6%
Taifa Jumapili	Wkly, Sun	6,734		6,734	1.2%	-26.8%
Independent on Saturday	Wkly, Sat	No Submission				

Isolezwe ngeSonto	Wkly, Sun	No Submission				
Isolezwe ngoMgqibelo	Wkly, Sat	No Submission				
Pretoria News Saturday	Wkly, Sat	No Submission				
Saturday Star, The	Wkly, Sat	No Submission				
Sunday Mail	Wkly, Sun	No Submission				
Sunday Monitor	Wknd	No Submission				
Sunday Tribune	Wkly, Sun	No Submission				
The Southern Cross	Wkly, Sun	No Submission				
Weekend Argus	Wknd	No Submission				
Son op Sondag (formerly Sondag Son)	Wkly, Sun	Discontinued				
Sunday Sun	Wknd	Discontinued				.

Local newspapers

Out of 48 publications in this category there was one resignation, four changed sector, 21 did not submit data for the quarter and year, with 10 not submitting any circulation data for the period. Nine publications submitted data for the quarter with six showing an increase in circulation on the previous quarter, two a decrease and one remaining the same.

The *Limpopo Mirror* had an increase of 34.5% on the previous quarter with *George Herald* (Thursday) increasing by 23.6% and *Suid-Kaap Forum* by 22.1% on the previous quarter.

On the prior year only *Talk of the Town* and *The Courier* showed a positive increase (10.9% and one percent respectively).

Publication name	Frequency	Paid circulation	Free circulation	Total circulation	%change quarter	%change year
African Reporter	Wkly, Fr	17,478		17,478	No Submission	-18.7%
George Herald (Thursday)	Wkly, Th	10,307		10,307	23.6%	-22.4%
Witbank News, Fri	Wkly, Fr	8,244	207	8,451	No Submission	-40.1%
Middelburg Observer, Fri	Wkly, Fr	7,916	254	8,170	No Submission	-33.0%
Weslander, The	Wkly, Th	6,901	24	6,925	No Submission	-22.0%
Paarl Post	Wkly, Th	6,574	9	6,583	No Submission	-40.5%
Zululand Observer Weekend (Formerly Friday)	Wkly, Fr	6,125		6,125	No Submission	-37.9%
Mpumalanga News	Wkly, Wed	3,217	2,221	5,438	No Submission	-41.6%
Limpopo Mirror	Wkly, Fr	5,380		5,380	34.5%	-16.2%
Worcester Standard	Wkly, Th	5,325	2	5,327	No Submission	-34.5%
Mosselbay Advertiser	Wkly, Fr	5,116		5,116	16.0%	-14.4%
District Mail	Wkly, Th	4,216	19	4,235	No Submission	-31.0%
Representative	Wkly, Fr	4,013		4,013	No Submission	-1.1%
Hermanus Times	Wkly, Th	3,625	13	3,638	No Submission	-29.4%
Zululand Observer Monday	Wkly, Mon	3,614		3,614	No Submission	-36.1%
Newcastle and District Advertiser	Wkly, Fr	3,146		3,146	No Submission	-21.6%
Vaalweekblad	Wkly, Th	3,116		3,116	-37.9%	-44.5%
South Cape Forum/Suid Kaap Forum	Wkly, Th	2,465		2,465	22.1%	-21.7%

