

The full Cannes Lions Radio shortlist

The full Cannes Lions Radio shortlist has been released, with 27 SA entries! The winners will be announced at an awards ceremony tomorrow evening...

Cannes Lions Radio shortlist

Title	Client	Product	Entrant Company
COUNTRY	WRIGLEY	SKITTLES	DDB SOUTH AFRICA Johannesburg
OPERA	WRIGLEY	SKITTLES	DDB SOUTH AFRICA Johannesburg
DISNEY	WRIGLEY	SKITTLES	DDB SOUTH AFRICA Johannesburg
ADOPTED	WRIGLEY	SKITTLES	LATINWORKS Austin
EMOJI	WRIGLEY	SKITTLES	LATINWORKS Austin
LIFE & DEATH IN BROAD DAYLIGHT	UNILEVER	MAGNUM	LOLA LOWE & PARTNERS Madrid
CLONES	MARS	SKITTLES	DDB CHICAGO
TWO HEAD ED	MARS	SKITTLES	DDB CHICAGO
BIKERS	DOS EQUIS	DOS EQUIS	HAVAS WORLDWIDE NEW YORK
GHOSTS	DOS EQUIS	DOS EQUIS	HAVAS WORLDWIDE NEW YORK
JIU JITSU	DOS EQUIS	DOS EQUIS	HAVAS WORLDWIDE NEW YORK
BLUEGRASS	PEPSICO	MOUNTAIN DEW	BBDO NEW YORK
TEAMBUILDING WEEKEND	SUNTORY	LUCOZADE	OGILVY & MATHER JOHANNESBURG
NIGHT BEFORE THE PROJECT	SUNTORY	LUCOZADE	OGILVY & MATHER JOHANNESBURG
LACING UP YOUR HIGH TOPS	SUNTORY	LUCOZADE	OGILVY & MATHER JOHANNESBURG
LANCE THE BEDBUG	TIGER BRANDS, DOOM INSECTICIDE	DOOM INSECTICIDE	TBWA\HUNT\ASCARIS JOHANNESBURG
THE O'FLANNEGAN COCKROACHES	TIGER BRANDS, DOOM INSECTICIDE	DOOM INSECTICIDE	TBWA\HUNT\ASCARIS JOHANNESBURG
CHERYL THE FISHMOTH	TIGER BRANDS, DOOM INSECTICIDE	DOOM INSECTICIDE	TBWA\HUNT\ASCARIS JOHANNESBURG
OPEN HERE	UNILEVER	OMO	LOLA LOWE & PARTNERS Madrid
SPOON	UNILEVER	OMO	LOLA LOWE & PARTNERS Madrid
CONTORTIONIST	ADDIS	STORAGE	PUBLICIS MACHINE Cape Town
SKYPE	POPCLIK	HEADPHONES	BRAVO/Y&R MIAMI
CONFERENCE ROOM	POPCLIK	HEADPHONES	BRAVO/Y&R MIAMI
BABIES	PHILIPS	PHILIPS CITISCAPE HEADPHONES	OGILVY & MATHER LONDON
BANGKOK	PHILIPS	PHILIPS CITISCAPE HEADPHONES	OGILVY & MATHER LONDON
GEORGE WASHINGTON	FARMATODO	HAND SANITIZER	WUNDERMAN COLOMBIA Bogotá
ABRAHAM LINCOLN	FARMATODO	HAND SANITIZER	WUNDERMAN COLOMBIA Bogotá
QUEEN ELIZABETH	FARMATODO	HAND SANITIZER	WUNDERMAN COLOMBIA Bogotá

