

Bizcommunity, iafrica.com partner for new jobs portal

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Online portals Bizcommunity.com and iafrica.com have joined forces to provide web users with a comprehensive offering of job opportunities. The Jobs Channel - jobs.iafrica.com - will offer users the opportunity to search for jobs across a range of industries in South Africa.



This partnership between the mainstream iafrica.com and Bizcommunity, [SA's leading B2B web destination](#) and one of the most established online brands in the country, will offer users access to more than 1000 job postings daily. The objective of partnership is to be the one-stop-shop for all, with positions in fields such as media, marketing, retail, banking, IT, education, and a host of others representative of the broad industrial and commercial spectrum of the country.

"Foundation to jointly grow"

"The additional exposure through the iafrica.com channel brings a mature and diverse new element to the jobs portal and provides iafrica.com with the foundation for us to jointly grow a competitive jobs portal in South Africa," says Bizcommunity MD [Robin Parker](#).



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"It further gives us access to a quality African continental footprint, which is an ongoing part of our strategic development. In addition, it does not duplicate platform development and allows for an easy access payment system working seamlessly across both destinations."

iafrica.com, which is owned and published by Primedia Online, attracts more than 450 000 unique users per month. The 'retro brand' - a phrase coined by Susan Hansford, Primedia Online's business development manager, carries kudos in the online marketplace and can only improve on its content offering through partnering up with the [jobs giant](http://jobs.giant), Bizcommunity.

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