

# **Loeries Creative Week starts today**

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The 2020 Loeries Creative Week starts today! If you haven't purchased your ticket there is still time. Go to <u>loeries.com</u> and book your space.

Talks take place from 1pm-4pm daily and the lineup includes 55 speakers with over 70 hours of original content. To diarise the talks you want to tune in to – check out the full programme <u>here</u>.

Watch this video with showcasing all the speakers on the 2020 lineup:

The much anticipated awards will be announced daily, just after 4pm. With over double the amount of entries this year – tune in to see the winners! Good luck to everyone!

#### **Monday**

Out of Home and Out of Home Crafts, Print and Print Craft, Shared Value, Effective Creativity and Service Design.

## **Tuesday**

Digital and Digital Craft, Integrated Campaign, Media Innovation, the Student Instagram Challenge and the Young Creatives Award.

#### Wednesday

Radio and Audio, Radio Crafts, and the Student Awards.

## **Thursday**

Design, Design Crafts, PR and Media Communication, Live Communication, Live Crafts and the Marketing and Innovation Leadership Award.

### Friday

Film, Film Crafts, Hall of Fame, Grand Prix, Overall ranking by Brand, Overall ranking by Agency and Overall Regiona Agency Group.	al
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