

Mid-Level Visual Designer

Remuneration:	R10000 - R15000 per month basic salary
Location:	Cape Town
Education level:	Diploma
Job level:	Junior/Mid
Own transport required:	Yes
Type:	Permanent
Reference:	##SweetOrrD
Company:	Sweet-Orr

Job description

A leader in the protective workwear industry is seeking a visual designer who will take ownership and manage all aspects of design development from concept creation to final production in a variety of multimedia disciplines.

Role purpose

- As a mid-level visual designer, you will be responsible for the day-to-day design needs, implementing design solutions that fall within the respective brand guidelines, across digital and traditional mediums. The role will be hands-on, and you will be working on cross-functional marketing campaigns.
- The ideal candidate will have experience in a wide range of media and techniques with an emphasis on digital application, whilst a multi-media background is advantageous. The right candidate will be an active participant in the creative process and have the freedom to work across all design disciplines.

Key accountabilities

- Working on and leading design production for marketing campaign elements and projects.
- Understand brief requirements and adhere to client specifications.
- Thinking creatively to produce new ideas and concepts, developing interactive and integrated design.
- Implement design solutions that are creative, appropriate and consistent with the brand and vision

Requirements

- A degree or diploma in design with two-plus years of experience in Visual Design
- Excellent knowledge of Adobe Creative Cloud
- A diverse portfolio that showcases your design skills (Videography is advantageous)
- Strong conceptual thinking
- Solid understanding of how to marry creative with brand guidelines

Posted on 19 Apr 11:05, Closing date 16 Jun

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