

# Radisson RED Rosebank puts out team recruitment call ahead of June opening

Following the success of Radisson RED Cape Town, the brand's first hotel in Africa, Radisson RED Rosebank, which opens in Johannesburg in June, is calling on individuals to be a part of its team recruitment day.



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Carly De Jong, curator of the hotel says: I'm really excited to see how the candidates connect with our brand. Radisson RED is so personal and creative and so we really believe that this style of recruitment helps us to build a team who really connect and become the soul and heart of the house.

"Through this process, we would also love to find Rosebank's newest mixologist or barista gurus, but most importantly, our aim is to hire real personalities who can connect with our guests, even if they've never worked in hospitality before. I encourage everyone who applies to have a little fun, laughter and ditch the shirt and tie."



## Radisson RED CT revolutionising hotel staff recruitment with creative new approach

7 Jun 2017



Candidates are asked to submit a video that illustrates who they are, along with their CV, before a shortlist will be invited to a casting day which will include fun workshops and a chance to get creative, all to the soundtrack of a live DJ.

The hotel is looking to recruit a number of team members, known in RED as "creatives" from housekeeping, food & drink (F&D), engineering and events. Encouraged to be conscious, courageous, versatile and out-the-box thinkers, successful candidates will be able to take the lead, be part of a team and create a spark with everything they do.

The brand will focus on creating a community hotspot within the vibrant suburb, with two F&D outlets and plans for regular events and entertainment. The casting day is a unique concept with the aim of recruiting not only for the experience but seeking talent who can create memorable moments within the hospitality industry, and a creative flare to bring the RED brand to life.



### SA in for REDvolution with first Radisson RED Hotel opening in Cape Town

11 Apr 2017



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This style of recruitment proved successful in the brand's first entry in Africa, with the opening in Cape Town in 2017. Over 180 people attended the casting day with 30 being recruited.

The recruitment day will include digital elements and, with health & safety as a priority, strict safety protocols will be implemented to ensure the day proceeds in a Covid-safe environment.

To apply, please send a one-minute video with information about yourself and why you would be right for RED to [recruitment.rosebank@radissonred.com](mailto:recruitment.rosebank@radissonred.com) by 12pm on 9 April 2021. Those who have been shortlisted will be contacted via email with more information on the upcoming casting day.

For more, visit: <https://www.bizcommunity.com>