

# Delta Victor Bravo appoints new senior strategist

Delta Victor Bravo is pleased to announce the appointment of Dineo Bodibe as a senior strategist.

Bodibe brings a fresh new perspective and a wide range of experience in market research, advertising and brand strategy consulting. Prior to joining DVB, Bodibe worked at Yellowwood and Grey where she gained valuable exposure to a diverse range of industries and clients. She has extensive qualitative research experience from KLA and has spent time working within the youth marketing space, with a particular focus on enabling youth capacity within multimedia content creation and building digital skills and competencies.

For more, visit: <https://www.bizcommunity.com>