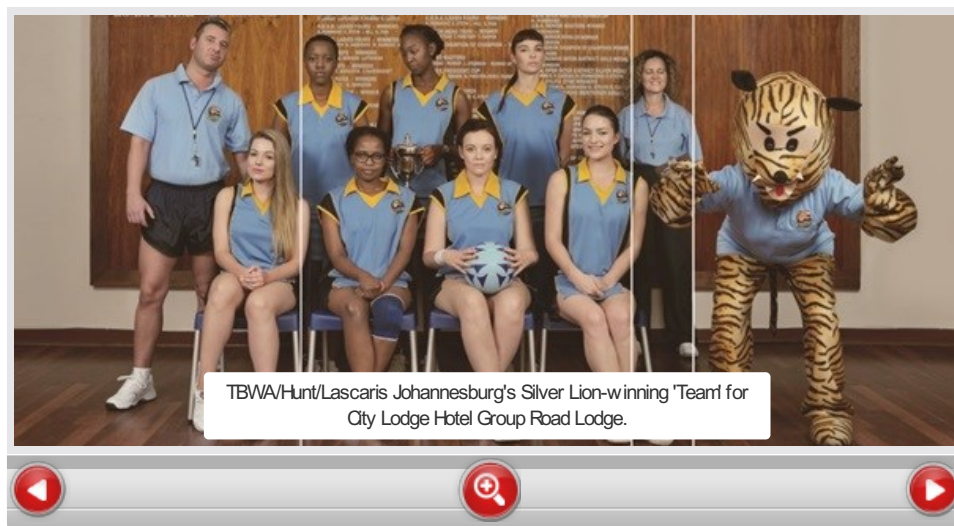
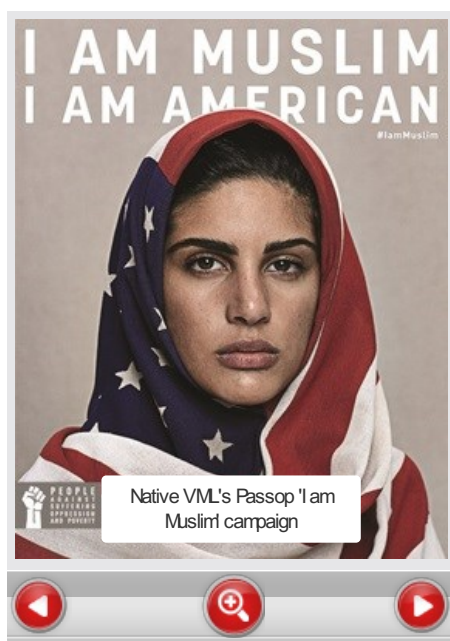


Print & Publishing Lions winners!

The Cannes Print & Publishing Lions award ceremony resulted in 217 awards in total, of which 16 went to South African agencies.



SA's Print & Publishing Cannes Lion haul



Native VML Johannesburg is responsible for a Gold Lion in the Public Health & Safety, Public Sector & Awareness Messages category for its [Passop](#) 'I am Muslim' campaign. OpenCo was awarded Bronze Lion in the same category for its Apartheid Museum Brand '[Protest, Police, Massacre, Mob](#)' campaign. TBWA/Hunt/Lascaris Johannesburg is bringing home Silver Lions for its City Lodge Hotel Group Road Lodge '[Staff](#)', '[Team](#)' and '[Family](#)' campaign, as well as its [Flight Centre Student Flights](#) 'Babe vs Mom', 'Dude vs Pensioner' and 'Makeup vs Meds' campaign - both in the Travel & Transport category. Ogilvy & Mather Cape Town is also bringing home a Bronze Lion for its [Technically Dancing](#) work for client Volkswagen South Africa in the 'Other Vehicles, Automotive Products & Services' category.

The Print & Publishing Grand Prix went to "McWhopper" for Burger King, by Y&R NZ. Jury President Joji Jacob, group executive creative director of DDB Group, said they chose the work because it had the ability to start the conversation and be the linchpin of a master campaign.

View the full table of winning work below:

All the 2016 Print & Publishing Lions winners

Title	Client	Product	Entrant Company	Country	Prize
A01 (Savoury Foods)					
BABY	BEL	MINI BABYBEL	YOUNG & RUBICAM PARIS	FRANCE	Silver Lion Campaign
MILKMAN	BEL	MINI BABYBEL	YOUNG & RUBICAM PARIS	FRANCE	Silver Lion Campaign
FISH	BEL	MINI BABYBEL	YOUNG & RUBICAM PARIS	FRANCE	Silver Lion Campaign

