

Robyn Peterson, CTO at CNN talks future of journalism in a tech-driven world



By [Evan-Lee Courie](#)

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Robyn Peterson, chief technology officer at CNN chats about the evolution of the media landscape; the impact of technology on the consumption of news and the future of news journalism in a tech-driven world.

The journalism landscape has changed drastically over the years. The news business doesn't exist in a vacuum, it exists with everything else that steals attention from journalists to keep things running. It's become easier to personalise user feeds for better experiences, but we know that it's not a one size fits all feed for consumers.



Robyn Peterson, chief technology officer at CNN

Robyn Peterson has been chief technology officer at CNN for more than two years now. Prior to holding this position, he was CTO for the media company Mashable, head of product strategy and technology for a division at NBC Universal, senior vice president of product management at Ziff Davis Media, and director at DE Shaw.

In this interview, Peterson chats about the evolution of the media landscape; the impact of technology on the consumption of news and the future of news journalism

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