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The Brendan JACKast: Alive from South Africa

Years later, after continuous online experimentation, we have the birth of The Brendan JACKast: Alive from South Africa. What is it you ask? It's a free online broadcast recorded in different parts of South Africa where various locals and visitors to SA shores are interviewed, mostly from the comedy and entertainment field.



Topics are varied and unpredictable, including local goings-on, current world events, and how they impact on South Africa, all discussed by mostly opinionated and not-very-serious guests. (Although meeting requests have been sent out to Nobel Prize winners, it seems they're all too busy on Twitter at the moment.)

The Crazy Monkey podcast was one of the first South African podcasts back in 2005. "We always made use of both digital and online platforms, with much of our work (and marketing) spread virally. Sites like YouTube were started around this time, encouraging individuals to publish themselves. We embraced this trend because creative results were immediate and relatively uncensored. They also didn't require endless meetings with broadcasters and focus groups before they aired," says Brendan Jack, host of the podcast.

Episode one:

The inaugural episode of the Brendan JACKast features super-relaxed comedian, Chris Forrest. Expats are gently lured back to the motherland, and a number of topics are discussed, including American words and geraniums. There's even a free horoscope to help steer your life in the right direction.

Episode two:

Rob van Vuuren, who strongly resembles Twakkie from The Most Amazing Show, features inthis episode. A cellphone provider is tested as unbroken cellular contact is attempted while discussing his efforts to win Strictly Come Dancing, trips to Zanzibar and wedding orgies. And yes, there's a horoscope and other things.

Go to www.brendanjack.com and click on the iTunes button to subscribe (or RSS if you'd prefer), or just direct download.

Brendan Jack co-started in Crazy Monkey whilst working at The Jupiter Drawing Room Jhb. The MTV sketches flighted around the world for a number of years and were followed by two feature films, Straight Outta Benoni and Footskating 101.

Brendan continues to write, produce, direct, perform and do voice overs for television, film, magazines and advertising. He is a Libra.

For more, visit: https://www.bizcommunity.com