CARDINAL	BEL	MINI BABYBEL	YOUNG & RUBICAM PARIS	FRANCE	Silver Lion Campaign
PUG	CHEZ OSCAR	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Bronze Lion Campaign
LABRADOR	CHEZ OSCAR	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Bronze Lion Campaign
MUTT	CHEZ OSCAR	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Bronze Lion Campaign
A02 (Sweet Foods & Snacks)					
"MOBY-DICK"	WRIGLEY	WRIGLEY'S SPEARMINT	BBDO GROUP GERMANY Dusseldorf	GERMANY	Silver Lion Campaign
"SHERLOCK HOLMES"	WRIGLEY	WRIGLEY'S SPEARMINT	BBDO GROUP GERMANY Dusseldorf	GERMANY	Silver Lion Campaign
"LITTLE RED RIDING HOOD"	WRIGLEY	WRIGLEY'S SPEARMINT	BBDO GROUP GERMANY Dusseldorf	GERMANY	Silver Lion Campaign
HUNGER TRAP 1	MARS	SNICKERS	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	Bronze Lion Campaign
HUNGER TRAP 2	MARS	SNICKERS	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	Bronze Lion Campaign
HUNGER TRAP 3	MARS	SNICKERS	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	Bronze Lion Campaign
SKATE PARK	FERRERO ROCHER, ARGENTINA	TIC TAC	LA COMUNIDAD Buenos Aires	ARGENTINA	Silver Lion Campaign
PINBALL	FERRERO ROCHER, ARGENTINA	TIC TAC	LA COMUNIDAD Buenos Aires	ARGENTINA	Silver Lion Campaign
ROLLER COASTER	FERRERO ROCHER, ARGENTINA	TIC TAC	LA COMUNIDAD Buenos Aires	ARGENTINA	Silver Lion Campaign
CHOCOLATE	FREDDO	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Gold Lion Campaign
MNT	FREDDO	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Gold Lion Campaign
STRAWBERRY	FREDDO	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Gold Lion Campaign
A03 (Alcoholic Drinks)					
DIMA	BCS BERGEDORFER BRAUGESELLSCHAFT MBH	BERGEDORFER BIER	JUNG von MATT Hamburg	GERMANY	Silver Lion Campaign
JANNIS	BCS BERGEDORFER BRAUGESELLSCHAFT MBH	BERGEDORFER BIER	JUNG von MATT Hamburg	GERMANY	Silver Lion Campaign
RENKE	BCS BERGEDORFER BRAUGESELLSCHAFT MBH	BERGEDORFER BIER	JUNG von MATT Hamburg	GERMANY	Silver Lion Campaign
FISHING	HUÜNEN	HUÜNEN	PROLAM Y&R Santiago	CHILE	Bronze Lion Campaign
SOCCER	HUÜNEN	HUÜNEN	PROLAM Y&R Santiago	CHILE	Bronze Lion Campaign
PAINTBALL	HUÜNEN	HUÜNEN	PROLAM Y&R Santiago	CHILE	Bronze Lion Campaign
A04 (Non-Alcoholic Drinks)					
"BREAKDANCE"	PEPSICO DEUTSCHLAND	PEPSI LIGHT	BBDO GROUP GERMANY Dusseldorf	GERMANY	Bronze Lion Campaign
"PARKOUR"	PEPSICO DEUTSCHLAND	PEPSI LIGHT	BBDO GROUP GERMANY Dusseldorf	GERMANY	Bronze Lion Campaign
"SKATEBOARD"	PEPSICO DEUTSCHLAND	PEPSI LIGHT	BBDO GROUP GERMANY Dusseldorf	GERMANY	Bronze Lion Campaign

