

## YFM, Hollywoodbets R100k bursary project

YFM and South African bookmaker, Hollywoodbets, are showing their support of tertiary education by making a R100,000 investment in bursaries for 2021 through their "The Future is Bright" project. This initiative aims to contribute towards the growth and educational development of South African youth.



"As the biggest youth station in Gauteng, YFM understands the importance of contributing to the future of young South Africans. We will continue to support initiatives like The Future is Bright, which encourages and supports the education of our youth," said Haseena Cassim, managing director of YFM.

"During a time that has proven to be challenging for so many, at Hollywoodbets we aim to invest in the future of our leaders through "The Future is Bright" project. We started this initiative in 2020, and we are so excited to be partnering with YFM to pledge R100,000 towards providing tertiary education for more and more South Africans across the country. Statistics that were recently released, spoke about the high unemployment rate of our South African youth, and the reality is that many of them are graduates. We therefore pride ourselves on the fact that we can offer employment opportunities to our bursars. We are looking forward to 2021 and we hope to continue investing in the communities that are in need of a helping hand," said Sandisiwe Bhengu, operations executive of Hollywoodbets.

For more information or to apply, visit <https://mycommunity.hollywoodbets.net/>, click on 'Applications' then select 'Radio Bursaries'.