

Cyber, Design, Radio shortlists out

The shortlists for the Cyber, Design and Radio Lions categories have been released and South Africa has made all of them.

Shortlist	Category	Title	Advertiser/client	Product/service	Entrant company	Production company
Cyber	A02/029	STREET QUEST	VOLKSWAGEN	CORPORATE	OGILVY & MATHER CAPE TOWN	
Cyber	E02/071	SEND YOUR FACEBOOK PROFILE TO CAPE TOWN	CAPE TOWN TOURISM	CAPE TOWN	OGILVY & MATHER CAPE TOWN	
Cyber	E03/030	STREET QUEST	VOLKSWAGEN	CORPORATE	OGILVY & MATHER CAPE TOWN	
Design	A01/231 Posters	THE RHINO STAMP PROJECT	STOPRHINOPOACHING.COM	STOP RHINO POACHING	TBWAHUNTLASCARIS JOHANNESBURG	
Design	A07/021 Self Promotion	WE SENT THEIR BRIEFS BACK	TBWA HUNT LASCARIS JOHANNESBURG	DESIGN	TBWAHUNTLASCARIS JOHANNESBURG	
Design	A08/071 Promotional Item Design	HOPE SOAP	SAFETY LAB AND BLIKKIESDORP 4 HOPE	HOPE SOAP	Y&R SOUTH AFRICA Cape Town	
Design	A08/091 Promotional Item Design	CHANGE YOUR TUNE / MUSIC BOX	OFM	REGIONAL RADIO STATION	JOE PUBLIC Johannesburg	
Design	A10ii/004 Medium Business - regional or national organisations	HABITAT HOUSE	HABITAT FOR HUMANITY	HABITAT FOR HUMANITY SOUTH AFRICA ANNUAL REPORT	IRELAND DAVENPORT Johannesburg	
Design	C03/020 Point of Sale	POINT OF PURCHASE GRILLE	BRANDHOUSE	WINDHOEK BEER	THE JUPITER DRAWING ROOM Cape Town	
Design	D07/008 Special Editions & Promotional Packaging	MARMITE BLOGGER DROP	MARMITE	SANDWICH SPREAD	MACHINE Cape Town	
Design	E02/036 Consumer Services	DESIGN INDABA	ABSA	SPONSORSHIP	THE JUPITER DRAWING ROOM JOHANNESBURG	
Radio	A06/005 Cosmetics & Beauty, Toiletries	IGNACIO	NAMPAK	TWNSAVER TISSUES FOR MEN	TBWAHUNTLASCARIS JOHANNESBURG	SONOVISION STUDIOS Johannesburg
Radio	A06/006 Cosmetics & Beauty, Toiletries	DEBT COLLECTOR	NAMPAK	TWNSAVER TISSUES FOR MEN	TBWAHUNTLASCARIS JOHANNESBURG	SONOVISION STUDIOS Johannesburg
Radio	A06/007 Cosmetics & Beauty, Toiletries	DADDY'S GIRL	NAMPAK	TWNSAVER TISSUES FOR MEN	TBWAHUNTLASCARIS JOHANNESBURG	FIRST#LEFT Johannesburg
Radio	A07/009 Pharmacy	TIBET	GALDERMA	BENZAC	NET#WORK BBDO Johannesburg	SONOVISION STUDIOS Johannesburg
Radio	A07/010 Pharmacy	GIRL	STREPSILS	STREPSILS AND STREPSILS INTENSIVE	HAVAS WORLDWIDE Johannesburg	SONOVISION STUDIOS Johannesburg
Radio	A07/011 Pharmacy	GUY	STREPSILS	STREPSILS AND STREPSILS INTENSIVE	HAVAS WORLDWIDE Johannesburg	SONOVISION STUDIOS Johannesburg
Radio	A10/017 Cars & Automotive Services	SCOOTER	MERCEDES-BENZ	MERCEDES-BENZ COLLISION PREVENTION ASSIST	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg
Radio	A10/018 Cars & Automotive Services	VIRUS	MERCEDES-BENZ	MERCEDES-BENZ COLLISION PREVENTION ASSIST	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg

