

# Open webinar series to focus on student career development

Mancosa will be hosting a series of webinars will provide students and graduates with practical tools and tips to successfully improve their employability and progress in their chosen career. The virtual monthly motivational and general talks will host top leaders from various fields to encourage and inspire students.

LIVE WEBINAR

## From PhD to entrepreneurship:

Why your specialisation no longer needs to be your career



**AISHA PANDOR**

Co-Founder at SweepSouth.com

Aisha shares her journey switching from genetics research to becoming the founder and CEO of a high growth tech company

**DATE/TIME:** Wednesday, 13 October 2021 @ 13h00pm



**HOST:**

Lucinda Arulappan  
MANCOSA Academic



**DREAM IT.** We'll take you there.

**YOU CAN WITH MANCOSA**

Aisha Pandor, co-founder and Chief Executive Officer of multi-award-winning company, SweepSouth, will be the first speaker during the virtual webinar on Wednesday 13 October 2021 at 1pm.

Mancosa opens the live virtual webinar to students and the public. However, if you are not a Mancosa student, please enter 'external' in the student number field.

To register for this event, please [click here](#).

Pandor will discuss the topic titled "From PhD to entrepreneurship: Why your specialisation no longer needs to be your career". Her journey, switching from genetics research to becoming the founder and CEO of a high-growth company will be related.

Pandor will share her inspirational journey, encourage the audience to pursue their passion and purpose in life and

encourage people to think about how to design educational and career pathways that will help them stand out.

Lutfiya Adam, director of Human Resources and Employability at Mancosa, said: “While technical skills and industry-specific knowledge are important to employers, employability skills are essential to student career development.

“The employability unit is created to offer students and graduates an opportunity to register on our Mancosa Career Centre platform, to network, mentor or be mentored as well as apply for available vacancies at the institution, other organisations or small businesses.

“At Mancosa, employability covers the full spectrum of education, from the teaching of values to the transfer of knowledge and the development of skills and attributes that equip students for the world of work,” Adam concluded.

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