MAN	DUTCH MILL CO.	ARABUS 3 IN 1 COFFEE	MONDAY Bangkok	THAILAND	Gold Lion Campaign
LADY	DUTCH MILL CO.	ARABUS 3 IN 1 COFFEE	MONDAY Bangkok	THAILAND	Gold Lion Campaign
OFFICE	DUTCH MILL CO.	ARABUS 3 IN 1 COFFEE	MONDAY Bangkok	THAILAND	Gold Lion Campaign
MANSION	CAFÉ CARIBE	CORP. CAFÉ CARIBE	PROLAM Y&R Santiago	CHILE	Bronze Lion Campaign
CHURCH	CAFÉ CARIBE	CORP. CAFÉ CARIBE	PROLAM Y&R Santiago	CHILE	Bronze Lion Campaign
RESTAURANT	CAFÉ CARIBE	CORP. CAFÉ CARIBE	PROLAM Y&R Santiago	CHILE	Bronze Lion Campaign
A06 (Toiletries)					
PENCIL	JOHNSON & JOHNSON	LISTERINE COOL MINT	J. WALTER THOMPSON London	UNITED KINGDOM	Bronze Lion Campaign
MONEY	JOHNSON & JOHNSON	LISTERINE COOL MINT	J. WALTER THOMPSON London	UNITED KINGDOM	Bronze Lion Campaign
KEYS	JOHNSON & JOHNSON	LISTERINE COOL MINT	J. WALTER THOMPSON London	UNITED KINGDOM	Bronze Lion Campaign
A07 (Healthcare & Pharmacy)					
WOOD	JOHNSON'S	BAND AID	DDB BRASIL São Paulo	BRAZIL	Bronze Lion Campaign
JEANS	JOHNSON'S	BAND AID	DDB BRASIL São Paulo	BRAZIL	Bronze Lion Campaign
BOX	BAYER	ASPIRIN/CAFIASPIRIN	ALMAPBBDO São Paulo	BRAZIL	Bronze Lion Campaign
BALD	BAYER	ASPIRIN/CAFIASPIRIN	ALMAPBBDO São Paulo	BRAZIL	Bronze Lion Campaign
A08 (Household Cleaning Products)					
FREE THE KIDS 1	UNILEVER	PERSIL / OMO	MULLENLOWE GROUP London	UNITED KINGDOM	Silver Lion Campaign
FREE THE KIDS 2	UNILEVER	PERSIL / OMO	MULLENLOWE GROUP London	UNITED KINGDOM	Silver Lion Campaign
FREE THE KIDS 3	UNILEVER	PERSIL / OMO	MULLENLOWE GROUP London	UNITED KINGDOM	Silver Lion Campaign
A12 (Home Appliances & Furnishings)					
DAYBED	LIGNE ROSET	PRODUCT DESIGN	LES GAULOIS Puteaux	FRANCE	Silver Lion Campaign
PUMKIN	LIGNE ROSET	PRODUCT DESIGN	LES GAULOIS Puteaux	FRANCE	Silver Lion Campaign
MODERN SINCE : ANDY	LIGNE ROSET	PRODUCT DESIGN	LES GAULOIS Puteaux	FRANCE	Silver Lion Campaign
MODERN SINCE : ELYSÉE	LIGNE ROSET	PRODUCT DESIGN	LES GAULOIS Puteaux	FRANCE	Silver Lion Campaign
A13 (Consumer Electronics & Technology)					
BRUCE	IMYTEC	OFFICIAL DISTRIBUTOR OF CANON CAMERAS	OGILVY & MATHER JAPAN Tokyo	JAPAN	Silver Lion Campaign
CLOONEY	IMYTEC	OFFICIAL DISTRIBUTOR OF CANON CAMERAS	OGILVY & MATHER JAPAN Tokyo	JAPAN	Silver Lion Campaign
TILDA	IMYTEC	OFFICIAL DISTRIBUTOR OF CANON CAMERAS	OGILVY & MATHER JAPAN Tokyo	JAPAN	Silver Lion Campaign
COLORFUL	LEICA GALLERY SÃO PAULO	LEICA M-MONOCROM	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	Silver Lion Campaign
FUTURE	LEICA GALLERY SÃO PAULO	LEICA M-MONOCROM	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	Silver Lion Campaign

BLACK&WHITE	LEICA GALLERY SÃO PAULO	LEICA M-MONOCROM	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	Silver Lion Campaign
A14 (Cars)					
ROBBERY	MERCEDES-BENZ ESPAÑA	SMART, CAR	CONTRAPUNTO BBDO Madrid	SPAIN	Bronze Lion Campaign
FIRE	MERCEDES-BENZ ESPAÑA	SMART, CAR	CONTRAPUNTO BBDO Madrid	SPAIN	Bronze Lion Campaign
EMERGENCY	MERCEDES-BENZ ESPAÑA	SMART, CAR	CONTRAPUNTO BBDO Madrid	SPAIN	Bronze Lion Campaign
AIRBAG CYCLIST	VOLVO MÉXICO	PEDESTRIAN AIRBAG	GREY MÉXICO Mexico City	MEXICO	Bronze Lion Campaign
AIRBAG PEDESTRIAN	VOLVO MÉXICO	PEDESTRIAN AIRBAG	GREY MÉXICO Mexico City	MEXICO	Bronze Lion Campaign
AIRBAG RUNNER	VOLVO MÉXICO	PEDESTRIAN AIRBAG	GREY MÉXICO Mexico City	MEXICO	Bronze Lion Campaign
ROAD	MITSUBISHI MOTORS	L200	AFRICA São Paulo	BRAZIL	Bronze Lion
A15 (Other Vehicles, Automotive Products & Services)					
TECHNICALLY DANCING	VOLKSWAGEN SOUTH AFRICA	VOLKSWAGEN GENUINE PARTS	OGILVY & MATHER CAPE TOWN	SOUTH AFRICA	Bronze Lion
DEER	GENERAL MOTORS	OPEL INTELLILUX	TAPSA Y&R Madrid	SPAIN	Bronze Lion Campaign
WARTHOG	GENERAL MOTORS	OPEL INTELLILUX	TAPSA Y&R Madrid	SPAIN	Bronze Lion Campaign
PEDESTRIAN	GENERAL MOTORS	OPEL INTELLILUX	TAPSA Y&R Madrid	SPAIN	Bronze Lion Campaign
PAINTER	FIAT PROFESSIONAL	FIAT DUCATO	LEO BURNETT FRANKFURT	GERMANY	Silver Lion Campaign
LANDSCAPER	FIAT PROFESSIONAL	FIAT DUCATO	LEO BURNETT FRANKFURT	GERMANY	Silver Lion Campaign
MARKET MAN	FIAT PROFESSIONAL	FIAT DUCATO	LEO BURNETT FRANKFURT	GERMANY	Silver Lion Campaign
A16 (Retail & e-Commerce)					
VALENTINE'S DAY	INTERFLORA	FLOWER DELIVERY NETWORK	TAPSA Y&R Madrid	SPAIN	Gold Lion Campaign
VACATION	INTERFLORA	FLOWER DELIVERY NETWORK	TAPSA Y&R Madrid	SPAIN	Gold Lion Campaign
SEARCH HISTORY	INTERFLORA	FLOWER DELIVERY NETWORK	TAPSA Y&R Madrid	SPAIN	Gold Lion Campaign
BRIDESMAID	INTERFLORA	FLOWER DELIVERY NETWORK	TAPSA Y&R Madrid	SPAIN	Gold Lion Campaign
BED	IKEA- SAUDI ARABIA	IKEA SPECIAL OFFERS	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	Gold Lion Campaign
LAMP	IKEA- SAUDI ARABIA	IKEA SPECIAL OFFERS	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	Gold Lion Campaign
NIGHTSTAND	IKEA- SAUDI ARABIA	IKEA SPECIAL OFFERS	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	Gold Lion Campaign
TABLE	IKEA- SAUDI ARABIA	IKEA SPECIAL OFFERS	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	Gold Lion Campaign
A17 (Restaurants & Fast Food Chains)					
LOVING THE NIGHT 1	McDONALD'S	CORPORATE	TBWATHAILAND Bangkok	THAILAND	Bronze Lion Campaign
LOVING THE NIGHT 2	McDONALD'S	CORPORATE	TBWATHAILAND Bangkok	THAILAND	Bronze Lion Campaign

