

## Mirum acquires RSK, launches in Germany

WPP has announced that Mirum, the global digital agency that's part of J Walter Thompson Company, has acquired a majority stake in RSK Group AG (RSK), a full-service digital marketing agency.

RSK is one of Germany's leading independent full-service digital agencies and offers cross-media services including e-Commerce solutions, websites and mobile marketing. Clients include RCI Banque Germany, Toshiba, 3M and Nestlé.

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