

# Luno: Monthly proof secures crypto assets

South Africa's largest crypto investment app, Luno, enhances transparency with monthly proof of reserves reports.



Source: Supplied.

Through this process, Luno ensures that each customer's assets are maintained on a 1:1 ratio on their platform, illustrating that customer-stored digital assets match with the balances in their Luno wallets.

An enhanced proof of reserves report, incorporating Merkle Tree verification, is being provided by leading international audit, tax and advisory firm Moore Johannesburg and will be published monthly. Customers will now experience greater transparency regarding their investments with these regular, detailed reports.

Proof of reserves illustrate that Luno customer assets are fully collateralised and not used for any other purpose. All cryptocurrency held on the platform by a Luno customer is under secure custodianship with Luno.

Christo de Wit, Luno's SA country manager says, "There is currently no legal or regulatory obligation to publish proof of reserve reports, but we believe it is an important step to build trust in the crypto space.

"Luno's 12 million customers can rest assured that their wallets do contain the crypto stated. This new report is an external validation of our claim that Luno is a safe platform to buy and store crypto. It independently verifies that the cryptocurrency we have on hand for each customer exists with a 1:1 backing across all digital assets and it remains untouched."

## Enhanced transparency

Luno recently received an A-grade rating in CCData's Exchange Benchmark. The report ranks the risk associated with digital asset exchanges utilising over 200 qualitative and quantitative metrics, covering more than 150 exchanges across eight categories of evaluation.

Dale Russell, director of blockchain and digital Assets at Moore Johannesburg, adds, "Utilising the Merkle Tree method for generating proof of reserve reports is considered the industry's gold standard of verification. Our Moore-powered platform enhances transparency, credibility, and trust between platforms and their users.

"Large amounts of data are consolidated in a privacy-friendly and tamper-proof manner, so individual data points can be verified while ensuring that personal information remains confidential."

Customers can log into the Luno account via the website (not mobile app) to verify that their crypto investments are as stated, using the Merkle Tree tool. Luno also publishes a monthly proof of reserves report at [www.luno.com/en/proof-of-reserves](https://www.luno.com/en/proof-of-reserves).

Says de Wit, "Luno is committed to doing everything possible to be transparent and ensure peace of mind in line with our goal to make crypto secure."

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