LOVING THE NIGHT 3	MCDONALD'S	CORPORATE	TBWATHAILAND Bangkok	THAILAND	Bronze Lion Campaign
MCWHOPPER	BURGER KING	MCWHOPPER	Y&R NZ Auckland	NEW ZEALAND	Grand Prix
A18 (Travel & Transport)					
DOG	CITY OF BUENOS AIRES	PUBLIC BIKE SYSTEM OF BUENOS AIRES	THE COMMUNITY Mami	USA	Silver Lion Campaign
COFFEE	CITY OF BUENOS AIRES	PUBLIC BIKE SYSTEM OF BUENOS AIRES	THE COMMUNITY Mami	USA	Silver Lion Campaign
STAFF	CITY LODGE HOTEL GROUP	ROAD LODGE	TBWA\HUNT LASCARIS JOHANNESBURG	SOUTH AFRICA	Silver Lion Campaign
FAMILY	CITY LODGE HOTEL GROUP	ROAD LODGE	TBWA\HUNT LASCARIS JOHANNESBURG	SOUTH AFRICA	Silver Lion Campaign
TEAM	CITY LODGE HOTEL GROUP	ROAD LODGE	TBWA\HUNT LASCARIS JOHANNESBURG	SOUTH AFRICA	Silver Lion Campaign
BABE VS MOM	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA\HUNT LASCARIS JOHANNESBURG	SOUTH AFRICA	Silver Lion Campaign
DUDE VS PENSIONER	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA\HUNT LASCARIS JOHANNESBURG	SOUTH AFRICA	Silver Lion Campaign
MAKE-UP VS MEDS	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA\HUNT LASCARIS JOHANNESBURG	SOUTH AFRICA	Silver Lion Campaign
A19 (Entertainment & Leisure)					
WAR	TATE	BP DISPLAYS AT TATE BRITAIN	GREY LONDON	UNITED KINGDOM	Bronze Lion Campaign
GAY	TATE	BP DISPLAYS AT TATE BRITAIN	GREY LONDON	UNITED KINGDOM	Bronze Lion Campaign
GRIEF	TATE	BP DISPLAYS AT TATE BRITAIN	GREY LONDON	UNITED KINGDOM	Bronze Lion Campaign
SELFIE (500 YEARS OF STORIES)	TATE	TATE BRITAIN	GREY LONDON	UNITED KINGDOM	Silver Lion
BED (500 YEARS OF STORIES)	TATE	TATE BRITAIN	GREY LONDON	UNITED KINGDOM	Bronze Lion
A20 (Media & Publications)					
MERKEL	JORNAL I	BI - WEEKEND SUPPLEMENT	Y&R LISBON	PORTUGAL	Silver Lion Campaign
OBAMA	JORNAL I	BI - WEEKEND SUPPLEMENT	Y&R LISBON	PORTUGAL	Silver Lion Campaign
POPE	JORNAL I	BI - WEEKEND SUPPLEMENT	Y&R LISBON	PORTUGAL	Silver Lion Campaign
PUTIN	JORNAL I	BI - WEEKEND SUPPLEMENT	Y&R LISBON	PORTUGAL	Silver Lion Campaign
GULLIVER	PENGUIN COMPANHIA DAS LETRAS	BOOKS	Y&R SÃO PAULO	BRAZIL	Gold Lion Campaign
SCARLET	PENGUIN COMPANHIA DAS LETRAS	BOOKS	Y&R SÃO PAULO	BRAZIL	Gold Lion Campaign
GATSBY	PENGUIN COMPANHIA DAS LETRAS	BOOKS	Y&R SÃO PAULO	BRAZIL	Gold Lion Campaign
DILMA	EL CRONISTA	EL CRONISTA	GREY ARGENTINA Buenos Aires	ARGENTINA	Silver Lion Campaign
TRUMP	EL CRONISTA	EL CRONISTA	GREY ARGENTINA Buenos Aires	ARGENTINA	Silver Lion Campaign
HILLARY	EL CRONISTA	EL CRONISTA	GREY ARGENTINA Buenos Aires	ARGENTINA	Silver Lion Campaign
A21 (Financial Products & Services)					
GERMANY/NETHERLANDS	VISA	VISA INFINITE	ALMAPBBDO São Paulo	BRAZIL	Silver Lion Campaign
SWEDEN/SWITZERLAND	VISA	VISA INFINITE	ALMAPBBDO São Paulo	BRAZIL	Silver Lion Campaign
A22 (Business Products & Services)					
CHARLES	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	Gold Lion Campaign

