

# Entrepreneurship

We've compiled our annual #BestofBiz 2022 lists across all our industries featuring our most popular articles, most-read contributors and brand press offices with the most views. Discover the most read content on Bizcommunity's Entrepreneurship site over the past year below.



#### **Most-read stories**

#YouthMonth: How Bathu founder Theo Baloyi successfully created an authentic African sneaker brand - Imran Salie  #Google4SouthAfrica: Google SA launches 'Hustle Academy' - Evan-Lee Courie  Coca-Cola SA's Bizniz in a Box initiative rebrands to Box2Boss  Kasi Xcelerator to give township-based SMEs a major boost  Floatpays secures \$4m seed funding round  Google for Startup Black Founders Fund calls for applications  #StartupStory: Double Apex - seasoned journo builds his own online automotive news platform - Imran Salie  Youth entrepreneurship in South Africa is locked, and corporates hold the key - Catherine Wijnberg  Interior construction and fitout company gets investment boost - Edge Growth
3 Coca-Cola SA's Bizniz in a Box initiative rebrands to Box2Boss  4 Kasi Xcelerator to give township-based SMEs a major boost  5 Floatpays secures \$4m seed funding round  6 Google for Startup Black Founders Fund calls for applications  7 #StartupStory: Double Apex - seasoned journo builds his own online automotive news platform - Imran Salie  8 Youth entrepreneurship in South Africa is locked, and corporates hold the key - Catherine Wijnberg  10 Mar
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9 Interior construction and fitout company gets investment boost - Edge Growth 25 Aug
10 2023 FNB Advancer Programme for SMEs call for entries 15 Nov
11 #StartupStory: Sisters turn plastic waste into building blocks - Johannes Masiteng 28 Apr
12 Applications open for Metropolitan Collective Shapers initiative in Tshwane 18 Nov
13 #Behindthe Selfie: Herman Bosman, chairperson of Endeavor South Africa - Evan-Lee Courie 30 Mar
14 25 tech startups revealed for Grindstone's accelerator programme 04 Aug
15 Government urges small businesses to apply for support through entrepreneurship programme 04 Jul 2
16 #StartupStory: In the Loop with Kimberly Taylor - Evan-Lee Courie 17 Feb
17 #StartupStory: Pulse Communications - Evan-Lee Courie 24 Jan
18 Absa launches campaign to support small businesses 24 Mar

19	Why we need more women in entrepreneurship - Linda McClure	22 Apr 2022
20	African Bank launches a new SME development programme	01 Jun 2022

#### **Most-read contributors**

1	Catherine Wijnberg
2	Ashleigh Butterworth
3	Miranda Lusiba
4	Tara Turkington
5	Virgil Bethanie
6	Matthew Campbell
7	Anton Ressel
8	Banele Rewo
9	Colin Timmis
10	Viresh Harduth
11	Lara Du Plessis
12	Eugene Yiga

### Most-viewed press offices

1 ActionCOACH Business Coaching

## Most-read new appointments

	1	Andisa Liba joins Floatpays as its new chief people officer	06 Apr 2022	
:	2	Nelson Mandela Bay Business Chamber promotes Prince Mpumelelo Matonsi to COO	11 Jan 2022	

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