

Resilience in marketing

Kevin Britz and Craig Page-Lee, hosts of Lunchtime Marketing and Leadership every Thursday at 12pm on [ebizradio.com](https://www.ebizradio.com), explore the meaning of resilience in marketing.



Adapting in a world of ongoing uncertainty as a result of the pandemic can be challenging. In this episode, Britz and Page-Lee look at the meaning of resilience in marketing.

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