ANGELA	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	Gold Lion Campaign
FRANCIS	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	Gold Lion Campaign
DALAI	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	Gold Lion Campaign
SALAD	GETTY IMAGES	GETTY IMAGES	OGILVY & MATHER CHILE Santiago	CHILE	Silver Lion Campaign
PRODUCT	GETTY IMAGES	GETTY IMAGES	OGILVY & MATHER CHILE Santiago	CHILE	Silver Lion Campaign
EXECUTIVE	GETTY IMAGES	GETTY IMAGES	OGILVY & MATHER CHILE Santiago	CHILE	Silver Lion Campaign
A24 (Corporate Image & Sponsorship)					
NATURAL DISASTER	HARVEY NICHOLS	BIRMINGHAM RECRUITMENT	ADAM&EVEDDB London	UNITED KINGDOM	Bronze Lion Campaign
DIVORCE	HARVEY NICHOLS	BIRMINGHAM RECRUITMENT	ADAM&EVEDDB London	UNITED KINGDOM	Bronze Lion Campaign
PRISON	HARVEY NICHOLS	BIRMINGHAM RECRUITMENT	ADAM&EVEDDB London	UNITED KINGDOM	Bronze Lion Campaign
TURN ON	HARVEY NICHOLS	BIRMINGHAM RECRUITMENT	ADAM&EVEDDB London	UNITED KINGDOM	Bronze Lion Campaign
POVERTY	FORBES	FORBES	Y&R PRAGUE	CZECH REPUBLIC	Silver Lion Campaign
FORESTS	FORBES	FORBES	Y&R PRAGUE	CZECH REPUBLIC	Silver Lion Campaign
ANIMALS	FORBES	FORBES	Y&R PRAGUE	CZECH REPUBLIC	Silver Lion Campaign
A25 (Public Health & Safety, Public Sector & Awareness Messages)					
I AM AMERICAN	PASSOP	TBA	NATIVE VML Johannesburg	SOUTH AFRICA	Gold Lion Campaign
I AM BRITISH	PASSOP	TBA	NATIVE VML Johannesburg	SOUTH AFRICA	Gold Lion Campaign
I AM FRENCH	PASSOP	TBA	NATIVE VML Johannesburg	SOUTH AFRICA	Gold Lion Campaign
I AM GERMAN	PASSOP	TBA	NATIVE VML Johannesburg	SOUTH AFRICA	Gold Lion Campaign
I AM SOUTH AFRICAN	PASSOP	TBA	NATIVE VML Johannesburg	SOUTH AFRICA	Gold Lion Campaign
PROTEST	APARTHEID MUSEUM	BRAND	OPENCO – THE OPEN COLLABORATION Sandton, Johannesburg	SOUTH AFRICA	Bronze Lion Campaign
POLICE	APARTHEID MUSEUM	BRAND	OPENCO – THE OPEN COLLABORATION Sandton, Johannesburg	SOUTH AFRICA	Bronze Lion Campaign
MASSACRE	APARTHEID MUSEUM	BRAND	OPENCO – THE OPEN COLLABORATION Sandton, Johannesburg	SOUTH AFRICA	Bronze Lion Campaign
MOB	APARTHEID MUSEUM	BRAND	OPENCO – THE OPEN COLLABORATION Sandton, Johannesburg	SOUTH AFRICA	Bronze Lion Campaign
FLOAT	ABS-CBN FOUNDATION	ABS-CBN FOUNDATION	TBWA\SANTIAGO MANGADA PUNO Makati City	THE PHILIPPINES	Bronze Lion Campaign
BOAT	ABS-CBN FOUNDATION	ABS-CBN FOUNDATION	TBWA\SANTIAGO MANGADA PUNO Makati City	THE PHILIPPINES	Bronze Lion Campaign
PORTRAITS - GAZING	THAI HEALTH PROMOTION FOUNDATION	PUBLIC SERVICE	SAATCHI & SAATCHI Singapore	SINGAPORE	Bronze Lion Campaign
THINKING	THAI HEALTH PROMOTION FOUNDATION	PUBLIC SERVICE	SAATCHI & SAATCHI Singapore	SINGAPORE	Bronze Lion Campaign

