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Batman game ships 2.5 million copies

Eidos Interactive and Warner Bros Interactive Entertainment have recently announced that Batman: Arkham Asylum has shipped in excess of 2.5 million units to retail since its launch.

With numerous Game of the Month and Editor's Choice awards throughout the world and a MetaCritic score in the 90s, the game has met with critical acclaim in the media, earning a Guinness World Record for "Most Critically Acclaimed Superhero Game Ever". The Games for Windows Live version launched last week in the US and Europe and the first downloadable content (DLC) went live last week, with additional DLC still to come.

The Joker sets a trap

In Batman: Arkham Asylum, developed by London-based Rocksteady Studios, Batman finds himself trapped inside the confines of Gotham's psychiatric hospital for the criminally insane, Arkham Asylum. The Joker has set a trap for the Dark Knight and has conspired with the deranged inmates to eliminate Batman once and for all. Adding to the authenticity of the game are veteran animated Batman voice talents Mark Hamill and Kevin Conroy, who reprise their roles as The Joker and Batman respectively.

An original story

Batman: Arkham Asylum features an original story by Paul Dini, Batman writer and five-time Emmy Award winner whose credits include Lost and Batman: The Animated Series. Gamers will move in the shadows, instil fear amongst their enemies and confront The Joker and Gotham City's most notorious villains, including Harley Quinn, Bane, Killer Croc, Poison Ivy and Scarecrow, who have taken over the asylum.

Batman: Arkham Asylum is available now on Xbox 360 and PlayStation3 and Games for Windows Live and is distributed in South Africa by Nu Metro Interactive. For more information on the game, go to <u>www.BatmanArkhamAsylum.com</u>.

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