Radio	A10/019 Cars & Automotive Services	LAWYER	MERCEDES-BENZ	MERCEDES-BENZ COLLISION PREVENTION ASSIST	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg
Radio	A10/021 Cars & Automotive Services	THE REASON WE ENVY THE SPIDER	MERCEDES-BENZ	MERCEDES-BENZ CL	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg
Radio	A10/022 Cars & Automotive Services	THE REASON WE ENVY THE MOTH	MERCEDES-BENZ	MERCEDES-BENZ CL	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg
Radio	A10/026 Cars & Automotive Services	HYUNDAI PARKING ASSISTANT	HYUNDAI AUTOMOTIVE SOUTH AFRICA	HYUNDAI PARKING ASSISTANT	THE JUPITER DRAWING ROOM Cape Town	B&S STUDIOS Cape Town
Radio	A10/108 Cars & Automotive Services	TMA	MERCEDES-BENZ	CERTIFIED PRE-OWNED BY MERCEDES-BENZ	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg
Radio	A10/109 Cars & Automotive Services	NEST	MERCEDES-BENZ	CERTIFIED PRE-OWNED BY MERCEDES-BENZ	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg
Radio	A10/110 Cars & Automotive Services	CD	MERCEDES-BENZ	CERTIFIED PRE-OWNED BY MERCEDES-BENZ	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg
Radio	A13/009 Travel, Transport & Tourism	ZULU WARRIOR	FLIGHT CENTRE	STUDENT FLIGHTS	TBWAHUNT\LASCARIS JOHANNESBURG	STERLING SOUND Johannesburg
Radio	A13/010 Travel, Transport & Tourism	SHARK WHISPERER	FLIGHT CENTRE	STUDENT FLIGHTS	TBWAHUNT\LASCARIS JOHANNESBURG	STERLING SOUND Johannesburg
Radio	A16/006 Banking, Investment & Insurance	FRANK LIVE RADIO READ	FRANK.NET	LIFE INSURANCE	FoxP2 Cape Town	
Radio	A16/007 Banking, Investment & Insurance	CHOCOLATE BAR	FRANK.NET	LIFE COVER	FoxP2 Cape Town	THE WORK ROOM Cape Town
Radio	A16/008 Banking, Investment & Insurance	MOTHBALLS	FRANK.NET	LIFE COVER	FoxP2 Cape Town	THE WORK ROOM Cape Town
Radio	A16/009 Banking, Investment & Insurance	GRAND CANYON	FRANK.NET	LIFE COVER	FoxP2 Cape Town	THE WORK ROOM Cape Town
Radio	A22/013 Fundraising & Appeals	VANESSA	PENINSULA SCHOOL FEEDING ASSOCIATION	PSFA	DRAFTFCB CAPE TOWN	WE LOVE JAM Cape Town / FREQNCY Johannesburg
Radio	A22/014 Fundraising & Appeals	ANDRE	PENINSULA SCHOOL FEEDING ASSOCIATION	PSFA	DRAFTFCB CAPE TOWN	WE LOVE JAM Cape Town / FREQNCY Johannesburg
Radio	B02/014 Best Scriptwriting	SCOOTER	MERCEDES-BENZ	MERCEDES-BENZ COLLISION PREVENTION ASSIST	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg
Radio	B02/015 Best Scriptwriting	VIRUS	MERCEDES-BENZ	MERCEDES-BENZ COLLISION PREVENTION ASSIST	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg
Radio	B02/016 Best Scriptwriting	LAWYER	MERCEDES-BENZ	MERCEDES-BENZ COLLISION PREVENTION ASSIST	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg
Radio	B02/114 Best Scriptwriting	TMA	MERCEDES-BENZ	CERTIFIED PRE-OWNED BY MERCEDES-BENZ	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg
Radio	B02/115 Best Scriptwriting	NEST	MERCEDES-BENZ	CERTIFIED PRE-OWNED BY MERCEDES-BENZ	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg
Radio	B02/116 Best Scriptwriting	CD	MERCEDES-BENZ	CERTIFIED PRE-OWNED BY MERCEDES-BENZ	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg
Radio	B03/035 Best Acting Performance	NEST	MERCEDES-BENZ	CERTIFIED PRE-OWNED BY MERCEDES-BENZ	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg

Full shortlists:

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- PR: [website](#) and [pdf](#)
- Outdoor: [website](#) and [pdf](#)
- Media: [website](#) and [pdf](#)
- Radio: [website](#) and [pdf](#)
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Information on Cannes Lions facilitated by Cinemark, South Africa's official representative of the Cannes Lions Festival.

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