Talk of the Town	Wkly, Fr	2,007		2,007	No Submission	10.9%
Knysna Plett Herald	Wkly, Th	1,816		1,816	17.4%	-14.7%
Ladysmith Gazette	Wkly, Fr	1,497		1,497	No Submission	-33.4%
Daller, Die	Wkly, Fr	1,378	64	1,442	No Submission	-11.5%
Oudtshoorn Courant	Wkly, Fr	1,373		1,373	17.5%	-4.3%
Northern Natal Courier	Wkly, Fr	1,309		1,309	No Submission	-34.7%
Vryheid Herald	Wkly, Fr	1,197		1,197	No Submission	-26.8%
Graaff Reinet Advertiser	Wkly, Th	1,187		1,187	-0.8%	-20.4%
The Courier	Wkly, Fr	1,126		1,126	0.0%	1.0%
Streeknuus	Wkly, Fr	934	59	993	No Submission	-24.5%
Streeknuus Delmas	Wkly, Fr	742	49	791	No Submission	-5.2%
Estcourt and Midlands News	Wkly, Fr	702		702	No Submission	-41.7%
Amajuba Eyethu.	Wkly, Fr	Resigned				
Bosvelder Review	Wkly, Fr	No Submission				
Brits Pos	Wkly, Th	No Submission				
Capricorn Voice	Wkly, Wed	No Submission				
Die Noordwester	Wkly, Fr	No Submission				
Gemsbok	Wkly, Wed	No Submission				
Klerksdorp Rekord	Wkly, Fr	No Submission				
Northern Review Weekend	Wkly, Fr	No Submission				
Rustenburg Herald	Wkly, Th	No Submission				
Stellalander	Wkly, Wed	No Submission				
The Mail	Wkly, Th	No Submission				
Lowvelder, The / Laevelder, Die (Tuesday)	Wkly, Tue	Discontinued				
Md South Coast Mail	Wkly, Fr	Discontinued				
Tembisan	Wkly, Th	Discontinued				
Carletonville Herald	Wkly, Fr	Changed Sector				
Lowvelder, The / Laevelder, Die (Friday)	Wkly, Fr	Changed Sector				
Potchefstroom Herald	Wkly, Fr	Changed Sector				
South Coast Herald	Wkly, Fr	Changed Sector				

Free newspapers

The biggest category under newspapers, and also the only category that saw circulation data submitted from all publications, either for the quarter or year. A number of submissions on the previous quarter, with *South Coast Fever* seeing a 48.9% increase and *CXpress* a 42.9% increase. Showing increases of over 20% are *Alex News*, *Stanger Weekly* and *Coastal Weekly*. The *Rosebank Killarney Gazette* increased 27.6% over the previous quarter. It was also the only publication to also show an increase on the prior year (52.8%). *Taxi Times* posted good results with a 41.8% increase on the prior year. The *Standerton Advertiser* posted a 20.6% increase on the prior year and *Mthatha Express* 16.6%.

*Non-South African titles from Botswana, Kenya, Uganda and Lesotho.

Publication name	Period	Frequency	Total circulation	%change quarter	%change year
Taxi Times	Jul -Sep	F	149,975	0.0%	41.8%
PE Express	Jul -Sep	Wkly, Wed	119,961		0.0%
Sedibeng Ster	Jul -Sep	Wkly, Th	90,976	0.0%	0.0%
Plainsman	Jul -Sep	Wkly, Wed	89,718		0.0%
Tame Times - Weekly	Jul -Sep	Wkly, Tue	79,988	0.0%	4.0%
Rekord East/Oos	Jul -Sep	Wkly, Tue	78,971		0.2%
Mthatha Express	Jul -Sep	Wkly, Wed	69,970		16.6%
Vukani	Jul -Sep	Wkly, Wed	68,915		-15.0%
Rekord Centurion	Jul -Sep	Wkly, Wed	60,260		0.3%
The Rising Sun.	Jul -Sep	Wkly, Wed	59,960		0.0%
Phoenix Sun - inc. Cornubia, Tongaat & Verulam	Jul -Sep	Wkly, Wed	59,838		-7.7%
Tabletalk	Jul -Sep	Wkly, Wed	57,750		-17.9%
Phoenix Tabloid	Jul -Sep	Wkly, Tue	55,980	3.0%	0.0%
Kathorus Mail	Jul -Sep	F	53,622	1.3%	-1.4%

