

It's a sign! Uganda goes large

Nokia in Kampala have, through Clear Channel Independent's Uganda office, secured the advertising rights for the face of the Postal Building in Kampala. Measuring a massive 200 square meters or 20 x 10 m, it is the largest billboard face in Uganda. It is located in the heart of major retail shopping areas and is illuminated at night. "This allows Nokia 24 hour visibility for business people and shoppers during the day and hip clubbers at night," says a CCI's Uganda GM, Deon Viljoen.

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