

HOSTAFRICA expands into Africa

Issued by [HOSTAFRICA](#)

17 Jul 2023

HOSTAFRICA, recognized as South Africa's premier hosting provider, is expanding its reach across Africa, with Ghana being the latest nation to join its network.



After successful ventures in Kenya and ongoing growth within South Africa, the rapidly expanding hosting provider has now entered the Ghanaian market. Customers in this West African nation can look forward to receiving top-tier hosting services tailored to their specific needs.

Currently, over 60% of Ghana's population, approximately 18 million people, have access to the internet.

Key statistics about internet and telecommunications in Ghana include:

- Average download and upload speeds of 32mbps and 21mbps, respectively;
- The cost of a monthly cellphone contract is around R160 or GH¢99;
- The country has recently adopted 4G technology, with 5G still largely out of reach.

These figures highlight the distinctive challenges faced by the hosting industry in Ghana, challenges HOSTAFRICA aims to address by invigorating the country's hosting sector.

"Hosting Africa, One Country at a Time" Following its acquisition of Domain King in 2021 and its foray into the Nigerian market, HOSTAFRICA's ambition to expand its presence across Africa remains undiminished. The company continues to grow within South Africa, acquiring local companies and enhancing data center facilities as part of its strategy.

The strategy of increasing acquisitions, developing new products, and venturing into new hosting markets underscores HOSTAFRICA's vision for the future. The company's steady progress is marked by significant achievements and smaller victories that have a profound impact.

For instance, HOSTAFRICA has introduced country-specific websites for users based on their location. Ghanaians, as well as customers from other African nations where HOSTAFRICA operates, can access a localized version of the HOSTAFRICA homepage using their country's top-level domain (TLD).

Customers from countries where HOSTAFRICA has yet to establish a presence can use a .com TLD to access the global homepage.

The current list of HOSTAFRICA's international domains includes:

- [Nigeria](#)
- [Kenya](#)
- [Ghana](#)
- [South Africa](#)
- [International](#)

Reflecting on the company's journey, Michael Osterloh, Managing Director of HOSTAFRICA, shared his optimism:

"From humble beginnings, HOSTAFRICA is rapidly transforming into a dominant player on the African continent. While we've directly entered only four countries thus far, I am confident that we'll continue to expand our reach, ensuring that hosting services are accessible to anyone in Africa with an internet connection. Our goal is not just to offer hosting solutions but to elevate the entire continent and create a level playing field."

With a vision focused on fostering an empowered and interconnected Africa, HOSTAFRICA is gearing up for its next phase of expansion.

" **HOSTAFRICA acquires Kenyan hosting company Lenasi Hosting** 18 Jan 2024

" **HOSTAFRICA expands African presence with Sasahost acquisition in Kenya** 1 Dec 2023

" **HOSTAFRICA expands into Africa** 17 Jul 2023

HOSTAFRICA



HOSTAFRICA Our mission is to help Africans easily get their businesses online by providing world-class hosting services through excellent support, a reliable partnership and cutting-edge technology.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>