Chatsworth Tabloid	Jul -Sep	Wkly, Wed	52,480	4.5%	0.0%
Chatsworth Rising Sun	Jul -Sep	Wkly, Tue	51,526		1.5%
Highway Mail	Jul -Sep	Wkly, Fr	50,697		-6.6%
The Springfield Weekly Gazette	Jul -Sep	Wkly, Th	49,980	3.1%	0.0%
Roodepoort Record	Jul -Sep	Wkly, Th	46,900	0.7%	-7.6%
Kempton Express	Jul -Sep	Wkly, Th	45,820	0.2%	-15.7%
Randburg Sun	Jul -Sep	Wkly, Th	43,962	6.0%	-26.3%
Athlone News	Jul -Sep	Wkly, Wed	43,525		-22.2%
Bedfordview & Edenvale News	Jul -Sep	Wkly, Wed	42,481	9.4%	-6.3%
Ster, South	Jul -Sep	Wkly, Tue	41,476	-0.1%	0.0%
Maritzburg Echo	Jul -Sep	Wkly, Th	41,103	-1.4%	-30.9%
Ethekwini Times	Jul -Sep	Wkly, Fr	40,980	0.0%	0.0%
Umlazi Times	Jul -Sep	Wkly, Th	40,980	0.0%	0.0%
Southern Mail	Jul -Sep	Wkly, Wed	40,780		-19.0%
Overport Rising Sun	Jul -Sep	Wkly, Th	40,326		-10.1%
Boksburg Advertiser	Jul -Sep	Wkly, Tue	40,121	14.7%	-7.6%
Rekord North/Noord	Jul -Sep	Wkly, Th	40,000		0.4%
Southern Suburbs Tatler	Jul -Sep	Wkly, Wed	39,940		-17.9%
Sandton Chronicle	Jul -Sep	Wkly, Wed	39,664	12.0%	-20.1%
Rosebank Killamey Gazette	Jul -Sep	Wkly, Tue	39,616	27.6%	52.8%
Alberton Record	Jul -Sep	Wkly, Wed	36,671	7.7%	-3.6%
Go & Express	Jul -Sep	Wkly, Th	36,623		-13.4%
Benoni City Times	Jul -Sep	Wkly, Tue	36,199	13.3%	-6.6%
Bloemfontein Courant (formerly Krant)	Jul -Sep	Wkly, Wed	35,950		-27.9%
Bloemnuus	Jul -Sep	Wkly, Th	35,284		-21.4%
Tongaat & Verulam Tabloid (former Northern Star)	Jul -Sep	Wkly, Tue	34,980	0.0%	0.0%
Vista	Jul -Sep	Wkly, Th	34,953		0.0%
Ridge Times	Jul -Sep	Wkly, Fr	34,950		0.0%
Msunduzi Eyethu (former Edendale)	Jul -Sep	Wkly, Th	34,948		0.2%
South Coast Fever	Jul -Sep	Wkly, Th	34,940	48.9%	0.0%
Fourways Review	Jul -Sep	Wkly, Wed	34,776	4.5%	-5.6%
Rekord Moot	Jul -Sep	Wkly, Th	33,547		0.1%
Ster, North	Jul -Sep	Wkly, Tue	32,776	-0.1%	0.0%
Southern Star	Jul -Sep	Wkly, Fr	31,980	0.0%	0.0%
Helderberg Gazette.	Jul -Sep	Wkly, Tue	31,450		0.0%
Tygerburger Table View	Jul -Sep	Wkly, Wed	31,387		-0.2%
Rising Sun Lenasia	Jul -Sep	Wkly, Wed	30,615	9.6%	-7.0%
Eyethu Bay Watch (Formerly Baywatch)	Jul -Sep	Wkly, Wed	30,065		0.0%
UD Express	Jul -Sep	Wkly, Wed	30,000		0.2%
North Coast Courier	Jul -Sep	Wkly, Wed	29,985		-24.6%
Komani Karoo Express	Jul -Sep	Wkly, Th	29,980		
Maritzburg Sun	Jul -Sep	Wkly, Wed	29,956		0.3%
Public Eye	Jul -Sep	Wkly, Th	29,952		0.3%
Dolphin Coast Mail	Jul -Sep	Wkly, Wed	29,948		0.0%
East Coast Mail	Jul -Sep	Wkly, Wed	29,948		0.0%
Issue Mangaung	Jul -Sep	Wkly, Wed	29,900	-0.2%	0.0%
Diepkloof Urban News	Jul -Sep	Wkly, Fr	29,820		-1.1%
Coastal Weekly	Jul -Sep	Wkly, Th	29,482	22.7%	-1.5%
Stanger Weekly	Jul -Sep	Wkly, Wed	29,263	21.4%	-2.1%
Soweto Express	Jul -Sep	Mtly	29,104		-1.3%
Express	Jul -Sep	Wkly, Wed	28,900		-25.4%
Rekord Mamelodi	Jul -Sep	Wkly, Fr	28,860		-3.2%
Southern Courier	Jul -Sep	Wkly, Tue	28,328	-18.0%	-28.2%
Germiston City News	Jul -Sep	Wkly, Tue	27,935	15.0%	-7.5%
Tygerburger Eersterivier/Blue Downs	Jul -Sep	Wkly, Wed	27,903		-0.2%
Northglen News	Jul -Sep	Wkly, Fr	26,957		-2.2%
Roodepoort Northsider (Formerly Northside Chronicle	Jul -Sep	Wkly, Th	26,911	2.7%	-7.0%
Krugersdorp News	Jul -Sep	Wkly, Wed	26,598	-1.4%	-11.9%
Constantiaberg Bulletin	Jul -Sep	Wkly, Wed	26,095		-18.2%