SMLING	THAI HEALTH PROMOTION FOUNDATION	PUBLIC SERVICE	SAATCHI & SAATCHI Singapore	SINGAPORE	Bronze Lion Campaign
EIERKOCHERIN	FRAUENZENTRALE ZÜRICH	AWARENESS FOR SOCIETAL PROBLEM (WAGE INEQUALITY)	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich	SWITZERLAND	Bronze Lion Campaign
FERNSEHERIN	FRAUENZENTRALE ZÜRICH	AWARENESS FOR SOCIETAL PROBLEM (WAGE INEQUALITY)	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich	SWITZERLAND	Bronze Lion Campaign
MIXERIN	FRAUENZENTRALE ZÜRICH	AWARENESS FOR SOCIETAL PROBLEM (WAGE INEQUALITY)	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich	SWITZERLAND	Bronze Lion Campaign
STAUBSAUGERIN	FRAUENZENTRALE ZÜRICH	AWARENESS FOR SOCIETAL PROBLEM (WAGE INEQUALITY)	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich	SWITZERLAND	Bronze Lion Campaign
HANG GLIDER	UNHCR PRAGUE	UNHCR	Y&R PRAGUE	CZECH REPUBLIC	Bronze Lion Campaign
COAL TRAIN	UNHCR PRAGUE	UNHCR	Y&R PRAGUE	CZECH REPUBLIC	Bronze Lion Campaign
ELECTRIC POLE	UNHCR PRAGUE	UNHCR	Y&R PRAGUE	CZECH REPUBLIC	Bronze Lion Campaign
A26 (Charities & Appeals)					
HUNGARY	INTERNATIONAL AMNESTY	NGO	CONTRAPUNTO BBDO Madrid	SPAIN	Bronze Lion Campaign
EU	INTERNATIONAL AMNESTY	NGO	CONTRAPUNTO BBDO Madrid	SPAIN	Bronze Lion Campaign
PRISONER	HOSPITAL SÃO PAULO - BANCO DE OLHOS	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Bronze Lion Campaign
EBOLA	HOSPITAL SÃO PAULO - BANCO DE OLHOS	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Bronze Lion Campaign
B01 (Use of Print & Publishing: Offline)					
PAPER GLASSES	SAVE THE CHILDREN AND SANTILLANA	CHILDREN EDUCATION	GREY MEXICO Mexico City	MEXICO	Silver Lion
OPEL INTELLILUX	GENERAL MOTORS	OPEL INTELLILUX	TAPSA Y&R Madrid	SPAIN	Bronze Lion
PARADISE HILL	IT'S NOT OK	DOMESTIC VIOLENCE AWARENESS	FCB NEW ZEALAND Auckland	NEW ZEALAND	Gold Lion
C01 (Original Print & Publishing: Content including Special or Limited Edition)					
SIMPLIFIED STORIES	ALZHEIMER LIGA VLAANDEREN	BOOKS FOR ALZHEIMER PATIENTS	DDB BRUSSELS	BELGIUM	Silver Lion
PARADISE HILL	IT'S NOT OK	DOMESTIC VIOLENCE AWARENESS	FCB NEW ZEALAND Auckland	NEW ZEALAND	Silver Lion
POLITIBOOKS	EL CIUDADANO	CORPORATE	PROLAMY&R Santiago	CHILE	Bronze Lion
C02 (Original Print & Publishing: Covers including Special or Limited Edition)					
BILD WITHOUT IMAGES	BILD	BILD NEWSPAPER	VCCP Berlin	GERMANY	Bronze Lion
MEIN KAMPF – AGAINST RACISM	GESICHT ZEIGEN! AN ASSOCIATION ENCOURAGING PEOPLE TO STAND AGAINST RACISM IN GER	MEIN KAMPF – AGAINST RACISM	OGILVY GERMANY Frankfurt	GERMANY	Silver Lion
D01 (Copywriting)					
COLORFUL	LEICA GALLERY SÃO PAULO	LEICA M-MONOCHROM	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	Gold Lion Campaign
FUTURE	LEICA GALLERY SÃO PAULO	LEICA M-MONOCHROM	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	Gold Lion Campaign
BLACK&WHITE	LEICA GALLERY SÃO PAULO	LEICA M-MONOCHROM	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	Gold Lion Campaign

