

Digital Multimedia Designer

Remuneration:	R25000 - R30000 per month negotiable tctc
Location:	Fourways, Monte Casino
Education level:	Diploma
Job level:	Mid
Own transport required:	Yes
Travel requirement:	Occasional
Type:	Permanent
Reference:	#LEW 04/03
Company:	Lewyll Communications

A Self-Development Education Company is seeking a Marketing & Multimedia Graphic Designer to join our Marketing team.

Working directly with the Director, this role will support the creation and maintenance of graphics across all marketing platforms including print and digital design, web graphics, and video graphics. The right person for this position will be a creative with a natural eye for design and an autonomous self-starter who is capable of balancing multiple projects simultaneously. They will be excited by the prospect of continuous improvement both in their work and in their interpersonal skills. They will eagerly incorporate feedback and research trends and best practices in the education industry.

We're looking for an outgoing, confident individual who is passionate about design. Who eats, leaves, breathes design. Not someone who has gone to study design because they had no other choice. A born designer in other words.

And above all, someone who LOVES personal development and has a history of listening to, attending etc self-development tips, talks, courses etc.

Responsibilities:

- Create visually compelling digital content from concept to final application that helps to sell the organizations services and capabilities to customers and prospects.
- Demonstrate a keen understanding of technologies and creative strategies in the design and creation of graphical assets, templates and other creative content for all mediums.
- Perform quality assurance testing to verify the integrity of the user experience.
- Work in conjunction with the Creative Team and Director to develop new design solutions when needed.
- Maintain consistent brand identity across all media.
- Work seamlessly with all levels of staff and management in the department and organization to help them articulate their message and translate those messages visually, incorporating the organization brand in a creative and visually compelling way.
- Ensure quality control and attention to detail by proofreading all projects, visually and using spell check, checking and confirming links, etc., to produce accurate and high-quality work.
- Occasionally coordinate with outside vendors as assigned.

Posted on 15 Mar 14:32, Closing date 14 May

Apply by email

Rob Jones
robj@lewyll.co.za

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