Berea Mail	Jul -Sep	Wkly, Fr	25,396		-6.4%
Bolander	Jul -Sep	Wkly, Wed	25,330		-18.3%
False Bay Echo	Jul -Sep	Wkly, Wed	25,200		-19.8%
Atlantic Sun	Jul -Sep	Wkly, Wed	25,125		-19.9%
Kalahari Buletin (Formerly Kuruman Bulletin)	Jul -Sep	Wkly, Th	24,955		0.3%
Springs Advertiser	Jul -Sep	Wkly, Wed	24,897		-4.4%
Pimville Urban News	Jul -Sep	Wkly, Fr	24,820		-1.4%
Protea Urban News	Jul -Sep	Wkly, Fr	24,820		-1.4%
Northcliff & Melville Times	Jul -Sep	Wkly, Tue	24,468	11.6%	-19.6%
Umlazi Eyethu	Jul -Sep	Wkly, Fr	24,215		-18.7%
People s Post Mitchells Plain	Jul -Sep	Wkly, Tue	24,135		-71.0%
Intshonalanga Eyethu	Jul -Sep	Wkly, Fr	23,800		-20.4%
Eikestadnuus.	Jul -Sep	Wkly, Th	22,926		-0.1%
Mdrand Reporter	Jul -Sep	Wkly, Th	22,835	4.7%	-19.2%
Issue, Eastern Free State	Jul -Sep	Wkly, Th	21,900	0.0%	0.0%
People s Post False Bay	Jul -Sep	Wkly, Tue	21,900		-29.3%
Xpress Times	Jul -Sep	Wkly, Wed	20,957		-16.0%
Tygerburger Durbanville	Jul -Sep	Wkly, Wed	20,800		0.4%
Kouga Express	Jul -Sep	Wkly, Th	19,961		-0.1%
Comaro Chronicle	Jul -Sep	Wkly, Wed	19,960	9.0%	-3.8%
Noordkaap	Jul -Sep	Wkly, Wed	19,940		-8.9%
The Olifants News	Jul -Sep	F	19,900		
Merebank Rising Sun	Jul -Sep	Wkly, Tue	19,826		-11.3%
Tygerburger Brackenfell	Jul -Sep	Wkly, Wed	19,268		0.1%
Tygerburger Kuilsrivier	Jul -Sep	Wkly, Wed	19,241		-0.2%
Tygerburger Bellville	Jul -Sep	Wkly, Wed	19,114		0.4%
South Coast Sun	Jul -Sep	Wkly, Fr	18,627		-6.5%
Tygerburger MInerton	Jul -Sep	Wkly, Wed	18,622		-0.4%
Tygerburger Kraaifontein	Jul -Sep	Wkly, Wed	18,581		-0.3%
TygerBurger De Grendel	Jul -Sep	Wkly, Wed	18,479		-0.2%
Randfontein / Westonaria Herald.	Jul -Sep	Wkly, Tue	18,429	0.4%	-5.9%
Brakpan Herald	Jul -Sep	Wkly, Tue	17,883	8.8%	-5.6%
Mid South Coast Rising Sun	Jul -Sep	Wkly, Tue	17,826		-11.0%
Steelburger	Jul -Sep	Wkly, Th	17,700		0.0%
People s Post Claremont/Rondebosch	Jul -Sep	Wkly, Tue	17,438		-45.2%
People s Post Constantia/Wynberg	Jul -Sep	Wkly, Tue	17,438		-42.0%
TygerBurger Tyger Valley	Jul -Sep	Wkly, Wed	17,345		-0.3%
Potchefstroom Herald.	Jul -Sep	Wkly, Fr	16,976	0.0%	
Southlands Sun	Jul -Sep	Wkly, Fr	16,915		-5.1%
City Vision (Khayalitsha)	Jul -Sep	Wkly, Th	16,246		-67.8%
City Vision (Langa/Gugulethu)	Jul -Sep	Wkly, Th	16,246		-67.3%
Northern Eyethu	Jul -Sep	Mtly	15,858		0.0%
Weskus Nuus	Jul -Sep	F	14,950		0.0%
UGU Eyethu	Jul -Sep	Wkly, Wed	14,926		-59.5%
Tygerburger Parow	Jul -Sep	Wkly, Wed	14,264		-0.4%
Tygerburger Goodwood	Jul -Sep	Wkly, Wed	13,994		-0.4%
Tygerburger Ravensmead/Belhar	Jul -Sep	Wkly, Wed	13,918		-51.5%
People s Post Woodstock	Jul -Sep	Wkly, Tue	13,900		-15.2%
Tygerburger Elsiesrivier	Jul -Sep	Wkly, Wed	13,558		-59.0%
Swartland Gazette (formerly Swartland Monitor).	Jul -Sep	Wkly, Tue	13,046		-31.2%
Queensburgh News	Jul -Sep	F	12,840		-1.8%
Alex News	Jul -Sep	F	12,038	23.0%	-39.0%
Carletonville Herald.	Jul -Sep	Wkly, Fr	11,953	-0.2%	
Village Talk	Jul -Sep	Wkly, Wed	11,946		0.6%
Vrystaat Nuus/News	Jul -Sep	Wkly, Wed	11,932		-0.2%
Zululand Eyethu (formerly Eshowe Watch)	Jul -Sep	Mtly	11,850		0.0%
Breederivier Gazette.	Jul -Sep	Wkly, Wed	11,585		0.3%
Rekord West News/Wes Nuus	Jul -Sep	Wkly, Fr	11,137		-44.4%
People s Post Athlone	Jul -Sep	Wkly, Tue	10,746		-64.5%

