

Bizcommunity and Cinemark present Cannes Lions Case Studies 2016

Issued by Bizcommunity.com

14 Jun 2016

Following last year's sold out sessions, Bizcommunity, in partnership with Cinemark, is delighted to announce that industry correspondent Ann Nurock will once again host Cannes Lions Case Studies feedback events. Diarise this year's event which will take place at the Sandton Cine 2 on Thursday, 21 July 2016, and Cape Town's V&A Waterfront Cinema Nouveau on Thursday, 28 July 2016.



As per last year, Ann will distill the post-Cannes Lions 2016 highlights via case studies and commentary of this year's award winning campaigns, trends and personalities within a month of the event, while all issues are still fresh and relevant.

Last year Nurock wowed the industry, setting new standards for advertising and media event coverage with her in depth opinion, articles, interviews with the likes of Sean Rad, president and founder of dating app Tinder, Tencent's SY Lau and WPP's Sir Martin Sorrell among others, as well as live tweeting from awards ceremonies, winner results and updates.

Join us at:

Cape Town

Thursday 28 July
V&A Waterfront Cinema Nouveau
Time: 8am for 8.30-10am
Price: R250-00 per head

Johannesburg

Thursday 7 Sept
Sandton Ster-Kinekor
Time: 7.30am for 8-9.30am
Price: R250-00 per head

Receive 15% discount for bookings of five or more.

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Ann Nurock profile

A former CEO of Grey South Africa and President/CEO of Grey Canada, Ann Nurock is now the Africa Partner of Relationship Audits and Management, a global consultancy specialising in the measurement, risk mitigation and optimisation of B2B relationships. She also conducts talks and workshops on trends in advertising, marketing and communications. Contact details: ann.nurock@relationshipaudits.com | Twitter [@Annnurock](https://twitter.com/Annnurock)

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