A MOTHER'S BODY	UNILEVER	DOVE	OGILVY & MATHER LONDON
DATE	PROCTER & GAMBLE	HEAD & SHOULDERS	SAATCHI & SAATCHI New York
CEO	PROCTER & GAMBLE	HEAD & SHOULDERS	SAATCHI & SAATCHI New York
BOSS	NEUROTH	HEARING AID	FCB ZÜRICH
WIFE	NEUROTH	HEARING AID	FCB ZÜRICH
BORN	LA FLANCE	PRESERVATIVOS MAXX	Y&R BUENOS AIRES
LOTTERY	MARS	PEDIGREE	COLENZO BBDO Auckland
WHACK JOB	MARS	PEDIGREE	COLENZO BBDO Auckland
PERSONAL TRAINER	MARS PETCARE	PEDIGREE	AMM BBDO London
PUBLIC RELATIONS	MARS PETCARE	PEDIGREE	AMM BBDO London
THERAPY	MARS PETCARE	PEDIGREE	AMM BBDO London
EMERGENCY CALL	CITROEN POLSKA	CITROEN CONNECT BOX	HAVAS WORLDWIDE Warsaw
WASP SPIDER	VOLKSWAGEN	VOLKSWAGEN E-GOLF	GRABARZ & PARTNER Hamburg
SNAIL	VOLKSWAGEN	VOLKSWAGEN E-GOLF	GRABARZ & PARTNER Hamburg
PANDA	VOLKSWAGEN	VOLKSWAGEN E-GOLF	GRABARZ & PARTNER Hamburg
PLANE	VOLKSWAGEN	VOLKSWAGEN LANE ASSIST	GRABARZ & PARTNER Hamburg
ELECTION	VOLKSWAGEN	VOLKSWAGEN LANE ASSIST	GRABARZ & PARTNER Hamburg
OSCAR	VOLKSWAGEN	VOLKSWAGEN LANE ASSIST	GRABARZ & PARTNER Hamburg
PERFECTION 2	MERCEDES-BENZ	ORIGINAL PARTS	BBDO CHILE Santiago
WATCHES	ZIPPO	ZIPPO.COM	BRAVO/Y&R MIAMI
GIRLFRIEND	AMPM	24 HOUR CONVENIENCE STORE/ FAST FOOD	TALENT São Paulo
SURGERY	AMPM	24 HOUR CONVENIENCE STORE/ FAST FOOD	TALENT São Paulo
SOUP	AMPM	24 HOUR CONVENIENCE STORE/ FAST FOOD	TALENT São Paulo
PROCRASTINATION	BHV	FURNITURE INSTALLATION SERVICE	IMPACT BBDO Dubai
THE GRAND EXPERIENCE	HEMGLASS	HEMGLASS/ICE CREAM TRUCK	VOLT Stockholm
THE POST WRITER	OS ALQUIMISTAS BOOKSTORE	BOOKSTORE	DDB BRASIL São Paulo
THE GOSSIPY COLUMNIST	OS ALQUIMISTAS BOOKSTORE	BOOKSTORE	DDB BRASIL São Paulo
PRETZEL BACON CHEESEBURGER - YES, YES, YES	WENDY'S	QUICK SERVICE RESTAURANT	VML Kansas City
GARY 1930S GUY	GRUB HUB	RESTAURANT DELIVERY	FCB CHICAGO
RUGBY WIDOWS	COMAIR	KULULA	KING JAMES GROUP Cape Town
MUSIC FEST	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA HUNT LASCARIS JOHANNESBURG
BEER FEST	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA HUNT LASCARIS JOHANNESBURG
COPS	CANADIAN FILM FEST	CANADIAN FILM FEST	J. WALTER THOMPSON CANADA Toronto
ROMCOM	CANADIAN FILM FEST	CANADIAN FILM FEST	J. WALTER THOMPSON CANADA Toronto
SLASHER	CANADIAN FILM FEST	CANADIAN FILM FEST	J. WALTER THOMPSON CANADA Toronto
SCIFI	CANADIAN FILM FEST	CANADIAN FILM FEST	J. WALTER THOMPSON CANADA Toronto
FIDEL CASTRO'S INAUGURATION	PT. HERO INTIPUTRA	BOARD GAMES	OGILVY INDONESIA Jakarta
HITLER'S BATTLE OF GERMANY SPEECH	PT. HERO INTIPUTRA	BOARD GAMES	OGILVY INDONESIA Jakarta