GRIEF	TATE	BP DISPLAYS AT TATE BRITAIN	GREY LONDON	UNITED KINGDOM	Bronze Lion Campaign
SELFIE	TATE	BP DISPLAYS AT TATE BRITAIN	GREY LONDON	UNITED KINGDOM	Bronze Lion Campaign
BED	TATE	BP DISPLAYS AT TATE BRITAIN	GREY LONDON	UNITED KINGDOM	Bronze Lion Campaign
WAR (500 YEARS OF STORIES)	TATE	TATE BRITAIN	GREY LONDON	UNITED KINGDOM	Bronze Lion
GAY (500 YEARS OF STORIES)	TATE	TATE BRITAIN	GREY LONDON	UNITED KINGDOM	Bronze Lion
D02 (Art Direction)					
"MOBY-DICK"	WRIGLEY	WRIGLEY'S SPEARMINT	BBDO GROUP GERMANY Dusseldorf	GERMANY	Silver Lion Campaign
"SHERLOCK HOLMES"	WRIGLEY	WRIGLEY'S SPEARMINT	BBDO GROUP GERMANY Dusseldorf	GERMANY	Silver Lion Campaign
"LITTLE RED RIDING HOOD"	WRIGLEY	WRIGLEY'S SPEARMINT	BBDO GROUP GERMANY Dusseldorf	GERMANY	Silver Lion Campaign
LOVING THE NIGHT 1	McDONALD'S	CORPORATE	TBWATHAILAND Bangkok	THAILAND	Silver Lion Campaign
LOVING THE NIGHT 2	McDONALD'S	CORPORATE	TBWATHAILAND Bangkok	THAILAND	Silver Lion Campaign
LOVING THE NIGHT 3	McDONALD'S	CORPORATE	TBWATHAILAND Bangkok	THAILAND	Silver Lion Campaign
COLORFUL	LEICA GALLERY SÃO PAULO	LEICA M-MONOCHROM	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	Bronze Lion Campaign
FUTURE	LEICA GALLERY SÃO PAULO	LEICA M-MONOCHROM	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	Bronze Lion Campaign
BLACK&WHITE	LEICA GALLERY SÃO PAULO	LEICA M-MONOCHROM	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	Bronze Lion Campaign
NUJOOM	QATAR ISLAMIC BANK	PUBLIC SAFETY AWARENESS	MEMAC OGILVY & MATHER Doha	QATAR	Bronze Lion Campaign
MAATAHA	QATAR ISLAMIC BANK	PUBLIC SAFETY AWARENESS	MEMAC OGILVY & MATHER Doha	QATAR	Bronze Lion Campaign
SHAMS	QATAR ISLAMIC BANK	PUBLIC SAFETY AWARENESS	MEMAC OGILVY & MATHER Doha	QATAR	Bronze Lion Campaign
CHARLES	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	Silver Lion Campaign
POPE	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	Silver Lion Campaign
BED	IKEA - SAUDI ARABIA	IKEA SPECIAL OFFERS	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	Silver Lion Campaign
LAMP	IKEA - SAUDI ARABIA	IKEA SPECIAL OFFERS	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	Silver Lion Campaign
NIGHTSTAND	IKEA - SAUDI ARABIA	IKEA SPECIAL OFFERS	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	Silver Lion Campaign
TABLE	IKEA - SAUDI ARABIA	IKEA SPECIAL OFFERS	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	Silver Lion Campaign
SQUID	UNILEVER (SUNLIGHT)	SUNLIGHT DISH WASHING DETERGENT	MULLENLOWE SINGAPORE	SINGAPORE	Bronze Lion Campaign
PIG	UNILEVER (SUNLIGHT)	SUNLIGHT DISH WASHING DETERGENT	MULLENLOWE SINGAPORE	SINGAPORE	Bronze Lion Campaign
DUCK	UNILEVER (SUNLIGHT)	SUNLIGHT DISH WASHING DETERGENT	MULLENLOWE SINGAPORE	SINGAPORE	Bronze Lion Campaign

