

Net#work BBDO restructures its leadership

Net#work BBDO has announced its new leadership structure. Trace TV Southern Africa regional head - and former SABC executive - Leo Manne has been appointed MD, joining the recently stepped up CEO Boniswa Pezisa and CCO Brad Reilly. With founding partner and former creative chief, Mike Schalit moving into a 'Cheerman'/'Careman' (not chairman) role.

Unfortunately former MD Gautham Narayanan reluctantly leaves the country after four years at Net#work's helm. Narayanan, who joined the Johannesburg office from AMV BBDO in London in 2014 will be taking up a new role at Wieden + Kennedy in New Delhi.

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