

Jo Neser appointed Re/Max SA chair

The Re/Max of Southern Africa board of directors has appointed Jo Neser, a retired director and now executive consultant at Cliffe Dekker Hofmeyr, to be its new chair of the board, effective 1 January 2021. Neser has served as the brand's corporate attorney for the last 25 years.

As a commercial merger and acquisition specialist, Neser has advised a number of multinational and local companies on establishing a presence in South Africa. He has also guided many companies through merger and acquisition transactions as well as joint ventures and franchise structures in South Africa, especially in the food, liquor, agriculture and publishing industries.

Neser has received various national and international ratings as a commercial lawyer, including in The Legal 500 EMEA series, International Who's Who of M&A Lawyers; International Who's Who of Franchise Lawyers, and International Who's Who of Business Lawyers as well as the Best Lawyers International South Africa, ratings.

"I am greatly honoured to join a very capable team with whom I have had to deal with on a professional basis for many years. The management team's results speak for themselves and I see my role more as a supporting one of both the board and of the brand," says Neser.



Jo Neser appointed chair of the Re/Wax of Southern Africa board of directors

Helped restructure the franchise

Neser became involved with the brand 25 years ago when Peter Gilmour first introduced the Re/Max model to South Africa. Neser helped Gilmour restructure the franchise and worked closely alongside him – and subsequently alongside Adrian Goslett, regional director and CEO of Re/Max of Southern Africa – on matters concerning the Re/Max corporate, commercial and franchise structures.

Speaking on behalf of the board of directors, Goslett congratulated Neser on his new position: "We are honoured to have a man of Jo Neser's experience and expertise join our board as we continue to navigate through these uncertain times. We look forward to many more years working alongside one another," he said.

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