SADDAMS CAPTURE OF GEORGE BUSH	PT. HERO INTIPUTRA	BOARD GAMES	OGILVY INDONESIA Jakarta
MONDAY	NEW ZEALAND BOOK COUNCIL	AUCKLAND WRITERS FESTIVAL	COLENZO BBDO Auckland
TUESDAY	NEW ZEALAND BOOK COUNCIL	AUCKLAND WRITERS FESTIVAL	COLENZO BBDO Auckland
WEDNESDAY	NEW ZEALAND BOOK COUNCIL	AUCKLAND WRITERS FESTIVAL	COLENZO BBDO Auckland
THURSDAY	NEW ZEALAND BOOK COUNCIL	AUCKLAND WRITERS FESTIVAL	COLENZO BBDO Auckland
FRIDAY	NEW ZEALAND BOOK COUNCIL	AUCKLAND WRITERS FESTIVAL	COLENZO BBDO Auckland
FACEBOOK	FANTASTIC FILMFESTIVAL OF UNIVERSITY OF MALAGA	FANCINE	TAPSA Y&R Madrid
HISTORY	FANTASTIC FILMFESTIVAL OF UNIVERSITY OF MALAGA	FANCINE	TAPSA Y&R Madrid
WALKOUT	SPORTSBET	CASHOUT	BMF ADVERTISING Sydney
SECURITY DOORS	SPORTSBET	CASHOUT	BMF ADVERTISING Sydney
COUPLES SCIENTIST	SPORTSBET	CASHOUT	BMF ADVERTISING Sydney
BIG CATS	SPORTSBET	CASHOUT	BMF ADVERTISING Sydney
CHRISTMAS CAROLS - THE BIG BANG THEORY	NETFLIX	ONLINE VOD	OGILVY PARIS
CHRISTMAS CAROLS - KILL BILL	NETFLIX	ONLINE VOD	OGILVY PARIS
CHRISTMAS CAROLS - SUITS	NETFLIX	ONLINE VOD	OGILVY PARIS
YOGHURT	SBS BELGIUM	MIER	BBDO BELGIUM Brussels
SOFTENER	SBS BELGIUM	MIER	BBDO BELGIUM Brussels
SANITARY PADS	SBS BELGIUM	MIER	BBDO BELGIUM Brussels
GUNS AND ROSES	RADIO MARISKAL ROCK	ONLINE RADIO	TAPSA Y&R Madrid
RED HOT CHILI PEPPERS	RADIO MARISKAL ROCK	ONLINE RADIO	TAPSA Y&R Madrid
NIRVANA	RADIO MARISKAL ROCK	ONLINE RADIO	TAPSA Y&R Madrid
A LIFETIME IN A MINUTE: DAD	DIALDIRECT	DIALDIRECT INSURANCE	JOE PUBLIC UNITED Johannesburg
BOB	VHV VERSICHERUNGEN	VHV CAR INSURANCE	SCHOLZ & FRIENDS Hamburg
JACK	VHV VERSICHERUNGEN	VHV CAR INSURANCE	SCHOLZ & FRIENDS Hamburg
JANICE	VHV VERSICHERUNGEN	VHV CAR INSURANCE	SCHOLZ & FRIENDS Hamburg
ROBOT	FEDEX	FEDEX PACK PLUS	BBDO NEW YORK
BOYGROUP	POPAKADEME BADEN-WÜRTTEMBERG	POPAKADEME	DDB GROUP DÜSSELDORF
RAP	POPAKADEME BADEN-WÜRTTEMBERG	POPAKADEME	DDB GROUP DÜSSELDORF
PUNK	POPAKADEME BADEN-WÜRTTEMBERG	POPAKADEME	DDB GROUP DÜSSELDORF
MOM	DIRECTV	SUBSCRIPTION TELEVISION SERVICE	GREY NEW YORK
DADDYTOONS NEWS	GENERAL MOTORS, OPEL	CARS	TAPSA Y&R Madrid
GANDHI	SOCIÉTÉ DE L'ASSURANCE AUTOMOBILE DU QUÉBEC	ROAD SAFETY	Ig2 Québec
BLACKSPOT BEACONS	TRANSPORT FOR NEW SOUTH WALES	GOVERNMENT	VML Sydney
DOCTOR	EPER	MENTORAT EMPLOI MIGRATION	M&C SAATCHI Geneva
THAT'S NO JOKE	YWCA	NOT-FOR-PROFIT	JUNIPER PARK Toronto
NOT A GAME	YWCA	NOT-FOR-PROFIT	JUNIPER PARK Toronto
CHANGE THE TUNE	YWCA	NOT-FOR-PROFIT	JUNIPER PARK Toronto

