

Advertise your products and brands with Realm Digital's Fantasy Sports sites

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Market your brand by advertising or sponsoring fantasy sports leagues powered by Realm Digital's Fantasy Platform. These sites gain large volumes of traffic and reach audiences globally, therefore fast becoming a popular space to market products and create brand awareness.



With all the successful <u>Fantasy Leagues</u> we're hosting, the sites are gaining high volumes of traffic making them particularly appealing to the advertising industry. It's a great place to market your brand by purchasing traditional advertising space or offering sponsorships for prizes.

The audience is filled with sports enthusiasts from around world including corporates who are encouraged to participate in fantasy leagues as part of team building initiatives. The Travel & Tourism industry has shown particular interest as they can offer special travel packages for fans to attend the live sporting events and much more.

Realm Digital and SARugby.com launch Fantasy Rugby league

Predict the outcomes of the forthcoming rugby internationals and stand in line to win a personalised, signed Springbok jersey from Peter de Villiers.

<u>SARugby.com</u> is an informative platform for all the latest rugby news happening in South Africa and they have just launched their own Fantasy Rugby league in partnership with <u>Realm Digital</u>. Players can pick their own fantasy teams which are rated based on their live performances on the field.

The game is highly competitive and bound to attract attention of rugby fans both locally and internationally and is expected to grow beyond its current 26 000 unique visitors. There are great prizes to be won like a Springbok jersey signed by Peter de Villiers so register now.

If you would like to host a fantasy league of your own or get involved with advertising or sponsorship initiatives, please <u>contact us</u> for more information or view our <u>current games</u> online.

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Realm Digital



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