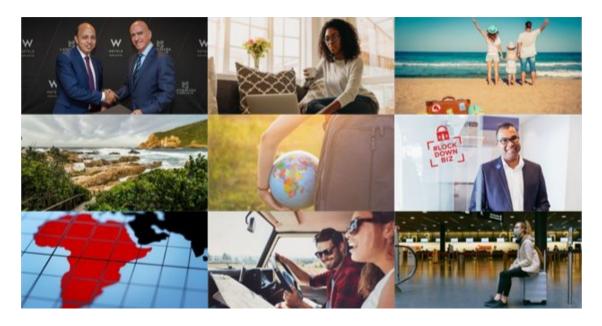


# **Tourism & Travel**

We've compiled our annual #BestofBiz 2020 lists across all our industries featuring our most popular articles, most-read contributors and brand press offices with the most views. Discover the most read content on Bizcommunity's Tourism, Travel & Hospitality site over the past year below.



#### **Our most-read stories**

1	South Africa prepares for the ultimate re-opening of tourism	06 Aug 2020
2	What it's like to run a hotel during lockdown	22 Apr 2020
3	International travel makes a return under alert level 1	17 Sep 2020
4	Cape Town Tourism wins top spot in international film awards	29 May 2020
5	Business travel in 2021 - is it possible to plan ahead?	17 Nov 2020
6	#BizTrends2020: 5 South African tourism trends to watch in 2020 - Martin Jansen van Vuuren	06 Jan 2020
7	#LockdownLessons: Covid-19 impact on the tourism sector - Sisa Ntshona	21 May 2020
8	Lufthansa expands South Africa-Europe repatriation flight programme	20 Aug 2020
9	SA Tourism launches new brand campaign	17 Feb 2020
10	SA domestic airlines returning to the skies	02 Jun 2020
11	What will the hospitality industry face post-Covid?	05 May 2020
12	SANParks announces free access week dates for 2020	01 Sep 2020
13	The tourism dilemma - Di Brown	20 Jul 2020
14	Challenging the challenges of booking a flight during the Covid-19 pandemic - Eugene Yiga	25 Jun 2020
15	It's time to rethink how we do business says new principal of The Private Hotel School - Janine Greenleaf Walker	20 Apr 2020
16	SA Tourism creates message of hope with new travel campaign	30 Mar 2020
17	Safe travel through SA's airports in a time of Covid-19	10 Jul 2020
18	Call for food entrepreneurs to join the Cape's first kitchen incubator	17 Sep 2020
19	#Covid19 and the current state of tourism in SA	11 May 2020

#### Our most-read contributors

1	Sisa Ntshona
2	Martin Jansen van Vuuren
3	Guy Ste hlik
4	Di Brown
5	Eugene Yiga
6	Ryan Enslin
7	Chelsey Hale
8	Sharmila Ragunanan
9	Olivier Hannaert
10	Oz Desai
11	Teresa Richardson
12	Chantal Gouws
13	Odette Faling
14	Adrian Roodt
15	Buyi Mafoko

## Our most-viewed press offices

1	Domestic Flights South Africa
2	City Lodge Hotel

#### Our most-read new business wins

1	SA Tourism appoints new marketing, communications agencies	04 Feb 2020
2	Tsogo Sun to add Arabella Hotel to its portfolio	28 Feb 2020
3	Southern Sun signs management contract with Bantry Bay Resort	06 Feb 2020
4	Providence Hospitality signs agreement to manage Trail's End Bike Hotel	31 Mar 2020
5	Valor Hospitality Partners Africa signs management agreement with Fancourt	03 Aug 2020
6	Jock Safari Lodge, Wilderness Foundation Africa enter partnership	11 Mar 2020
7	Dream Hotels & Resorts acquires Zimbali Lodge	30 Nov 2020
8	Sita partners with Board of Airline Representatives in Germany	01 Oct 2020
9	Mantis adds Feline Fields to its collection	28 Jul 2020

## Our most-read new appointments

1	Table Mountain Cableway names new executive brand manager	15 Apr 2020
2	Sun International appoints Graham Wood as COO	25 Feb 2020
3	Lwazi Mswelanto is Sun City Resort's new SHE manager	15 Jul 2020

4	Norval Foundation appoints media entrepreneur Carol Bouwer	25 Feb 2020
5	ACSA appoints Siphamandla Mthethwa as new CFO	13 Mar 2020
6	Margie Whitehouse is Wesgro's new chief tourism officer	30 Jan 2020
7	IHCL promotes Mark Wernich	17 Feb 2020
8	Annelize Hoyer appointed Tsogo Sun Gaming CFO	15 May 2020
9	Taj Cape Town appoints Melissa Herman	10 Feb 2020
10	Sun City Resort appoints general manager	10 Feb 2020

View the most-read lists for our other industries: <u>Marketing & Media, Retail, Agriculture, Automotive, Construction, CSI & Sustainability, Education, Energy & Mining, Entrepreneurship, Finance, Healthcare, HR & Management, ICT, Legal, Lifestyle, Logistics & Transport, Property and Tourism.</u>

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