POODLE	MOMS DEMAND ACTION FOR GUN SENSE IN AMERICA	PUBLIC AWARENESS - GUN CONTROL	GREY CANADA Toronto
SCOOTER	MOMS DEMAND ACTION FOR GUN SENSE IN AMERICA	PUBLIC AWARENESS - GUN CONTROL	GREY CANADA Toronto
SUPER SOAKER	MOMS DEMAND ACTION FOR GUN SENSE IN AMERICA	PUBLIC AWARENESS - GUN CONTROL	GREY CANADA Toronto
MARTIN	UNICEF	UNICEF	PROLAM Y&R Santiago
GAY FREQUENCY	MIX BRASIL	INSTITUTIONAL	LEWLARA/TBWA São Paulo
DONATED VOICES	THE NATIONAL UNIVERSITY CENTRE FOR ORGAN TRANSPLANTATION	ORGAN DONATION ADVOCACY	LOWE SINGAPORE
LITTLE GIRL	RED CROSS	FOODAID	LOWE SINGAPORE
TINY LITTLE BOY	RED CROSS	FOODAID	LOWE SINGAPORE
EMMA-ALEX	REBORN TO BE ALIVE	ORGAN DONATION	DUVAL GUILLAUME Antwerp
JULIE-ISABEL	REBORN TO BE ALIVE	ORGAN DONATION	DUVAL GUILLAUME Antwerp
GASOLINE	BOMBEROS VOLUNTARIOS DE GUATEMALA	BOMBEROS VOLUNTARIOS	OGILVY GUATEMALA
EQUIPMENT	BOMBEROS VOLUNTARIOS DE GUATEMALA	BOMBEROS VOLUNTARIOS	OGILVY GUATEMALA
MEN LIKE US LIKE BRAVE	DIAGEO	BUNDABERG RUM	LEO BURNETT SYDNEY
MEN LIKE US LIKE POLAR BEAR	DIAGEO	BUNDABERG RUM	LEO BURNETT SYDNEY
MEN LIKE US LIKE TASTING	DIAGEO	BUNDABERG RUM	LEO BURNETT SYDNEY
DADSONG	OLD SPICE	PERSONAL CARE	WIEDEN+KENNEDY Portland
PRETZEL BACON CHEESEBURGER - YES, YES, YES	WENDYS	QUICK SERVICE RESTAURANT	VML Kansas City
CONFERENCE ROOM	POPLIK	HEADPHONES	BRAVO/Y&R MAMI
THE GRAND EXPERIENCE	HEMGLASS	HEMGLASS/ICE CREAM TRUCK	VOLT Stockholm
GUNS AND ROSES	RADIO MARISKAL ROCK	ONLINE RADIO	TAPSA Y&R Madrid
LETTERS OF GALLIPOLI 1	LEGACY	CHARITY	GPY&R Melbourne
LETTERS OF GALLIPOLI 2	LEGACY	CHARITY	GPY&R Melbourne
LETTERS OF GALLIPOLI 3	LEGACY	CHARITY	GPY&R Melbourne
DONATED VOICES	THE NATIONAL UNIVERSITY CENTRE FOR ORGAN TRANSPLANTATION	ORGAN DONATION ADVOCACY	LOWE SINGAPORE
THE BERLIN WALL OF SOUND - THE MOST UNBEARABLE RADIO AD	SOUNDCLOUD	SOUNDCLOUD	GREY GERMANY Düsseldorf
MEN LIKE US LIKE BRAVE	DIAGEO	BUNDABERG RUM	LEO BURNETT SYDNEY
MEN LIKE US LIKE POLAR BEAR	DIAGEO	BUNDABERG RUM	LEO BURNETT SYDNEY
MEN LIKE US LIKE TASTING	DIAGEO	BUNDABERG RUM	LEO BURNETT SYDNEY
THAT'S NO JOKE	YWCA	NOT-FOR-PROFIT	JUNIPER PARK Toronto
26.2 REASONS TO RUN	BMO HARRIS BANK	BANKING	Y&R CHICAGO Chicago, IL
26.2 REASONS YOU'LL KNOW	BMO HARRIS BANK	BANKING	Y&R CHICAGO Chicago, IL
FIRST LOVE	AUDI SOUTH AFRICA	AUDI	OGILVY & MATHER CAPE TOWN
JUDGY MOM	AUDI SOUTH AFRICA	AUDI	OGILVY & MATHER CAPE TOWN
DEAD END	CHILDREN FOR TOMORROW - STIFTUNG DES BÜRGERLICHEN RECHTS	AID TO REFUGEES - WWW.CHILDREN-FOR-TOMORROW.COM	PUBLICIS PIXEL PARK Munich
LANCE THE BEDBUG	TIGER BRANDS, DOOM INSECTICIDE	DOOM INSECTICIDE	TBWA/HUNT/LASCARIS JOHANNESBURG
THE O'FLANNEGAN COCKROACHES	TIGER BRANDS, DOOM INSECTICIDE	DOOM INSECTICIDE	TBWA/HUNT/LASCARIS JOHANNESBURG
CHERYL THE FISHMOTH	TIGER BRANDS, DOOM INSECTICIDE	DOOM INSECTICIDE	TBWA/HUNT/LASCARIS JOHANNESBURG
BEACH PARTY	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA/HUNT/LASCARIS JOHANNESBURG
MUSIC FESTIVAL	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA/HUNT/LASCARIS JOHANNESBURG

