

4 birds in the hand for Howard Audio

Issued by [Howard Audio](#)

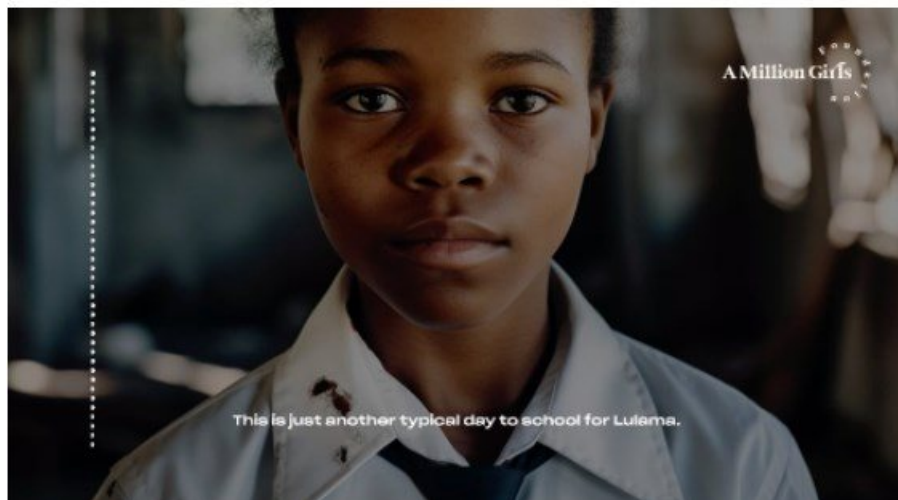
12 Oct 2023

The Loerie Awards happened in Cape Town last week and what a week it was. Howard Audio is thrilled to have had no less than 21 finalists this year, winning two Campaign Craft Gold Loeries, a Campaign Craft Bronze and a Craft Certificate. We always say awards mean nothing... until you win one! Or two... or even four.



Campaign Craft Gold Loerie for Boomtown's 'A Million Girls Foundation' radio (non-English) campaign, designed and engineered by Paul Theodorou, our talented head of audio.

[Click here to view the entry.](#)



Campaign Craft Gold (and a Craft Certificate) for Promise and PPS's "The Forgotten Graduate". 40 minutes of music and sound for an online campaign that takes us back in time to find the first graduates of colour in South Africa who were omitted from the history books. Deep on many personal and cultural levels.

[Click here to view the entry.](#)

[Click here to view the website.](#)

2023 AWARD WINNER | CAMPAIGN CRAFT GOLD

FINDING THE FORGOTTEN GRADUATE - 1883 | WILLIAM ANDERSON SOGA, FINDING THE FORGOTTEN GRADUATE, THE START & THE RESTART, 1946 | BENEDICT VILAKAZI, 1933

Agency / Entrant
Promise

Brand
PPS

Category
Loeries 2023

Product
Brand campaign

Business sector
Banking/Finance/Insurance

Entry ID
105745



Campaign Bronze for DSTV radio spot for Ogilvy SA One of the last concepts with which the late Molefi Thulo was involved. Bringing this piece to life after his untimely passing means the world to us. Adam was the sound designer on this. #onelastoneforme

[Click here to view the entry.](#)

2023 AWARD WINNER | CAMPAIGN BRONZE

LOADSHEDDING PRODUCTIONS PRESENTS - THE BALLAD OF ANTONY MANDIBLES, FALLEN RAINDROPS

Agency / Entrant
Ogilvy South Africa

Brand
MultiChoice

Category
Loeries 2023

Product
DStv App

Business sector
Entertainment/Sports/Leisure

Entry ID
105821



A huge shout out to Belinda Howard, our super-producer, who makes the dream work actually happen!

Thank you to all our amazing clients who trust us with their audio and music needs.

▪ **Howard Audio sharpens its Pencil at the One Show Awards** 24 May 2024

▪ **Howard Audio joins forces with Kabza De Small and Ofentse Pitse with Red Bull Symphonic** 25 Apr 2024

▪ **Howard Audio picks up 4 Creative Circle Best Of 2023 awards!** 20 Mar 2024

▪ **Howard Audio teams with In Bloom to bring awareness on gender issues** 13 Mar 2024

▪ **Howard Audio features at Creative Circle Awards** 15 Feb 2024

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HOWARD AUDIO

At Howard Audio we do sound differently. Our composers and engineers combine original music, sound design and final mix in a state of the art studio to create emotionally captivating audio.

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