

Ikea joins CanopyStyle initiative

Ikea and Canopy have partnered to keep ancient and endangered forests from being used in viscose for home textiles and to transform the supply chain. Taking part in the CanopyStyle initiative means that the company will source viscose for home textiles only from those producers who scored highest in Canopy's <u>Hot Button report</u>.

Ikea has become the first major home retailer to join the CanopyStyle initiative.

For more, visit: https://www.bizcommunity.com