

Print & Publishing Lions shortlist

The Cannes Lions Print & Publishing Lions shortlist has been released, with SA seeing two agencies make it to the final round at Cannes Lions 2018!

The Print & Publishing Lions celebrate creativity in circulation. Work in this category exhibits ingenuity and outstanding craftsmanship in published media, showcasing ideas that leap off the page.



Kate Stanners, chairwoman and global CCO at Saatchi & Saatchi is the 2018 Print & Publishing Lions jury president.

DDB South Africa made it onto the 'not-for-profit/charity' category for the Commission for Gender Equality's 'Frasier', 'Eric', 'Ethan' and 'Steve'.

Joe Public United Johannesburg also appeared in the 'Publications for Good' category for People Opposing Women Abuse or Powa Johannesburg's 'The News You Need to See'.

All the winners will be announced during the Cannes Lions Communication track award ceremony from 7pm on Tuesday, 19 June. You can view the [Print & Publishing Lions](#) shortlist in full.

The Festival of Creativity runs from 18 to 22 June 2018, with Cinemark the local representatives of Cannes Lions for SA. Visit www.canneslions.com/ and our [Cannes Lions special section](#) for more information.

For more, visit: <https://www.bizcommunity.com>