CANCER	FORBES	FORBES	Y&R PRAGUE	CZECH REPUBLIC	Silver Lion Campaign
OCEANS	FORBES	FORBES	Y&R PRAGUE	CZECH REPUBLIC	Silver Lion Campaign
POVERTY	FORBES	FORBES	Y&R PRAGUE	CZECH REPUBLIC	Silver Lion Campaign
FORESTS	FORBES	FORBES	Y&R PRAGUE	CZECH REPUBLIC	Silver Lion Campaign
ANIMALS	FORBES	FORBES	Y&R PRAGUE	CZECH REPUBLIC	Silver Lion Campaign
HANG GLIDER	UNHCR PRAGUE	UNHCR	Y&R PRAGUE	CZECH REPUBLIC	Bronze Lion Campaign
COAL TRAIN	UNHCR PRAGUE	UNHCR	Y&R PRAGUE	CZECH REPUBLIC	Bronze Lion Campaign
ELECTRIC POLE	UNHCR PRAGUE	UNHCR	Y&R PRAGUE	CZECH REPUBLIC	Bronze Lion Campaign
D03 (Illustration)					
KIM	JORNAL I	BI - WEEKEND SUPPLEMENT	Y&R LISBON	PORTUGAL	Silver Lion Campaign
MERKEL	JORNAL I	BI - WEEKEND SUPPLEMENT	Y&R LISBON	PORTUGAL	Silver Lion Campaign
OBAMA	JORNAL I	BI - WEEKEND SUPPLEMENT	Y&R LISBON	PORTUGAL	Silver Lion Campaign
POPE	JORNAL I	BI - WEEKEND SUPPLEMENT	Y&R LISBON	PORTUGAL	Silver Lion Campaign
PUTIN	JORNAL I	BI - WEEKEND SUPPLEMENT	Y&R LISBON	PORTUGAL	Silver Lion Campaign
BABY	BEL	MINI BABYBEL	YOUNG & RUBICAM PARIS	FRANCE	Bronze Lion Campaign
MILKMAN	BEL	MINI BABYBEL	YOUNG & RUBICAM PARIS	FRANCE	Bronze Lion Campaign
FISH	BEL	MINI BABYBEL	YOUNG & RUBICAM PARIS	FRANCE	Bronze Lion Campaign
CARDINAL	BEL	MINI BABYBEL	YOUNG & RUBICAM PARIS	FRANCE	Bronze Lion Campaign
SKATE PARK	FERRERO ROCHER, ARGENTINA	TIC TAC	LA COMUNIDAD Buenos Aires	ARGENTINA	Silver Lion Campaign
PINBALL	FERRERO ROCHER, ARGENTINA	TIC TAC	LA COMUNIDAD Buenos Aires	ARGENTINA	Silver Lion Campaign
ROLLER COASTER	FERRERO ROCHER, ARGENTINA	TIC TAC	LA COMUNIDAD Buenos Aires	ARGENTINA	Silver Lion Campaign
DOG	CITY OF BUENOS AIRES	PUBLIC BIKE SYSTEM OF BUENOS AIRES	THE COMMUNITY Mami	USA	Silver Lion Campaign
COFFEE	CITY OF BUENOS AIRES	PUBLIC BIKE SYSTEM OF BUENOS AIRES	THE COMMUNITY Mami	USA	Silver Lion Campaign
MUSIC	CITY OF BUENOS AIRES	PUBLIC BIKE SYSTEM OF BUENOS AIRES	THE COMMUNITY Mami	USA	Silver Lion Campaign
D05 (Photography)					
CLOONEY	IMYTEC	OFFICIAL DISTRIBUTOR OF CANON CAMERAS	OGILVY & MATHER JAPAN Tokyo	JAPAN	Silver Lion
LOVING THE NIGHT 1	McDONALD'S	CORPORATE	TBWATHAILAND Bangkok	THAILAND	Silver Lion Campaign
LOVING THE NIGHT 2	McDONALD'S	CORPORATE	TBWATHAILAND Bangkok	THAILAND	Silver Lion Campaign
LOVING THE NIGHT 3	McDONALD'S	CORPORATE	TBWATHAILAND Bangkok	THAILAND	Silver Lion Campaign
NIGHT KILLS DAY - FISHERWOMAN	SLEEP APNOEA INDIA	NEUROLOGY SLEEP CENTRE - SLEEP CLINIC	J. WALTER THOMPSON INDIA New Delhi	INDIA	Bronze Lion Campaign

NIGHT KILLS DAY - MECHANIC	SLEEP APNOEA INDIA	NEUROLOGY SLEEP CENTRE - SLEEP CLINIC	J. WALTER THOMPSON INDIA New Delhi	INDIA	Bronze Lion Campaign
NIGHT KILLS DAY - MILKMAN	SLEEP APNOEA INDIA	NEUROLOGY SLEEP CENTRE - SLEEP CLINIC	J. WALTER THOMPSON INDIA New Delhi	INDIA	Bronze Lion Campaign
MOHMMAD	AMNISTIA	AMNISTIA	PROLAMY&R Santiago	CHILE	Silver Lion Campaign
SAYID	AMNISTIA	AMNISTIA	PROLAMY&R Santiago	CHILE	Silver Lion Campaign
AHMED	AMNISTIA	AMNISTIA	PROLAMY&R Santiago	CHILE	Silver Lion Campaign
CHOCOLATE	FREDDO	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Silver Lion Campaign
MINT	FREDDO	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Silver Lion Campaign
STRAWBERRY	FREDDO	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Silver Lion Campaign

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