BEER FEST	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA\HUNT\ASCARIS JOHANNESBURG
WASP SPIDER	VOLKSWAGEN	VOLKSWAGEN E-GOLF	GRABARZ & PARTNER Hamburg
SNAIL	VOLKSWAGEN	VOLKSWAGEN E-GOLF	GRABARZ & PARTNER Hamburg
PANDA	VOLKSWAGEN	VOLKSWAGEN E-GOLF	GRABARZ & PARTNER Hamburg
NEW YORK	FRANKFURTER ALLGEMEINE ZEITUNG	F.A.Z. E-PAPER	SCHOLZ & FRIENDS Hamburg
TOKYO	FRANKFURTER ALLGEMEINE ZEITUNG	F.A.Z. E-PAPER	SCHOLZ & FRIENDS Hamburg
BOYGROUP	POPAKADEME BADEN-WÜRTTEMBERG	POPAKADEME	DDB GROUP DÜSSELDORF
TEAMBUILDING WEEKEND	SUNTORY	LUCOZADE	OGILVY & MATHER JOHANNESBURG
LACING UP YOUR HIGH TOPS	SUNTORY	LUCOZADE	OGILVY & MATHER JOHANNESBURG
COUNTRY	WRIGLEY	SKITTLES	DDB SOUTH AFRICA Johannesburg
OPERA	WRIGLEY	SKITTLES	DDB SOUTH AFRICA Johannesburg
DISNEY	WRIGLEY	SKITTLES	DDB SOUTH AFRICA Johannesburg
MEN LIKE US LIKE BRAVE	DIAGEO	BUNDABERG RUM	LEO BURNETT SYDNEY
MEN LIKE US LIKE POLAR BEAR	DIAGEO	BUNDABERG RUM	LEO BURNETT SYDNEY
MEN LIKE US LIKE TASTING	DIAGEO	BUNDABERG RUM	LEO BURNETT SYDNEY
FIDEL CASTRO'S INAUGURATION	PT. HERO INTIPUTRA	BOARD GAMES	OGILVY INDONESIA Jakarta
HITLER'S BATTLE OF GERMANY SPEECH	PT. HERO INTIPUTRA	BOARD GAMES	OGILVY INDONESIA Jakarta
SADDAMS CAPTURE OF GEORGE BUSH	PT. HERO INTIPUTRA	BOARD GAMES	OGILVY INDONESIA Jakarta
MY LAST DAY	AMNESTY INTERNATIONAL THE NETHERLANDS	DEATH PENALTY	OGILVY & MATHER AMSTERDAM
PROCRASTINATION	BHV	FURNITURE INSTALLATION SERVICE	IMPACT BBDO Dubai
X-MEN FM	20TH CENTURY FOX	X-MEN : DAYS OF FUTURE PAST	GLOBAL London
PLEDGE RADIO	AT&T	TELECOMMUNICATIONS	RODGERS TOWNSEND St Louis
MISSING DIVAS	SCA	SABA	McCANN SAN JOSE San Jose
BLACKSPOT BEACONS	TRANSPORT FOR NEW SOUTH WALES	GOVERNMENT	VML Sydney
PANDORA THUMB MOMENTS: RADIO PROMOTION FOR THE DIGITAL RADIO AGE	PANDORA	PANDORA RADIO	TWOFIFTEEN McCANN San Francisco
DADDY TOONS NEWS	GENERAL MOTORS, OPEL	CARS	TAPSA Y&R Madrid
LEARNING ON THE WAY	ADN	NEWS PAPER	SANCHO BBDO Bogotá
RADIO FINGER	GRUPO PETRÓPOLIS	INSTITUTIONAL	Y&R SÃO PAULO
XMAS DLIGHTS	KISS FM	RADIO	LOLA LOWE & PARTNERS Madrid
THE BERLIN WALL OF SOUND - THE MOST UNBEARABLE RADIO AD	SOUNDCLOUD	SOUNDCLOUD	GREY GERMANY Düsseldorf
BLACKSPOT BEACONS	TRANSPORT FOR NEW SOUTH WALES	GOVERNMENT	VML Sydney
PARKING RADIO	FMA BRASIL INSURANCE	CAR INSURANCE COMPANY	AFRICA São Paulo
X-MEN FM	20TH CENTURY FOX	X-MEN : DAYS OF FUTURE PAST	GLOBAL London
LETTERS OF GALLIPOLI 1	LEGACY	CHARITY	GPY&R Melbourne
LETTERS OF GALLIPOLI 2	LEGACY	CHARITY	GPY&R Melbourne
LETTERS OF GALLIPOLI 3	LEGACY	CHARITY	GPY&R Melbourne
THE BERLIN WALL OF SOUND - THE MOST UNBEARABLE RADIO AD	SOUNDCLOUD	SOUNDCLOUD	GREY GERMANY Düsseldorf

For more, visit: <https://www.bizcommunity.com>