Eastern Cape Rising Sun	Jul -Sep	Wkly, Tue	10,633	6.9%	-75.0%
Rekord Noweto	Jul -Sep	Wkly, Fr	9,988		-65.3%
Umgungundlovu Eyethu (former Umngeni)	Jul -Sep	F	9,960		-49.8%
Kroonnuus	Jul -Sep	Wkly, Tue	9,943		8.4%
Uthukela Eyethu	Jul -Sep	Wkly, Th	9,916		-0.8%
Corridor Gazette	Jul -Sep	F	9,800		11.4%
Hazyview Herald	Jul -Sep	F	9,795		0.0%
People s Post Landsdowne	Jul -Sep	Wkly, Tue	9,284		-56.1%
Greytown Gazette	Jul -Sep	Wkly, Mon	8,900	0.0%	-2.7%
Rekord Central/Sentraal	Jul -Sep	Wkly, Fr	8,290		-55.1%
Highvelder, The	Jul -Sep	Wkly, Fr	8,151		-54.3%
Maseru Metro	Jul -Sep	Wkly, Th	8,058	0.2%	-77.0%
Parys Gazette	Jul -Sep	Wkly, Fr	7,488	-0.2%	-0.1%
People s Post Retreat	Jul -Sep	Wkly, Tue	6,976		-70.2%
People s Post City Edition	Jul -Sep	Wkly, Tue	6,515		-77.7%
Sentinel News	Jul -Sep	Wkly, Wed	6,050		-15.3%
Standerton Advertiser.	Jul -Sep	Wkly, Fr	5,850		20.6%
People s Post Grassy Park	Jul -Sep	Wkly, Tue	5,592		-74.4%
Theewaterkloof Gazette (Formerly Kontreinuus Gaz.)	Jul -Sep	Wkly, Tue	5,000		-66.6%
The Hilton	Jul -Sep	Mtly	4,960		
The Weekly Free State	Jul -Sep	Wkly, Th	4,950	0.0%	0.0%
Tribune	Jul -Sep	Wkly, Tue	4,950		-58.6%
Inner City Gazette	Jul -Sep	Wkly, Th	4,935	0.0%	-0.8%
Free State Sun	Jul -Sep	Wkly, Th	4,750	0.0%	0.0%
City Vision (Lwandle / Nomzamo) former Kasi Vision Helderberg	Jul -Sep	Wkly, Th	3,746		-74.9%
CXpress	Jul -Sep	Wkly, Wed	3,566	42.9%	-64.0%
Maluti News	Jul -Sep	Wkly, Fr	2,495		0.0%

ABOUT DANETTE BREITENBACH

Danette Breitenbach is a marketing & media editor at Bizcommunity.com. Previously she freelanced in the marketing and media sector, including for Bizcommunity. She was editor and publisher of AdVantage, the publication that served the marketing, media and advertising industry in southern Africa. She has worked extensively in print media, mainly B2B. She has a Masters in Financial Journalism from Wits.

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